



# Belle Fourche Beacon

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VOL. 4 ISSUE 7

Belle Fourche, SD Wednesday, February 17, 2021

\$1.00

## Proposed \$10m Convention Center and Lodge for Belle Fourche

Plans include 74 rooms, convention center, restaurant and fitness center.

### BEACON STAFF

news@bellefourchebeacon.com

BELLE FOURCHE - A development company from Lemmon, SD, is proposing to build a new \$10 million convention center and lodge at the busy intersection of Hwy 85 and 34 in Belle Fourche, the former site of the Belle Inn. If all goes according to plan, groundbreaking could come as soon as May. Construction would take around six months.

DA Peterson Company, LLC, is the organization behind the project. They have also built similar properties in Bowman, ND, Lead, Newcastle, Wy, and Lemmon. According to Doug Peterson the Belle Fourche property would be the company's largest build to date.

As planned the development will include a three-story structure with more than 70 rooms, a 300-seat convention center, a restaurant, indoor swimming pool and a 1,200 square foot fitness center that will be open to the public.

Peterson says the decision to build in Belle Fourche was a classic case of opportunity meeting demand. With the land becoming available the location made it irresistible.

"In the hospitality and restaurant business it's location, location, location. And that location begged for a hotel," Peterson told the Beacon. "There are 16,500 vehicles a day passing by which is truly astounding for a city the size of



The vacant lot at the busy intersection of Hwy. 85 and 34 will be the site of a proposed \$10 million convention center, hotel, restaurant and fitness center coming to Belle. DA Peterson Company, LLC is planning to build this year with groundbreaking as early as May and a 6-month construction window. (Inset) First draft of a side elevation of the 3-story lodge. - Beacon photo

Belle Fourche."

Peterson says his group analyzed what was already available in town and asked several important questions. The identified need was for convention space as well as additional rooms.

"There's no point in rolling the ball up the hill," Peterson said. "It's simpler to find out what the community needs and fill the need. We're not interested in duplicating what's here or hurting any other business,

we want to do our own thing and we think we can be a nice addition to Belle."

Hollie Stalder, Belle Fourche Development Corporation Executive Director said the addition of a dedicated convention space was a critical need.

"I see things that we can do that we didn't have the capacity to accommodate in the past," Stalder said, "things like ball tournaments, basketball and soccer events to things related to hunting and western South

Dakota outdoor associations. A lot of elk and rifle clubs have annual meetings we would then have the space to accommodate. The Roundup Grounds are getting closer to hosting events almost year around with additional rodeos, team roping and barrel racing. This gives us a few more options."

Stalder says the extra capacity will help keep visitors in town during the Roundup, which would also enhance the local tax base.

"I hate having to send people away because we don't have the capacity to accommodate them," she said. "Now, we'll invite them to stay in Belle Fourche and try to get them to keep coming back."

Peterson says a logical choice for new convention business would be the South Dakota Sheep Growers Association annual convention which was held in Spearfish last year.

Convention Center B5

## Rural Belle Fourche Fatal House Fire Sunday



The BF Volunteer Fire Department battled a house fire Sunday night in subzero temps out on Prairie Hills Road. There were two occupants who managed to escape. However one male occupant was transported to the ER in Spearfish where he later passed away. A family dog was also lost as was the structure. No identity of the deceased was available as of press time Monday noon. No cause has yet been released. Whitewood, Spearfish, Newell/Nisland were several fire departments that assisted. -Courtesy photo

## MJ's Market - a Dakota Value To Open Soon

MJ's Market a Dakota Value, will be a store that is part of the community. Owners Molly and Joel Blair are excited to provide a quick place to shop that has fair prices and gives back to the community it serves.

They are very passionate about making shelf space accessible to local brands and products so they can highlight those goods as well.



Molly and Joel Blair are the new owners of the "old" Napa building on the corner of Ziebach & 5th Avenue. Courtesy Photo

The pandemic highlighted the need for community-centered markets to be more readily available. "Relying on stores in another town to serve you can be a big problem in times of high demand," commented Molly.

Additionally, those bigger stores don't advocate for the local community by prioritizing local brands and suppliers.

There is no attachment to a big corporation or franchise so they feel they are able to be more flexible and responsive to the customers needs.

Molly was born on her family's farm in Newell, SD and grew up in Newell and the Black Hills area.

Joel was born and raised in Fort Pierre, SD.

They both attended Black Hills State University where they earned Bachelor's of Science in Business.

Joel & Molly have owned rentals in Belle Fourche in the past. Molly has worked in a retail drug store for many years previous to opening MJ's in

Belle Fourche.

They recently moved back home after spending 3 years living in Casper, WY.

They purchased the "old NAPA" building on the corner of Ziebach and 5th Ave. (Hwy 85) in January 2021.

Their plan is to be open in mid-March. Fixtures were expected to arrive this week; be installed; and product to fill in right behind.

The store will have the following categories: Makeup; Skincare & Bath, Haircare, Shaving needs, Dental needs, Stationery, Gifts, Toys, Greeting Cards, Vitamins, First Aid, OTC Medicines, Laundry & Cleaning products, Soda, juice and food products; Paper goods; CBD products; local brands and more!

Their Facebook page is @MJsMarketBF and will be getting a website set-up soon.

For inquiries contact them at dakotavaluestore@gmail.com or stop by the store if they are working on-site.

## Mayoral Candidate To Recommend Privatizing City Liquor Sales

Vern Bills announced today that he would be recommending that the city of Belle Fourche privatize liquor sales in the community.

He is drafting a letter he will present to the Mayor and Council stating that recommendation.

Privatizing would mean closing or selling the Belle Package Liquor Store and allowing private businesses, for example grocery and convenience stores, to acquire the licenses that would be available.

Bills commented, "I looked at the profit and loss statements of the city liquor store for the years 2016 through 2020 and

based on those numbers if the liquor store closed immediately it would eliminate financial investment and risk to the taxpayers of Belle Fourche."

Bills went on to say, "If private licenses paid 5% to the city like they currently do on-sale and off-sale beer and wine it would raise on average another \$65,000 based on the current sales numbers. There is nothing to say that this number shouldn't increase when privatized."

The city already realizes approximately \$57,000 a year from the 5% charge. There are

Privatize Liquor Sales B4

## Good Luck Broncos At 4A Regional Wrestling



Hunter Quenzer, a Senior, will be competing in his wrestling career final Regional Tournament this weekend. Shown here at Belle Senior Parents Night with his parents John McCoy and Nikki Fox. Courtesy photo

The Bronc Wrestlers are preparing for the Region 4A Tournament this weekend in Rapid City at the Rapid City Stevens High School.

Coach Bill Abell commented, "We are going to have to put in a great performance as a team but I think it's possible.

We have a good group of kids but are facing some extremely tough competition.



It'll be fun."

The squad is healthy and looking forward to the meet.

Thomas McCoy will be back in action at the Region. Sophomore Levi Melanson had surgery last week

on his ACL and won't be competing.

Owyn Shreder, who had broken his arm earlier has been practicing a bit, but not cleared for competition in the tournament.



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**Obituaries**  
**George Giroux 80**



George Giroux, age 80 of Belle Fourche, died February 12, 2021 at his home with his loving family by his side.

The funeral service will be held 10 am Wednesday, February 17, 2021 at Leverington Funeral Home of the Northern Hills in Belle Fourche. Visitation will be held 5 to 7pm Tuesday at the funeral home. Burial, with full military honors will take place at Black Hills National Cemetery.

The funeral will be live-streamed on George's obituary page, located on the funeral home's website: [www.LeveringtonFH.com](http://www.LeveringtonFH.com)

George Michael Giroux was born July 16, 1940 in Rosebud, SD. He was the son of Claude and Agnes (Fox) Giroux. George grew up for a time in the Rosebud and Mission areas, but also grew up in the Lemmon area. George served his country in the U.S. Army. He was united in marriage to Arlene Gunhammer on April 7, 1961 in Valentine NE. To this union 5 children were born: Carol, Allen, George Jr, Darrell, and Tamara. Following their marriage, George and Arlene lived in Belle Fourche, Mission, and Denver, where George attended a trade school. After he graduated, they moved to Belle Fourche in 1972. That year, George began working for American Colloid and shortly after Arlene's death in 1996, George retired. Afterwards he started driving truck with his son Allen, and those were special times.

George enjoyed fishing and hunting, and he loved to visit with people. He was loving and caring, and known as "Grandpa" by many people. He will be greatly missed by his family.

George is survived by his daughter, Carol King of Rosebud; son, Allen (Guadalupe) of Belle Fourche, George of Belle Fourche, Darrell (Laura) of Shiprock NM; 4 grandsons, Dyami, Cody, Scott and Brian; 2 granddaughters, Kelly and Natasha Giroux; 6 great grandchildren; 1 great great grandson; 3 brothers, James of Eagle Butte, Patrick and Larry of Rapid City; and 2 sisters, Deborah Giroux of Aberdeen, and Ada "Tucker" Kluesner of Montana.

He was preceded in death by his parents; wife, Arlene; daughter, Tamara Bragge; 4 granddaughters, Miki Lynn Giroux, Andrea, Danielle, and Crystal Giroux; 1 great granddaughter, Beauty Young Bear; 5 sisters, Barbara Jean Yellow, Claudette Schott, Mary Lou Reynolds, Cookie Luna, Midge Moore; and 1 brother, Claude "Butch" Giroux.

Leverington Funeral Home of the Northern Hills

**Pastor's Perspective** *This week's Pastor's Perspective is provided by Stephen Carson, Belle Fourche Connection Church*

**Parable of the Good Samaritan**

In Luke 10:25-37 we find a very recognizable story. It is so recognizable, in fact, that even secular culture has adopted the title of this parable and applied it to many modern-day stories. It is the parable of the Good Samaritan. This parable would have been highly controversial to Jews in the first century. Before sharing this parable, Jesus was being challenged by a Jewish religious leader. This leader was questioning Jesus about several things and in order to answer the man's questions, Jesus shared this parable.

In this parable, Jesus told a story of a man who was leaving Jerusalem to go down to Jericho. As this man traveled, he was attacked by bandits who beat him, stripped him, and robbed him, leaving him half dead on the side of the road. A little later a priest came down the same road, but when he saw the man he went to the other side of the road. After this, another religious leader, a Levite, came upon the man but did the same as the priest, refusing to help the pitiful man.

Finally, a Samaritan man came by and had compassion on the victimized traveler. He bandaged up the man's wounds, using his own oil and wine as balm and disinfectant. He put the man on his own animal and took the man to an inn to be cared for. He paid for the injured man's stay and promised, upon his return, to pay any extra costs that were incurred during his absence.

Now, this would have been a scandalous story for the first century Jew that would have caused great anger! The Jews, for many different reasons, hated the Samaritans and the Samaritans didn't like the Jews either. Despite this,



Jesus, upon conclusion of the parable, asked the religious leader He was addressing a question, "Which of these three (the priest, Levite, and Samaritan) do you think proved to be a neighbor to the man who fell into the robbers' hands?" This forced the religious leader to acknowledge that the Samaritan was the one who showed compassion and proved to be a good neighbor to the man in need.

Here are a few things we learn from the characters in this parable. There are three different mindsets that we find in these men. First, the robbers. Their mindset was, "what is yours is mine." They saw other people as being a means to their own selfish end. Two, the priest and the Levite. Their mindset was, "what is mine is mine." They were selfish and had no compassion on the injured man. They were more important than him, they thought. Three, the Samaritan. His mindset was, "what is mine is yours." He gave of himself for the betterment of another. He used what he had to serve this man in a spirit of compassion.

I believe that we all need to pause and assess our lives and consider which character we are most like in this story. Most importantly, our example is our Lord. Philippians 2 is a beautiful chapter that reminds us that we are to imitate Christ. I challenge you to go and read that chapter. Christ looked out for the needs of others before His own! And that is how we should live life too. Who do you know that needs compassion? How can you meet that need in their life?

**New Worship Service Times Starting February 28**

Starting on Sunday February 28 the Connection Church of Belle Fourche, 613 6th Avenue, will be adding a third worship service.

The new times will be 8:00 am, 9:15 am, and 10:30 am.

We also livestream our services on Connection Church Belle Fourche Facebook page.



For more information call 605-210-2150, or check out [www.bellefourcheconnection.com](http://www.bellefourcheconnection.com)

Connection Church Beliefs: Love God, Share life, Reach the World! This is our desire at Connection Church. We want to see people worshipping God, connecting with other Christ followers, and making Christ known wherever they go.

**Pastor's Perspective** *This Pastor's Perspective is from the archives of Foursquare pastor Dr. Jack Hayford*

**Worship in Spirit and Truth**

In my experience, theological discussions about worship tend to focus on the cerebral, not the visceral mind, not the heart. "True" worship, we are often taught, is more about the mind thinking right about God (using theologically correct language and liturgy), rather than the heart's hunger for him.

But the words of our Savior resound the undeniable call to worship that transcends the intellect: "God is spirit, and those who worship him must worship in spirit and truth" (John 4:24).

We've been inclined to conclude that mind is the proper synonym for spirit here, but the Bible shows that heart is a better candidate. "In truth" certainly suggests participation of the intellect in worship, but it is inescapably second and dependent upon the heart's fullest release first.

This priority is usually held suspect. The heart is said to be governed by affections and thus is more vulnerable to deception than is the intellect. But to base worship on the intellect is to entertain a dual delusion: first, that the mind is less subject to deception than is the heart; second, that the mind is the main means to "contact" God in worship (note verses like Job 11:7: "Can you fathom the mysteries of God?").

Yes, human intelligence contributes to worship, but God's Word indicates he is not looking for something brilliant but something broken: "The sacrifices of God are a broken spirit, a broken and a contrite heart these, O God, You will not despise" (Psalm 51:17).

The exercises of our enlightened minds may deduce God, but only our ignited hearts can delight him and in turn experience his desire to delight us!

To be more specific, I believe that to please God, worship must do four things.



1. True worship treasures God's presence. God welcomes those into his presence who want him. The quest may be one of desperation or of delight, of frantic need or of a loving hunger for fellowship, but the motivation is clear--and so is his pleasure with it.

In Exodus 33 and 34, a tender and powerful exchange takes place between God and Moses, spanning the range from an intimate face-to-face encounter to a dramatic declaration by the Almighty. Central is the cry of Moses: "Now therefore, I pray, if I have found grace in your sight, show me now your way, that I may know you and that I may find grace in your sight."

To which God replies, "My presence will go with you, and I will give you rest" (Ex. 33:13-15). Shortly following this, God displays his glory to Moses--as sure a sign of his pleasure and presence as he ever gives (Ex. 40:33-38; 1 Kings 1:8-11).

I had been in pastoral leadership for nearly 15 years when my thinking about corporate worship was transformed. Rather than tightly regimented gatherings, concerned over aesthetics, mechanics, and academic theology, we began to provide an unpressured portion of the service for free-flowing songs of praise and adoration. Within two years, our church began to experience God's glory and grace in new and more profound ways, an experience that continues still.

We've been vigilant in seeking constant renewal of the practice because we know that even the finest spiritual habits are vulnerable to the arthritis of ritualism--when form loses its focus. But with gentleness, the Holy Spirit has a way of drawing us back to our "first love"--to a renewed hunger and thirst for the Living God.

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### A Heartfelt Thank You

*I'm back home now after my recent surgery and I would like to thank everyone for all the wonderful things they have done. Thank you for the Prayers, Flowers, Food, Cards and words of encouragement.*

*Thank you to all of you,  
Mary Ellen Warren*

## Black Hills Vision Care

Black Hills Vision Care has a position open for an **Optometric Technician**. The job is FT, M-F. Training provided.

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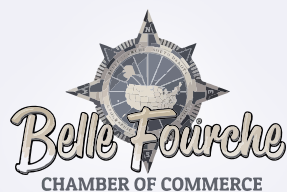
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## Chamber Business of the Week

By: Chamber Director Miranda Gallagher

Each Week the Chamber is featuring a "business of the week".

This week's featured business **Belle Flowers Design and Decor** is a family owned and operated florist in Belle Fourche, SD for over 40 years. We offer same day delivery, 6 days a week throughout the entire Northern Hills area of South Dakota. We are dedicated to



providing the highest quality flower arrangements and gifts, paired with world class customer service. Our customers are very special to us, (many go back generations) and we

want to give them the respect, trust and personal touch they deserve.

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Quinton & Felicia Vavra (owners) Marce (floral designer) Linda Vavra (manager) Linda (floral designer)

## We've got a BIG Family Fun Day planned!

**Extraordinary Elephants**  
**Sun. Feb. 21: 2 p.m.**



See a film about elephant habitat and family life, do crafts, and be in a drawing for a book and puzzle. Everyone gets a free take-home packet and refreshments are served. \$2 per person or free with membership. Call 605-723-1200 for reservations.

Masks suggested.



## "Lemonade Girls" Present Check to BF Volunteer Fire Department



**Nick Loper**, president of the **Belle Fourche Volunteer Fire Dept.** accepted a \$300 check from **Olivia Sutter**, representing the "**Lemonade Girls**". Covid-19 shut down the 2020 summertime lemonade fundraiser, but both Sutter & partner Kierra Blomberg wanted to maintain their annual contribution & thank the fire dept for making the community a better place. Tree Pros, BuckStop Sporting Goods & Mason's 5th Ave. made donations in lieu of the lemonade fundraiser, which the girls hope to re-establish this summer.

## Al Shaw: In Memoriam

By Clark Sowers

My mom shared this story with me from 60 years ago. After my dad's first heart attack, he received a statement from Hoseth Auto and at the bottom of the statement was a personal note from Al Shaw. It said, "Bill, don't worry about this. Pay it as you are able." That is just one story I know of. I don't know how many other acts of kindness from Al will never be known, but I am confident there are many. Such was the businessman that Al Shaw was.

Hoseth Auto was known far and wide and I only really began to appreciate what Al built in customer service, respect and goodwill after he had retired.

He cared for his employees knowing his efforts with them built relationships far and wide. You could count on every trip into Hoseth Auto that the familiar faces would be there, something uncommon in today's world. There was a comfort in those faces.

Al understood long term relationships. He could see the "long view." When I was 19 years old, and a new business owner I valued the respect he offered to me that wasn't always offered from others at the time. Although there are many reasons for one to be successful in business, the virtue that Al Shaw lived was typical of the great past and history of Belle

Fourche business owners.

He lived and believed in "the Common Good." What was good for his business was good for his employees, and good for his customers, and good for Belle Fourche. Al was a gentleman and always an ambassador for our community. He will be missed.

The City of Belle Fourche has a great business history with many solid business owners. We just lost one of many whom we should have recognized publicly. We still have many past AND present that could and should be recognized by our community and shared history.

There is no better time than the present to do so.

## Walters Joins Interstate Engineering

Trent Walters joins Interstate Engineering, Spearfish, as a Project Engineer with a Bachelor of Science degree in Civil Engineering from the University of Wyoming.

Trent specializes in municipality design, land surveying, and hydraulics.

"I hope to help the company grow with the ever-chang-

ing technology that is being developed to help improve the fields of civil engineering and land surveying. By keeping current with new technology, as a company, we will be more efficient and able to provide our clients with the best services available in our industry," says Walters of his goals at Interstate Engineering.



Trent Walters

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## Hey Highmark--Question?

Find out answers to things financial: Saving, Spending, Borrowing, etc. Questions will be answered by staff members of the Belle Fourche Branch of Highmark Credit union. This week's question is being addressed by Highmark's Dallerie Neff. Readers may submit questions to: Kyla Wright at: [kyla.wright@highmarkfcu.com](mailto:kyla.wright@highmarkfcu.com). Unless you or someone in your family is or has been a CU member you may not know what a Credit Union is or what it can do for you. Now is your opportunity to find out.



Dallerie Neff

**Q: I have a young daughter who is starting to ask about money and wants to begin saving. Do you recommend banking for children?**

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financial literacy, and get a FREE Club Membership Card and a souvenir when you open an account. A parent or guardian will need to be joint owner on the account, although they do not need to be members at Highmark. So stop by and introduce your child to Pee Wee the Penguin.all of these benefits and more.



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## Broncs Boys Fall in Close Contests

JIM TRIMBLE

[news@bellefourchebeacon.com](mailto:news@bellefourchebeacon.com)

The Bronc Boys basketball team traveled to Hart Ranch to take on the Rapid City Christian Comets. The 11-4 Comets are ranked in the second position in Region 8 closely behind St. Thomas More.

The contest was by characterized by big runs and each team dominating two quarters each. The Broncs opened up the first stanza by outscoring the Comets 21-16 and led after one. The Comets went on two runs in the second quarter and led at halftime 37-29. The Broncs kicked in their defense in the third quarter and had a couple of runs of their own and took the lead 45-41 heading into the final quarter. The Comets then outdistanced the Broncs 19-7 in the fourth to come away with a 60-52 victory.

"We played hard and had a great third quarter but we just ran out of gas," said Broncs Head Coach Clay Pottorff about the game. "I'm proud of how our guys are coming together," he added.

The Broncs knocked down six three pointers in the game with Gage Kracht and Gabe Heck

with two each and Brextin Garza and Ryker Audiss each adding one. Belle had good balance in scoring with Aiden Giffin leading the way with 19, Kracht with 9 and Heck and Anthony Budmayr with 8 each. Sam Schlachach led all scorers netting 20 for the Comets. Both squads had trouble with handling the ball over 19 times compared to 21 for the Comets. A big difference in the game was the rebounding battle. Christian dominated the glass with 37 clears to only 21 for Belle. Giffin led the Broncs with 7 caroms. The Broncs now stand 8-8 on the season with a battle with Custer up next. In the JV contest the Comets came out on top 61-24. Anthony Staley led the Broncs with eight points.

The Broncs traveled to Custer to take on the Wildcats on Saturday and Belle fell in a hotly contested game 66-63. The Broncs just couldn't stop the Wildcats Jace Kelley as he poured in 34 points in the game. Custer raced out to a 23-14 first quarter lead as Broncs junior Aiden Giffin kept Belle in the game scoring ten of his 16 points for the game in the

quarter. Belle battled back to cut the lead to 36-31 at intermission behind the strength of Gage Kracht hitting two three pointers and Ryker Audiss nailing another.

The Broncs would keep pace in the third quarter as sophomore Anthony Budmayr would can three treys and it was 49-42 Custer after 3 quarters. The Broncs made a strong run at the Wildcats in the final quarter as Budmayr would drop a pair of threes and Ryker Audiss added another and Belle closed the gap. Senior Lan Fuhrer had a good quarter netting six points but Custer held on for the three point victory. The Broncs had great scoring balance with Budmayr getting 17, Giffin 16, Audiss 12, and Fuhrer 10. The Broncs JV's defeated the Wildcats JV by a score of 48-26. Anthony Staley poured in 24 points to pace Belle with Ryker Audiss adding 6. In the C game the Little Broncs fell to Custer by a 57-32 score. JT Hahne was leading scorer for Belle with 11 with Jayden Sechser and Nolan Wahlfeldt added 7 and 6 respectively. The Broncs travel to Faith on February 19th to take on the Longhorns.

# HYPNOTIST

## Zach PINCINCE

March 27th, 2021

Besler's Cadillac Ranch  
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CONTENT: Show content is family-friendly, while he does not encourage or condone any vulgar material, keep in mind the show is unscripted and in a bar setting, so you never know how volunteers will respond in an uninhibited state of hypnosis.

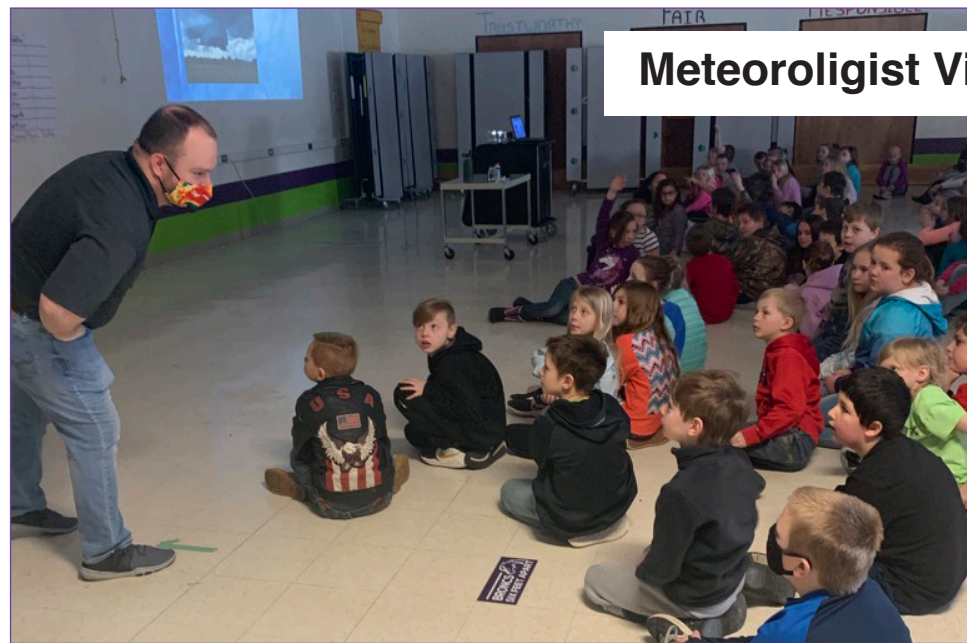


Aiden Giffen working to get under the basket in RC Christian contest. Jamie Hockenbary photo



(Left to right) Gabe Heck passes the ball out. Brextin Garza looking for the open man. Ryker Audiss shoots for three as Anthony Budmayr defends. Anthony Budmayr shoots over a Custer opponent - All photos by Jamie Hockenbary photo

## Meteorologist Visits South Park



South Park Elementary hosted their first out-of-school guest speaker since the schools reopening. Procedures were put into place prior to the reopening, this limited nonessential visitors inside the building. Previous to the pandemic the school regularly hosted guest speakers to further student learning and interests. These sort of events that take place inside the school building now take more preparation and precaution. The students were excited to hear the news of a guest speaker coming to the building and were eager to learn.

Meteorologist David Stradling came to speak to the 3rd graders of South Park. He talked about what his day is like as a meteorologist. Other things the students learned about are different weather patterns and storms. The students were astonished at the pictures that David had taken while storm chasing, many were making connections to storms they had heard of or seen. He performed a quick demonstration using food coloring and shaving cream showing students how rain builds up in the clouds and breaks through. At the end of the presentation the students asked many questions about meteorology and David's experiences. Courtesy Photos





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**BELLE FOURCHE SCHOOL MENU**

**Wed, February 17th**  
BRONC Breakfast: Muffin/Juice/Fruit/Milk  
Lunch: Popcorn Chicken/Fish Sandwich/Fruit/Veggie/Milk

**Thurs, February 18th**  
BRONC Breakfast: Waffles/Juice/Fruit/Milk  
Lunch: Sloppy Joe/Chicken Sandwich/Fruit/Veggie/Milk

**Fri, February 19th**  
BRONC Breakfast: Long John/Juice/Fruit/Milk  
Lunch: Bosco Sticks/Cheeseburger/Fruit/Veggie/Milk

**Mon., February 22th**  
BRONC Breakfast: Cinni Minis/Juice/Fruit/Milk  
Lunch: Macaroni & Cheese/Crispy Chicken Sandwich/  
Fruit/Veggie/Milk

**Tues., February 23rd**  
BRONC Breakfast: French Toast/Juice/Fruit/Milk  
Lunch: Breaded Beef Patty Sandwich/Chicken Nuggets/  
Fruit/Veggie/Milk

**Wed, February 24th**  
BRONC Breakfast: Pancake Sausage Stick/Juice/Fruit/Milk  
Lunch: Spaghetti/Corn Dog/Fruit/Veggie/Milk

**President's & Dean's List / Graduates**

 **COLUMBIA COLLEGE**  
OFFICE OF THE DEAN

Dylan Burns, is a 2018 graduate of Belle Fourche High School. He is in his third year at Columbia University in New York City and earned academic honors of being named to the Dean's List for the Fall Semester (see below). He has earned this every semester since his freshman year at Columbia. His cumulative GPA is 3.7954.

 **SOUTH DAKOTA STATE UNIVERSITY**

The following students graduated after the summer and fall 2020 semesters at South Dakota State University. The students listed below completed all requirements for a degree and/or certificate program and those requirements have been verified by the appropriate college. Belle Fourche, Seth Thomas Courtney, Master of Science, Graduate School; Prairie City, Daniel James Burkhalter, Bachelor of Science, Jerome J. Lohr College of Engineering;

The following students made the Dean's List at SDSU: **Belle Fourche:** Harley K'anna Rose Fischer, Cameron Frederic Hendricks, Bryce Donald Nicholas, Sydnee Marie Richardson, Kendal Allan Schreier, Jackson Cole Tyndall; **Newell:** Tori Jean Gaer; **Fruitdale:** Corey Francis Hockenbary; **Camp Crook:** Kasey Marie Teigen; **Prairie City:** Daniel James Burkhalter; **Whitewood:** Matthew Thomas

Ackerman, Danika Grace Gordon, Spencer Thomas Heilman **Sturgis:** Christian Daniel Avery, Halli May Dobler, Dawson Patrick Geuke, Joshua Scott Hertel, Madison Genevieve Kreutz, Dalton Dean Mullen, Cody Tenishia Ryckman, Ashley Mae Sandidge, Hannah Elizabeth Skala, and Ryan James Wilen; **Spearfish:** Sarah Anne Anglin, Michael Sears Ballek, Max Allen Braun, Logan Richard Burket, Sydney Nicole Carlbom, Brianna Grace Chicoine, Jackson Arthur Dana, Connor M. Gosse, Raina Ann Grimsley, Elsie Rae Hanson, Kelli, Lynn Keyes, Zachary James Kozel, Lexy Anne McElroy, Karla Avalos Meza, Ryan M. Peldo, Jenna Rae Reid, Leonel Rodriguez, Logan A. Smith, Jessica Marie Sundberg, Samuel Alvin Tobin, and Kara Ann Whalen.



**LAKE AREA TECHNICAL COLLEGE**

Michael Cartney, Lake Area Technical College President, announces the current President's List. The President's List is a list of outstanding students who, through their initiative and ability, have indicated a seriousness of purpose in their educational program. The President's List is limited to full-time students who have achieved a semester grade point average of 3.5 to 4.0. Joseph Hanson H Nisland SD

**Belle Fourche Rec Center Women's Basketball League 2021**

**Register your team by March 15th!**  
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**For more info, contact Tessa @ 892-2467 or [tessa@belle-fourche.org](mailto:tessa@belle-fourche.org)**

**Broncs Girls Net Two Victories**

**JIM TRIMBLE**  
[news@bellefourchebeacon.com](mailto:news@bellefourchebeacon.com)

The Belle Fourche Girls Basketball team also headed to Hart Ranch for a contest with the Lady Comets with a boys-girls doubleheader. The Lady Broncos won a hard fought 65-56. The 11-6 Comets are right behind Belle in the region 8 seed points in fourth place.

The first quarter was tight as the Lady Comets led 14-12 after one. As was the case all night for the Broncos, balanced scoring was the theme. Dylan Stedille paced the Broncos in the first quarter with 5 points including a 3. Bella Jensen dropped in five points in the second quarter including a three pointer and Charlie Henwood nailed a trey also and the Ladies trailed 27-26 at intermission.

The Broncos balanced scoring expanded even more in the third quarter as seven different Ladies got on the board with Stedille and Haley Wilbur

leading the way and the Broncos opened up 46-43 lead after three quarters. Belle was able to get some distance from the Comets in the fourth quarter as Chloe Crago, Kaylin Garza and Mataya Ward getting key baskets and free tosses down the stretch as the Broncos hit 7-10 from the charity stripe in the quarter to salt away the 65-56 win. "It was a big win for us," said Broncos Head Coach Bill Burr. Stedille paced the Ladies with 14 points followed by Garza with 10 and Jensen and Ward with 9 apiece. The Broncos had ten players in the scoring column.

In the JV game the Broncos defeated Christian 50-24. Charlie Henwood led Belle with 10 points and Tia Williamson added 8.

The Lady Broncos traveled to Custer to take on the Lady Wildcats on Saturday night and picked up their 14th win against 4 losses by defeating the Wildcats 56-39.

The Broncos led at all quarter stops and built a 32-16 lead at halftime. Belle led 44-27 after three and held on for the 17 point victory. The Broncos again showed balanced scoring with Bella Jensen pacing the Ladies with 14. Dylan Stedille, Chloe Crago, and Kaylin Garza all added 8 points. Garza had 5 rebounds to lead the Broncos on the boards.

"This is a big conference win for us," said coach Burr about the game. "We played good defense tonight and like the way the girls have responded since the STM game," he added.

In the JV game the Broncos upended the Wildcats 67-33. Tia Williamson hit a season high 20 points followed by Mataya Ward with 11 and Grace Clooten and Charlie Henwood adding 10 and 9 respectively.

The Broncos close out their season next week as they host New Underwood on Friday the 18th and travel to Faith on the 19th.



**Bella Jensen** sets up to shoot a free throw  
*Jamie Hockenbary photo*



**Mataya Ward** drives hard to the paint  
*Jamie Hockenbary photo*



**Dylan Stedille** moving fast passes down court  
*- Jamie Hockenbary photo*



**Jasmyn Jensen** readying to drive the lane.  
*- Jamie Hockenbary photo*





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## Belle FFA at Black Hills Stock Show

To start off the Black Hills Stock Show, the evaluation teams from our Belle Fourche FFA Chapter competed in the annual Black Hills Stock Show Youth Day on January 30th.

The Horse Evaluation team competed and placed second in Hippology.

This team includes: Nicole Kraft, Reese McKenna, Anika Main, and Brenna Leitner. Livestock judging also took part in the educational activity. This team includes Odessa Fletcher, Maddison Johnson, Keenan McInerney, and Radlie Williams.

In other news, senior Laney Mackaben was awarded the Black Hills Stock Show Foundation scholarship.

Throughout the rest of the week you could find numerous BF FFA members in the Ag Adventure zone sponsored by the South Dakota Farm Bureau.

In other FFA news, watch for the upcoming fruit sales.

**This will begin February 15th and end on March 1st.**

This helps supplement the cost of our Spring banquet, leadership events and chapter team building events. (New to this year, we are now selling trash bags.)



FFA member and officer **Marlee Smeenk** had some fun with other members at the FFA booth. *Courtesy Photo*

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## Anything Left in the Barrel? By: Doug Cole

The weather up through the weekend was certainly the, “keep your tongue off the flagpole” kind.

Monday promises some sunshine and temps above zero. As the week/month wears on it looks like the temperature is once again going the right direction.

Monday’s temps above zero was reminiscent of a similar weather pattern during the late ‘90s.

We had experienced a very long cold snap and then on Monday morning the sun was out, no wind, a temperature of zero.

People heading to work were getting their early morning coffee and commenting on how nice a morning it was.

One grizzled old veteran of many South Dakota banana belt cold snaps commented, “What have we come to when you think a temperature of zero is a nice day!”

Prior to this recent cold snap, on almost a weekly basis, we observed golfers enjoying the great weather and in full swing at the Belle Fourche Country Club.

Ran into a couple of those golfers during the sub zero temps and quizzed them about being able to play again.

One of them, who is among the most avid golfers I ever known, responded, “I’m hoping it won’t be long. I’m having a block heater installed on my cart just in case it stays this cold.”

I’ve got two friends who have been playing golf together for

years.

They thoroughly enjoy playing together, but it seemed like every time they go out, the same one of the pair was winning the match.

The more level headed of the pair would politely take his drubbing in good humor, but as time wore on he increasingly resented the weekly thrashings.

Finally, last year, tired of the abuse, he bought the winning partner books on “How To Play Golf Like The Professionals Do”.

After the friend studied the books and worked on the things that would improve his game the second friend is now able to beat him about half of the time.

**Intuition:** “It is that strange instinct that tells a woman she is right, whether or not she is.”

**Etiquette:** The ability to yawn in church, or other public places with your mouth closed.

Back in the days when physical discipline was still happening in schools a mother was speaking to a teacher who was having problems with her very difficult young son.

She stated quite sincerely, “You cannot under any circumstances touch my son!”

He is extremely sensitive. Just slap the student next to him. That will frighten him into behaving.

I know a guy who regularly frequented the local pool hall. He claimed to be “fascinated by work”, although no one had ever seen him doing any.

A little like the people who spend their time “thinking about exercise” but the only thing they can do is “jump to conclusions”.

There is a positive buzz around the community about the people in the community who have taken out petitions for both the City and School elections.

We think it is admirable and we’re glad that we have folks who have interest to get involved and show true civic responsibility by running for local office.

Now we, as voters, need to do our part and take an interest in our local governing bodies, who represents us, and who works in the best interest, and then vote.

I’ve always pondered the question of why the voter turnout numbers are always the lowest in local elections when the decisions that are among most important in our lives are made at the local level.

We have always stated, tongue in cheek, that the worst thing that can happen to you in any election is you can win.

The Beacon, as we get closer to the local election will be posing questions to the candidates and publishing their responses for the voters consideration.

We hope we can help voters make informed decisions as they cast their votes.

We’ve been paying attention to elections since 1972 and we have yet to hear anyone say, “I saw your yard sign and decided I’d vote for you.”

Wouldn’t the Lone Ranger, if he were here today, be surprised to find that it is the bad guys who don’t wear masks?!!



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**BINGO WAS A BLAST**

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**Shonda Zwetzig (left) with Chutes President, Barbara Williamson. Courtesy photo**

The Black Hills Roundup, Chutes for Charity had their Progressive Bingo February 9th at the Branding Iron Steakhouse. It has been about a year since the last bingo gathering and the number of players showed just how much they missed this event.

It was a packed house and players mentioned “It is nice to be here and feel normal again.”

The beginning Progressive Bingo pot was \$1,120.00. The players arrived, starting at 6 PM, and at the start of the bingo calls, regular bingo games had a payout of \$251.00 (3 games) and the progressive pot grew to \$1,873.00.

With the last progressive bingo blackout number called it was Shonda Zwetzig that yelled “BINGO” and a tidal wave of cheering and clapping came after.

Four people walked away with a combined total of \$2,623.00. The blackout progres-

sive bingo winner, Shonda Zwetzig shared with us that this was truly a blessing to win.

For a lot of people, 2020 was a tough year, personally, physically, and financially. Shonda can relate to most of them. Shonda’s grandma sent her off to progressive bingo to have a good time and enjoy the company of her friends, away from current happenings. As Shonda left bingo it was a satisfying feeling for all the Chutes for Charity members, Branding Iron staff, and bingo players, that even playing progressive bingo can give “Help & Hope” to our community.

The Black Hills Chutes for Charity committee would like to thank Chip Connor for being the Bingo caller, Branding Iron Steakhouse & staff for exceptional service and venue, but most of all, to everyone who has come to any event that has supported Chutes for Charity.



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## Middle School January Students of the Month



Belle Fourche Middle School students of the month for January 2021 were recognized at last week's school board meeting. They are (from l to r): **Cierra Erhart** (7th Grade); **Cortez Rodriguez** (8th grade); **Brahnson Brink** (5th grade); **Anna Jensen** (7th grade); **Kia Marshall** (8th grade); **Olivia Tanska** (5th grade); **Lucila Merjil** (6th grade). Not pictured **Prosper Knappen** (6th grade). *Beacon photo*

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Matt & April Kammerer – 110 Blk Strs – 650-750# - BT, PC, HR, Weaned  
Leon Minor – 100 Blk Strs – 700-725# - BT, PC, HR, Weaned  
Ivan Cranston – 85 Herf & F-1 Bldy Strs & Hfirs – 550-650# - BT, PC, Hfirs Re-  
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Stanley Powell – 82 Blk Mostly Strs – 625-650# - BT, PC, NI, Hfirs – BV HR  
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Darrell & Penny Oedekoven – 50 Blk Hfirs – 600-700# - BT, PC, BV, Hr, Weaned  
Elm Creek Gotfredson – 50 Blk & Red Hfirs – 600-700# - BT, PC, Weaned  
Darren Alexander – 40 Blk Strs & Hfirs – 475-500# - BT, PC, Weaned  
Tim Komes – 30 Herf & Few Blk Strs – 550-600# 0 BT, PC, NI, Poured, HR, Weaned  
Chuck Pearson – 25 Blk Bldy Hfirs – 650-700# - BT, PC, BV, Poured, HR,  
Weaned  
Jim & Linda Bird – 25 Blk Hfirs – 600-675# - BT, PC, HR, Weaned  
Gerlman Ranch – 25 Blk Hfirs – 600-650# - BT, PC, Replacement Kind, BV, Hr,  
Weaned  
Tom Wolf – 10 Blk Hfirs – 650-700# - BT, PC, BV, Poured  
- 10 Herf Hfirs – 650-700# - BT, PC, BV, Poured  
Jim Preston – 18 Blk Strs & Hfirs – 500-600# - BT, PC  
Jon Aldren – 15 Blk Strs & Hfirs – 500-600# - BT, PC  
Chuck Steffans – 12 Red Hfirs – 500-550# - Weaned, BV  
Wallace Wells – 10 Bulls & Hfirs Purebred British Whites – 550-750# - Weaned, Hr

**Bred Cows**  
Larry Ellsbury – 67 Blk & Bldy Hfirs – Bred Blk – 3/20 For 21 Days  
- 65 Blk 3 Yr Olds Bred Herf & Bldy 3 Yr Olds Bred Blk – 3/10  
Arledge Ranch – 130 Blk & Few Bldy Hfirs – Bred Lbw Blk Angus – 3/25 For 45 Days  
Ismay Ranch – 130 Blk 3 & 4 Yr Old Cows – Bred Blk – 3/10 For 21 Days  
Andrew Gaskill – 11 Blk Hfirs – Ai Bred To Emerald – 3/20  
- 39 Blk Hfirs – Bred Sons Of Confidence – 4/1 For 30 Days  
Riley Ranch – 50 Blk Hfirs – Bred Lbw Angus – 3/1 Sorted In 2 Groups  
Jack Weere – 40 Blk 4 To 8 Yr Old Cows – Bred Blk – 5/5 For 20 Days - Hr  
Stanley Powell – 35 Blk 8 Yr To Broken Mouth Cows – Bred Blk – 4/8 For 60 Days  
Plus More By Sale Time!

2021 CATTLE SALES

February 26th – Feeder Cattle Special Featuring Replacement Heifers–  
Selling All Classes Of Cattle

March 5th– Bred Cow & Heifer Special – Selling All Classes Of Cattle

March 12th – Feeder Cattle Special Featuring Replacement Heifers–  
Selling All Classes Of Cattle

March 19th – Bred Cow & Heifer Special – Selling All Classes Of Cattle

March 26th – Feeder Cattle Special Featuring Replacement Heifers–  
Selling All Classes Of Cattle

April 2nd – Bred Cow & Heifer Special – Selling All Classes Of Cattle

April 9th – Feeder Cattle Special Featuring Grass Cattle– Selling All  
Classes Of Cattle

THANK YOU ALL FOR YOUR BUSINESS!

2021 SPRING BULL SALES

February 19th - Lewis Brothers Bull Sale

March 26th - Wilson SimAngus Bull Sale

April 2nd - Kammerer Angus & CK Bar Ranch Bull Sales

May 7th - Turn-Out Bull Sale

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Barney Barnes Sheep  
Yards Mgr. - 605-641-2333

Fieldman : Gilbert Wood  
605-456-2400  
605-641-7100

Auctioneer: Cody Tupper  
605-569-3589

Fieldman : Dustin Vining  
605-354-9966

NEWELL SHEEP YARDS

Thursday, February 18, 2021  
Bred Ewe Special 1:00 PM

**Bred Ewes**  
SD – 130 5 To 6 Yr Old Ewes – Wf Bucks  
– Lamb 4/15 For 45 Days  
SD – 25 Short Term Ewes – Wf Bucks -  
Lamb 4/15  
Plus 500 To 1000 Feeder Lambs

Upcoming Sheep Sale 2021

Feb 25th – Regular Sale – Selling All Classes Of Sheep & Goats

March 4th – Regular Sale – Selling All Classes Of Sheep & Goats

March 11th – Bred Ewe Special – Selling All Classes Of Sheep & Goats

March 18th – Regular Sale – Selling All Classes Of Sheep & Goats

March 25th – New Crop Lamb Sale – Selling All Classes Of Sheep & Goats

Attention to all Sheep & Goat Producers, it is required that every Male & Female animal over the age of 12  
months have a scrapies tag in place to sell. These tags can be obtained by the producer for FREE by  
calling 1-866-873-2824. If they come to the sale barn without being tagged, you will be charged \$2/hd  
for our vet to do them. Please call us if you have any questions.

St Onge Livestock has a receiving station for the Gillette Area. It is on Northern Drive in  
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all day every Thursday until 4 pm. You can also call Justin Tupper at 605-680-0259 & he  
can let them know your cattle are coming also.

We also have a receiving station at the Broadus Yards, Broadus, MT. You can drop your cattle  
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## Crook County Fire Zone 12 Says Thank You! February Coyote Hunt

Crook County Fire Zone 12 wishes to thank all those involved in the charity Coyote Hunt held Feb. 5-6. Thanks to Trent and the crew at the Aladdin Store for planning and hosting the event. Brandon at Runnings for the door prizes. Colt Furs for buying the pelts, and all the hunters and helpers. Our fire-fighters appreciate the community support.

Our goal for 2021 is to purchase carpools for our rural units. Being protected from the elements extends the lives of our trucks and equipment.

Thank you,  
Aladdin VFD



## SPECIAL OF THE WEEK

**2020 CFMOTO  
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Starting next week the Beacon will welcome a new contributor to its pages. Mick Harrison's "Artist License and other wonderments" will be a weekly feature.

Join us as we take a walk in the boots of a true westerner. Raised on the prairies of South Dakota, Mick B. Harrison draws inspiration from his experiences as well as those of others. Using direct paint strokes and a striking palette, he captures the ruggedness of the plains, the beauty of the Black Hills and the powerful spirit of the western life.

Each week we will reveal pieces of that talent and artistry will come to life in the pages of Beacon as Mick brings his work to us by posting a different painting (color) each issue along with short commentary.

Many of his western paintings involve local and regional settings along with local and regional people.

His style is slightly impressionistic in the American Golden Age of Illustration (1920 - 1940) sense. While artists of that period were considered illustrators, time has proven them to be some of America's most prolific and defined fine artists. We expect you can't help but enjoy!



Mick Harrison

**Mick B. Harrison's  
Artists License**  
...and other wonderments.

## Wisdom From Out West!

The Opinions of Robert Dennis; self-employed, rancher, saddle maker,  
poet, picker and chopped liver.  
rdennis@gwtc.net



## Cold! Or Should I Have Spelled That... brrrrrrrrrr!

It sure decided to act like winter lately.. hopefully by the time you read this in the paper it will have warmed back up to our balmy weather we had been having.

Guess we shouldn't complain, as in this country, you just know there is going to be some cold. Maybe it will kill off the last of the box elder bugs!

I was talking to a friend in Texas the other day and as we were finishing up our conversation on the phone, he told me to come see him. I told him, the way the weather was fixing to get it might be real soon. He remarked it was supposed to only get up to 10 above down there the next few days... well, heck, might just as well stay home I guess.

Speaking of Texans, I went to a horse shoeing clinic some years back, put on by a guy who used to be from this area. He mentioned that he and his wife had moved to Texas not too long before that. "What? Why on earth would you want to move down there with all them big talking, bragging Texans?" I asked.

He told me that he kind of worried about that himself, but so far had found everyone to be real

nice and welcoming. He had mentioned to an older rancher about this and said he was kind of surprised. As he put it to the rancher, "You know outside of Texas, you people don't have the best reputation."

The older rancher told him, "Son, what you don't know is that every fall we go in and cull all the sorry dinks and ship them out of state." He paused for a moment and then added, "Most of them move to Oklahoma!"

I laughed pretty hard and told him that Cindy and I had spent three days, one night in Oklahoma.

Not putting down either state, but we had a room in Oklahoma that night with no heat or hot water and it was a small enough town and late enough we didn't bother looking for another one. And I can say at least I didn't drive thru' Kansas either time, going down or coming back!

But that's a story for another time. Here is hoping your tractor don't gel up and your stock all makes it thru' this cold snap in good shape!

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## Capitol News



KAREN ODELL

news@bellefourchebeacon.com

Monday, after finishing chores, Ronda Cordell headed to the Belle Fourche Vet Clinic with a very sick dog. The prognosis was not good. Abby would've been fourteen later this year. Abby was one of those dogs that came into her life because the dog made that choice. There's been several dogs here that have done that; just come to live with Ronda on their own doing. They are slowing and getting old. Four of them have gone over the Rainbow Bridge one at a time, in the past six years. There are still six to go. On Tuesday, Ronda did up lots of mail, and after chores, went to Camp Crook to mail it. Ronda always stops at Wolff's Garage if she's in town on a Tuesday, to enjoy some of Lynette's delicious soup, and a bit of visiting. She spent the rest of the week close to home finishing up taxes and keeping warm. Her CPA is doing taxes virtually this year. Clint and Denise Zolnoski had planned to drop off Ronda's tax information, but their Friday appointments were canceled. The cold across the United States is causing havoc in many areas. Temperatures have set records as far south as Texas, and from east to west. The lowest Ronda saw on her thermometer this winter was at 6:07 on Sunday, when it read 23.4 below zero. Clint's thermometer read 34.2 below at 6:25. Denise, Darby and Abby went to church at Ladner today. When Ronda spoke with her that night, she said there were readings on thermometers of 38 below and 40 below out that way. Toney Hannah had called from Alaska and said Alaska was having one of the worst winters he's seen for snow and cold. Ronda's friend, Frances

Petrowski in Connecticut, has had record-setting cold there, too. Ronda thinks people may begin to change their views on 'global warming', and maybe that's why scientist call it 'climate change'. they won't be held responsible if it turns into an 'ice age'. In the meantime, Ronda hopes everyone stays warm and safe.

Dick and Erma Albert got out to Senior Citizen's on Friday. Bobbie served chicken and noodles, and that sounds good for such a cold day. It was Fern's birthday this week and they had cake. Then Dick and Erma stayed to play cards. The problem was that the heat had gone off, and they had to bring in space heaters to keep warm. On Sunday, they went to church at the Catholic Church and surprisingly there were lots of people there on such a cold day. Dick and Erma stayed for Bible study afterward, but only a few stayed for that.

Bruce and Lynn Gustafson made a trip to the dentist on Wednesday, and stocked up with groceries. They had 35 below zero on Sunday morning. Church was canceled at Little Missouri because of the cold.

Doug and Julia Davis also had 35 below on Sunday morning. Those down on the Little Missouri River must have been coldest. Julia had to miss a couple days of work because of the terrible cold, and the danger of traveling. They got to talk to the kids and see them, and Granny had a great time talking to Rory.

Ian and Jenna Flatgard had the coldest temperature around Capitol at 38 below zero. Of course one degree colder is hard to detect when you are outside shivering. They have struggled to keep the water going and equipment running. They will move to the new house this week, and they are packing up for the move.

Shirley Melum talked to her daughter, Bertha, in Kansas City this week, and they have lots of snow. Ernie had told her and Junior that it was 37 below there on Sunday.

Donna Lewis had planned to go to the basketball game in Ekalaka this week, but decided she had better not risk it in this

cold. She also had to miss the AAU wrestling in Buffalo on Saturday, but it was best not to be out alone on the road. Dorothy, Dawn and Bryce Padden went to Belle Fourche and Spearfish on Tuesday. It was not a day for stylish clothing. Survival seemed more important that impressing anyone else, so barn coveralls and boots were the correct attire for that day. They came home by way of Buffalo and watched the girls' basketball games. On Wednesday, Dorothy and Dawn went to Laurie Elmore's for the Diligent Doers Extension Club meeting. There were five members who braved the cold. When the super-cold moved in, the cows began calving a week early, and things have been happening fast, but only two were dropped outside, and they were brought in the barn and doing ok. The thermostat in the pick-up quit, and things got quite chilly for feeding. The good thing is that

lots of calves are already born.

Karen Odell completed the cushions for her grandmother's refinished chair. Charlie inspected cows for Billy Roadifer on Wednesday. Karen and Charlie got to watch grandson, Kellan Odell, wrestle at meets at Mitchell and Watertown on YouTube. Then Cody sent videos of Kellan's matches at Pierre on Saturday, where he earned 7th place in the Middle School wrestling tournament. It was exciting to see him win, but Karen knows nothing about wrestling, so unless there is a pin, she cannot understand the reasoning behind the scoring. They watched the Columbus Grove, Ohio girls basketball game on YouTube that night, too. Charlie talked to Maurice Overn and Steve Odell on the phone. Karen talked to her brother, Jim, in Kansas City. Karen got her Christmas letter written, and family and friends will not be surprised to get a

Christmas letter in February. On Sunday, they went to church at Gomer, Ohio on YouTube, and another service on TV, then when it warmed up a little, Charlie went in to the Over The Edge for a carry-out supper. Karen has been practicing violin and doing a little art for her Evans Odell Publishing pages on Gab, MeWe and sometimes on Facebook, too. She is researching for the next book in her 'Rowan' series. The weather has been so cold, and below zero all week, so inside work was best. Grandson, Murphy, was playing in about a foot of snow on Puget Sound. Granddaughter, Kyia, was playing with the dog in the house in Minnesota where the temperature was about the same as ours. Jeff had lots of snow to shovel in Iowa, and Cody's family is quite used to winter by now. Hope we can believe the weather lady, and things will get above zero this week.





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**KBFS-1450 AM**  
 BELLE FOURCHE, SO. DAK.

**Belle Fourche Broncs  
 Basketball**

Thu. Feb 18, 2021  
 New Underwood @ BF  
 Girls at 7PM only

Fri. Feb 19, 2021  
 BF @ Faith Boys &  
 Girls 6PM & 7:30PM

**KYDT-103.1 FM**  
 PINEHAUVEN-SUNDANCE, WYO.  
**KBFS-1450 AM**  
 BELLE FOURCHE, SO. DAK.

Mon. Feb 22, 2021  
 BF @ ST Thomas More  
 Boys only 7:30PM

Friday, Feb 26, 2021  
 Mobridge @ BF Girls  
 only 6PM

**NE WY High School  
 Basketball**

Saturday, February  
 20, 2021  
 Sundance @ Hulett  
 Boys & Girls at  
 2:30PM & 4PM

**KYDT-103.1 FM**  
 PINEHAUVEN-SUNDANCE, WYO.  
**KBFS-1450 AM**  
 BELLE FOURCHE, SO. DAK.

## Area Church Schedules

**ST. JAMES EPISCOPAL**  
 6th and Roundup - 892-2446  
 The Rev. Evelyn Weaver  
 The Rev. Sandy Williams, Priests  
 Deacon Rev. Mike Weaver  
 Sunday: 10 a.m. Holy Eucharist  
 Monday-Friday: 7:45 a.m. Prayer

**CHRISTIAN LIFE CENTER**  
 2020 Vista St. - 892-4767  
 Paul Howard, Pastor  
 Sunday Schedule:  
 Long Term Care Service 8:45 a.m.  
 Sunday School: All ages 9:30 a.m.  
 Fellowship Hour: 9:30 a.m.  
 Morning Worship Service: 10:45 a.m.  
 Evening Service: 6 p.m.

**CHURCH OF JESUS CHRIST OF  
 LATTER DAY SAINTS**  
 1105 Todd St.  
 John Allred, Bishop  
 Sunday: 10 a.m. Sacrament Meeting  
 Sunday School:  
 1st & 3rd Sundays, 11 a.m.  
 Priesthood Meeting, Relief Society,  
 Young Men and Young Women:  
 11 a.m. 2nd & 4th Sundays

**EMMANUEL BAPTIST (SBC)**  
 902 Lawrence St. - 723-6899  
 Andy Anderson, Pastor  
 Sunday: 9 a.m. Sunday School  
 10 a.m. Sunday Worship  
 Wednesday: 6 p.m. Prayer Service

**CONNECTION CHURCH (SBC)**  
 613 Sixth ave., Belle Fourche  
 (605)-210-2150  
 Pastor Stephen Carson  
 Worship Pastor Ashton Rone  
 Sunday Worship: 9:00 & 10:30 a.m.

**FIRST BAPTIST**  
 807 8th Ave. 892-4178  
 Pastor Tim Smith  
 Sunday: Sunday School - 9:15am  
 Morning Worship - 10:30am  
 Tuesday: 10:00am Ladies Bible Study  
 Wednesday: Salt and Light Youth -  
 Kindergarten -12th grade  
 5:00pm Soup & Sandwich  
 5:30pm - Salt and Light

**FIRST BAPTIST CHURCH**  
 1120 North Fifth Street, Spearfish  
 605-645-3513 • -  
 Pastor Bruce K. Oyen  
 Sunday:  
 Bible Class - 10:00 a.m.  
 Church Service - 10:45 a.m. We sing  
 traditional hymns & choruses.

**FIRST CONGREGATIONAL UCC**  
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 717 Jackson St. Sunday:  
 9:35 a.m. Sunday School  
 10 a.m. Worship

**FIRST LUTHERAN CHURCH**  
 PO Box 46, 200 Dartmouth Ave.  
 Newell 605-456-2767  
 Worship: 9 a.m.  
 Wednesday afternoon children's time  
 during the school year, 3:45-5:15

**FIRST PRESBYTERIAN CHURCH**  
 901 Laurel St. Whitewood  
 (605)-920-1959  
 Reverend Jill Jennewein

Sunday: 9 a.m. Worship  
 10:30 a.m. Adult & Teen Bible Study  
 10:30 a.m. Children's Sunday School

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 Sunday: 10 a.m. worship service

**NEW COVENANT PCA**  
 1140 Ames St. Spearfish  
 642-1122 - Luke Bluhm, Pastor  
 Sunday:  
 10 a.m. Worship Service

**NEWELL CHRISTIAN  
 FELLOWSHIP CHURCH**  
 308 4th Street, Newell SD, 57760  
 605-456-2544  
 Sunday Worship Service: 10:30am  
 Sunday School: 9am  
 Youth Group (Age 13-18):  
 Wednesdays 6pm

**NORTHERN HILLS CHURCH OF  
 CHRIST**  
 5 miles south of Belle Fourche on  
 Hwy 85 • 642-7167

Sunday: 9:30 a.m. Bible Class  
 10:30 a.m. Praise & Worship  
 Wednesday: 6:30 p.m. Bible Class

**NORTH POINT CHRISTIAN  
 CHURCH**  
 10959 Kellem Lane, Spearfish  
 Sunday Services: 9AM and 10:30AM

**NISLAND INDEPENDENT  
 COMMUNITY CHURCH**  
 On Hwy 212 in Nisland  
 (605) 257-2356  
 Pastor Doug Clark  
 Sunday School: 9:30 a.m.  
 Worship: 10:45 a.m.

**PRAIRIE HOME CHURCH**  
 1701 Hwy 212, Newell  
 Sunday School: 10 a.m.  
 Worship: 11 a.m.

**RANGELAND MINISTRIES  
 CHURCH**  
 Alzada, MT  
 Sunday: Worship: 10:00am  
 Mark Leverington, Lay Pastor

**BLACK HILLS GOSPEL  
 ASSEMBLY**  
 1/2 Mile east on hwy 34 • 210-1374  
 Kenny Riley, pastor  
 Sunday: 1 p.m. & 6 p.m.  
 Wednesday: 7:30 p.m.  
 Friday: 7:30 p.m.

**SALVATION ARMY OF THE  
 NORTHERN HILLS**  
 120 Ryan Rd., Spearfish  
 605-642-0924  
 Envoys: Tim and Peggy North  
 Sunday: 9:45 a.m.  
 Sunday School: 11 a.m.

Worship Nursery available  
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 855 5th Ave.  
 Msgr Michael Woster, Pastor  
 Fr. Zane Pekron Assoc. Pastor  
 Mass Times  
 Sunday 9:30 a.m.  
 Monday 5:15 p.m. followed by adoration,  
 Benediction at 7:00  
 Wednesday 12:15 p.m.  
 First Friday Mass 8:00 a.m.  
 Confessions Sunday 8:15 a.m.

**ST. JAMES LUTHERAN**  
 1100 Stanley Street  
 Open for in-house worship  
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 Kidz Church Immediately Following  
 Wednesday: September - May  
 6:30 p.m. Adult Bible Study  
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**TRINITY LUTHERAN CHURCH**  
 1403 5th Ave, Belle Plaza  
 (605) 723-1651  
 Pastor McKillop (605) 840-0554  
 Sunday: 9am Sunday School  
 and Bible Class, 10am Worship

**UNITED METHODIST CHURCH**  
 Pastor Sheri Fadley  
 1804 7th Ave. Belle Fourche  
 605-892-2405  
 Worship: Sunday 10:30 am  
 Sunday School 9:30 am  
 VBS, Small Groups & Studies schedule  
 online at  
 www.bellefourcheumc.com

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**Fourche area. Call 605-645-2537**  
**or email RFMconstruction2013@gmail.com**



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From A1  
**Privatize Liquor Sales**

very few things any business  
 can do to immediately realize a  
 turn to the good. In the City of  
 Belle's case they can stop what  
 they are doing and be money  
 ahead from the get go.

There has been some discus-  
 sion about the possibility of  
 buying a building and for the  
 city to own the property instead  
 of leasing. In light of the risk  
 and return on investment (ROI)  
 numbers, it would not be in  
 the best interest of the Belle  
 Fourche taxpayers to take an-  
 other property off the tax rolls



**Vern Bills**, recently an-  
 nounced candidate for Mayor  
 in Belle Fourche, is forward-  
 ing a plan to privatize liquor  
 sales in the City.

and operate a business that is in  
 conflict with private enterprise.  
 Privatizing was considered  
 back in the late 1980's but was  
 abandoned because of the lack  
 of qualified applicants for the  
 licenses.

In today's Belle Fourche busi-  
 ness climate there are interested  
 parties and may even be a com-  
 petition for the licenses, again  
 something that would mean  
 more income for the city. Bills  
 commented, "I announced my  
 candidacy for Mayor, but this  
 idea, to save the taxpayers of  
 Belle Fourche money, is some-  
 thing that should be aggressive-  
 ly pursued notwithstanding any  
 election."

He went on to say, "It is one  
 of the 'opportunities' for Belle  
 that I spoke of, but should be  
 accomplished for the benefit of  
 all."

"The other point to make",  
 stated Bills, "is that this sugges-  
 tion is in no way any criticism  
 of the operation of the Liquor  
 Store."

The managers and employees  
 have performed their duties  
 admirably, but in spite of best  
 efforts the numbers do not  
 justify the city being in the  
 liquor business. Any employee  
 jobs that would be eliminated  
 certainly stand to be available in  
 the private market."



# February Savings

Sale Dates: February 1 - 27, 2021

**69<sup>99</sup>**  
**NuWave Cooktop with 9" Hard Anodized Fry Pan**  
Precision induction cooktop with 45 temperature settings from 100 to 500 degrees. Includes a 9" hard anodized fry pan.  
100628

**13<sup>99</sup>**  
**35-Ft. Powerlock Tape Rule**  
16" and 19.2" stud center markings on blade for framing purposes. High impact ABS case. Chrome finish.  
6720625

**13<sup>99</sup>**  
**Gourmet Valentine Chocolates**  
Create sweet memories with a box of gourmet chocolates. We have a great selection that your Valentine is sure to LOVE!  
5094743

**29<sup>99</sup>**  
**Convection Shoe And Boot Dryer**  
Extends the life of your footwear. No moving parts, completely silent, convection 6-8 hour dry time.  
142425

**139<sup>99</sup>**  
**10-Pc. Chef's Choice Cookware Set**  
Hard anodized construction heats quickly and spreads heat evenly. Non-stick cooking surface is reinforced with titanium.  
9582628

**39<sup>99</sup>**  
**PowerSmith Waterproof Spotlight**  
120 V, 10 W, LED Lamp, 700 Lumens, 6500 K Color Temp.  
5094743

**79<sup>99</sup>**  
**4-Pc. GearWrench® SAE Combo Set**  
Combines the speed of a ratchet and the access capabilities of a wrench. Includes sizes: 13/16", 7/8", 15/16" and 1".  
3797917

**5<sup>99</sup>**  
**XL Mesh Safety Vest**  
Economy type R class 2, reflective safety vest with zipper closure and pockets. Excellent choice for extreme work environments.  
4994778

**99<sup>99</sup>**  
**7-Pc Metric or SAE Flex Wrench Set**  
Flex heads provides greater access in tight spaces.  
8633216, 8906729

**9<sup>99</sup>**  
**Safety Vest**  
Highly visible polyester mesh vest with zipper closure, single horizontal and two vertical reflective stripes, contrasting black trim and left side inner chest pocket.  
4996922, 4996930

**1<sup>99</sup>**  
**Splash -25 Degree Windshield Wash**  
All season washer fluid. Always cleans streak-free. Guaranteed freeze protection.  
383406

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6145502

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Satin chrome plated blade with magnetic tip and soft cushion grip handle. Includes 1/8" x 3", 3/16" x 4", 1/4" x 4", 1/4" x 6" Slotted, No 1 x 3", No 2 x 4" Phillips.  
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**12<sup>99</sup>**  
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3044559, 4338786

**34<sup>99</sup>**  
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**16-In. 25-Ft. Staple Fab Insulation**  
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6121123

**7<sup>99</sup>**  
**3-Pc. Shockwave Impact Socket Adapter Set**  
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**From A1 CONVENTION CENTER**

"They would be a natural fit," he said. "Belle Fourche has the largest wool warehouse in the upper Midwest so Belle would be the ideal place to have that when it comes around."

Peterson says the company is in the phase right now of raising the money to get the project off the ground. He told the Beacon that prospects are very good following meetings held in Belle Fourche last week. He says the need for convention and hotel space seems to be universally agreed upon by community leaders.

The plan calls for a three story structure with 74 hotel rooms. Peterson says they will include some family suites with two bedrooms and four beds and some executive suites with single kings, double kings and a small living room. He also plans to offer extended stay options with suites that would include a small kitchen.

"We've never done that before but it's kind of surprising how often the need comes up when folks are moving to town and their house isn't quite ready to move into yet or they begin a job and need a place to stay until a home is available," Peterson said.

The complex will have a convention center capable of seating 300. The space will have full audio and video equipment as well as a wet bar. They also plan to cater food into the convention room.

Peterson says the 1,200 square foot fitness center will sell memberships to the public. They will have access to the



Doug Peterson was in Belle Fourche last week for investor meetings on the new convention center project coming to Belle Fourche this summer. - *Beacon photo*

center 24 hours a day with a key card entry system.

The restaurant will be called Grazer's Burgers and Beer and is patterned after their other restaurant locations in Bow-

man and Newcastle. They will serve mostly pub fare with beef tips, pizza and wings as well as appetizers and desserts.

"We never have anything that's ever been frozen; it's all fresh," Peterson said. "The potatoes, whether they are diced, chipped, or French fried, are done right in front of your eyes, we don't buy anything in a package."

While hotel guests will have a full breakfast room available Peterson says Grazers is not planned to be open for breakfast to the public. He has however, been hearing about the need for another sit down breakfast location in the city and may consider that option, particularly since the city lost a long-time breakfast restaurant with the Belle Inn which was torn down to clear the land where this project will be built.

Thus far there is no official



A 1,200 sq. foot fitness is planned similar to the one the DA Peterson Company built in Bowman, ND. The center will be open for community membership. - *Courtesy photo*

name for the new hotel and convention but Peterson says he likes to keep things simple. Whether the complex bears the name of the city or a "Center of the Nation" moniker remains to be seen. One thing is certain, it will change the landscape at the city's southern gateway.

"My view as an outsider is this is the missing link for Belle Fourche to be able to jump into the next size city," Peterson said. "When you see a three-story marquee hotel sitting there they're going to think 'Belle is more than we thought.'"



Convention center space will be coming to Belle Fourche. The new lodge will feature space for meetings of up to 300 people (similar to Peterson's facility in Newcastle shown above) with full audio/ video equipment and a wet bar as well as catered food from the planned restaurant. The Belle Fourche project will be the company's largest build to date. - *Courtesy Photo*





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# Looking Back in Belle

These articles come from newspaper microfilm from the Belle Fourche Public library, using a new microfilm reader and printer. The photographs are from the Tri-State Museum.

**124 years ago**  
Northwest Times  
Feb 20, 1879  
*Is Belle Fourche Ready?*  
In the spring the Black Hills will witness the greatest boom in its history. In the past investment in the Hills has been more or less uncertain: to invest in Hills property was like jumping at a game of chance. Although called the wealthiest natural spot of its size on the globe, capital has been slow to realize this, except in a very few instances, and where "value received" was in slight before the purchase money. Now it not so. Capital has nothing to fear. The natural wealth of this section has more than doubled in the past year, and investors who have long watched the Hills for the proper development to insure safety and return for their money, are now ready and even anxious to become property holders, in mining or other industries. A few more months will see the Black Hills the most active section in the mining world. Belle Fourche has more natural advantages, combined with magnificent locations, of any town in the Hills. Will she make people know it? Other towns in the Hills have organized for this purpose and if the good people of Belle Fourche now wait on their own accord, in the future they will wait because they can't help themselves. Shall the fine location of our own town; its abundant water and great water power, the limitless ranges; the grand agricultural possibilities; its stone quarries and artesian water, all be overlooked in the coming epoch of this section?

*Current Comment*  
Yes, the wind blew, Saturday. The Royal Neighbors will give a grand ball Monday night. Texas cattlemen have organized against Mexican cattle. Stockmen on White river are paying a good bounty on wolves. There seems to be hopes that Belle Fourche may yet boast of fire protection. New strikes are reported daily in some parts of the Hills. Gold seems to be growing. J. E. Glassie has bought in on the Bee, and hereafter will push the pencil for that paper, locally.

**100 years ago**  
Belle Fourche Bee  
Feb 17, 1921  
*Changes At Iris*  
Manager Leo Peterson of the Iris theatre informs us that he has sold the organ that has been used in the Iris for the past two

years to Deadwood theatre, and the instrument will be moved this week, a man arriving from Denver the first of the week to dismantle the organ, box it for shipment, and erect it again in the Deadwood theatre. The Iris will be without music for the next few weeks, and in view of this fact the prices of admission will be lowered.  
While Mr. Peterson has made no definite contract as yet, he is planning on placing a larger organ in the Iris, and may go to Los Angeles in the near future to close a contract for the new instrument. J. C. Hoffman, the organist, will go to Deadwood to have charge of instrument when it is erected in the theatre at that place. Mr. Hoffman is a musician of ability, and the Deadwood theatre is fortunate in securing so capable an organist. Should Mr. Peterson place the new organ in the Iris it is Mr. Hoffman's intention to return to Belle Fourche.  
*Emergency Tariff Bill May Pass Legislation of Benefit to Wool Industry Receiving More Favorable Attention in Congress*  
Thursday's Boston Transcript said: Another shift in the sentiment of the wool trade here has been made regarding the emergency tariff legislation in the senate. Whereas a week ago the trade regarded the final passage of the Fordney bill as extremely doubtful, now the opposite feeling is indicated. This change has come about, it is said, through the determination of the democratic senators not to be put in the position of needlessly blocking the passage of the bill. They are reported to have said in effect that the majority element is to have an opportunity to show whether it is really in earnest about passing the bill. Renewed activity of both worsted and woolen mills has given Summer stree more air of a real wool market than has been seen for months. Foreign wool is not to coming on the market freely as the possibility of tariff legislation makes it seem like good business to hold for awhile.

**75 years ago**  
Belle Fourche Bee  
Feb 16, 1946  
*Plans For Paving Streets Topic Of Meeting, Feb. 18*  
Plans and maps of the proposed eleven paving districts, as outlined by the city council and city engineer have been turned over to the improvement committee of the Commercial Club, and this committee in turn has designated a group of their

respective districts. A special meeting of the various district representatives has been called for next Monday night, Feb. 18, to be held at the Library Hall, starting at eight o'clock. At this meeting members of the improvement committee, city council, city engineer and city attorney will explain all phases of the proposed paving project. When this meeting is over, the district representatives will be qualified to explain the paving proposition to the people of their districts.  
*Orman Reservoir Now Has 123,260 Acre Feet Of Water Exceeds Storage of a Year Ago by 4,960 Feet – All River Flow Was Diverted*  
A flow of the Belle Fourche river past the Diversion Dam amounted to 9,743 acre feet during January. All of the water was diverted into the Inlet Canal and carried to the reservoir resulting in raising the storage to 123,360 acre feet which is 4,860 acre feet more than there was in storage a year ago. The project concrete pipe plant was in operation from the 21st of the month on, two eight hour shifts being worked daily five days per week. 1,349 lineal feet of pipe in various sizes was cast in the nine days worked. It is planned to operate the plant only through February 8th as by that time sufficient pipe will have been made.

*Local Livestock Men Sold Sturgis Yards*  
A deal was completed recently whereby the Sturgis Livestock Exchange has been purchased by Paul Dillchay, Jim Madden and Harley Roth, of Sturgis, from the former owners, who were Tommy Thompson, Jess Guildinger, Max Schuft & Son, and Harry Thompson, of Belle Fourche, and William Anderson and Russ Bowden of Rapid City. The partnership involving the three livestock exchanges at Belle Fourche, Rapid City and Stugis, has been dissolved. The Belle Fourche men will own and manage the Belle Fourche Livestock Exchange; William Anderson and Russ Bowden will have the sole interests of the Rapid City Exchange; while

LOOKING BACK B7



Opened in 1906 for John Pearson, the Pearson Opera House was for years the center of entertainment for Belle Fourche. Located on State Street, this theatre had a 45 by 40 foot stage, seven dressing rooms, a balcony and electric lighting, and was considered quite modern when it first opened. Was torn down for the new Belle Theatre, now the Budget Appliance. Building to the right – Belle Flowers Design & Décor

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Belle Fourche Community Calendar

HS Boys Basketball

Feb. 26 Mobridge-Pollock JV/V JV- 4:30pm V- 7:00PM

HS Girls Basketball

Feb. 18 New Underwood JV/V JV - 4:30pm V- 7:00pm

Flower Arrangement Class

Feb. 18th 6:30-7:30pm

Belle Flowers Design 7 Decor 619 State Street

Family Fun Day

Extraordinary Elephants

Sun. Feb. 21st 2-4pm

Tri-State Museum

\$2.00 per person / Free to members

Meals Program Ongoing

11:30am – 12:00 pm

Pick up Point: John Burns Apartments; 836 Kingsbury St. Please call Bonnie at 892-5472 in the mornings

Belle Silver Lining Lunch Program

Every day of the week

11:00 am – 1:00pm Belle Silver Lining Senior Center; 828 Kingsbury St 605-892-6285

Chuck Wagon Café is open so come and enjoy a different lunch menu everyday of the week. \$5 suggested donation.

Belle Silver Lining Thrift Store

Tuesday thru Friday 1:00pm – 5:00pm Saturday 9:00am – 4:00pm Belle Silver Lining Senior Center 828 Kingsbury St. 605-892-6285

The thrift store is now open for your shopping pleasure. Check with the staff if you have items to donate.

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Belle Fourche, SD 57717

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6pm to 8pm

#### Precautions for the Coronavirus

We would like everyone to join us at the Gala this year, but we understand that some of you may choose not to attend in person due to health concerns. Those of you who would like to watch the Gala and contribute online can do so on our facebook page, South Dakota Kids Belong, which we will be streaming live! Those who choose to attend in person will have several options for social distancing..

**The Barn at Aspen Acres**  
11011 Kellam Ln, Spearfish, SD 57783

Please RSVP by 2/15/2021 to  
**Kate Thompson at 715-307-2720**  
or [kthompson@sdkidsbelong.org](mailto:kthompson@sdkidsbelong.org)



HELP CHANGE THE STORY. GIVE THEM BELONGING.

## "Building Main Street, not Wall Street" by John Newby

Socrates said, "The secret of change is to focus all of your energy, not on fighting the old, but on building the new". The ability of locally owned businesses to compete with big boxes, national chains, and digital assaults are difficult at best. The odds can be leveled for their success with one of these two basic ingredients. These ingredients are speed and service.



John Newby

When it comes to speed, it is important to understand the shift in consumer habits. Consumers are becoming more impatient in their purchasing decisions and moving faster as they seek instant gratification. The Internet with the giants such as Amazon are driving this behavior and desire for speed expectation even higher. A recent Google report showed that search results for the term "Open Now" have nearly tripled in the past year. On the other hand, Google searches for the term "Store Hours" dropped significantly in that same period of time. Consumers are making more rapid decisions than ever before. They want to know what is open now, not what the hours might be. According to Lisa Gevelber, "consumers are more loyal to speed and need than any particular place or brand."

According to Google, mobile searches related to the term "same-day delivery" have grown significantly over the past year or so. The same report shows that travel searches for "tonight" and "today" have grown nearly 150% in that same period. Lastly, they also report 53% of mobile visits are abandoned if loading takes more than three seconds. For each second beyond the initial three

seconds, another 12% of the searches are abandoned.

What does all this mean to locally owned businesses? It means that for hyper-local businesses to succeed, they must double down on the service portion of the ingredient to make up for their lack of speed.

How does a local business double down on service? They can start by providing the consumer experience not possible through an online purchase. Locally-owned businesses may not be able to provide the lightning-fast speed of their digital competitor, but they can provide the friendly, personal and rewarding experience not provided online. For starters, as we discussed a few months ago, providing the hours of operation that matches the consumer shopping habits is critical. Being open when consumers are spending is essential. Most shoppers work from 8-5PM, if you aren't open after 5PM, you are potentially missing out on those working consumers.

Knowing what your consumers want is another critical component. If shoppers continually have a hard time finding those items they need, they will eventually give up and give in to the urge and convenience of the national chains and digital shopping trends. Meeting consumer demands may be one of the hardest tasks to achieve and will take some creativity. I am aware of a business that promises to provide any item at a price within a few percentage points of what they can find it for on Amazon. When a customer wants or orders an item, the business simply goes on Amazon, makes the purchase and has it delivered to

the customer's home. There is nothing saying you can't assist your customers by utilizing the tools used against you to meet a customer demand.

How your employees are taught to interact with consumers is crucial to long-term success. All employees should be taught and trained to treat consumers like royalty. All employees need to be dressed for success. All employees need to be taught to speak intelligently and thoughtfully. I am always amazed at how well customers are treated at Chick-fil-a when purchasing a simple burger and fries. Studies repeatedly show the appearance of your business is more than just the surroundings; it is the appearance and professionalism of your staff as well.

I am aware of a local pet store who heard that a pet of one of their customers had died. They then sent flowers to help cheer them up. Even though they may have lost a customer for a period of time, their over-the-top customer service will earn them rewards down the road through word of mouth and appreciation from the former customer.

There are no easy answers in today's fast moving business climate. Operating a locally owned business is certainly not for the faint of heart. It requires passion and devotion to the consumer. It requires hard-work and long hours. Understanding the many keys of business success is critical to competing with the digital and national chains. While retail is certainly challenged today, small businesses are seeing resurgence in many areas. It is this author's opinion that this is due to providing outstanding experiences your consumers crave.

John A. Newby, author of the weekly "Building Main Street, Not Wall Street" column dedicated to assisting communities and local media companies combine synergies allowing them to not just survive, but thrive. His email is: [john@360MediaAlliance.net](mailto:john@360MediaAlliance.net).

## Sudoku

Fill in the grid so that every row, column and 3x3 box contains the numbers 1 through 9.

3						2	9	
				8		7	1	
	6	1						4
7						4	6	8
		8	1					
	9						3	
							8	
	3	6	8					
	4	2			6	7		3

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DIFFICULTY: ★☆☆☆☆

## ENIGMA CRYPTOGRAM

Enigma cryptograms are created from quotations and proverbs from around the world. Each letter stands for another letter. Hint: "J" = "P"

"NLL IGAV JDLJKD CYA LYN LR  
OMDGQ KLAU HDRLCD NPDV CYA LYN  
LR XLCMQ."

— GYNPLC YAFALXA

PREVIOUS SOLUTION: "The bigger a man's head gets, the easier it is to fill his shoes." — Author Unknown

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E049

## CROSSWORD PUZZLE

### ACROSS

- Sleeping
- New Mexico art colony
- S.A. sloths
- Womb (pref.)
- Ancient Gr. contest
- Recombinant letters
- King Atahualpa
- Taro root
- Grease
- Stinging insect
- Biblical mountain
- Globe
- Cardiopulmonary resuscitation (abbr.)
- To be announced (abbr.)
- Council for Econ. Advisors (abbr.)
- S. Afr. dialect
- To be (Fr.)

- Roofing material
- Circuit
- Hawaiian frigate bird
- Dawn love song
- Duration
- Observation (abbr.)
- Appendage
- Drug Enforcement Admin. (abbr.)
- Capture
- Nab
- Tender loving care (abbr.)
- Fr. medieval tale
- Moselle tributary
- Berne's river
- pro nobis
- Occasional
- Lady's title
- Indite
- Plumlike fruit
- Mississippi

### ANSWER TO PREVIOUS PUZZLE

B	A	S	S	A	R	E	S	M	A	A
C	H	I	T	E	Y	R	A	E	B	N
E	A	R	E	D	S	E	A	L	G	S
M	E	N	E	T	A	L	A			
		O	B	O	L	L	A	V	E	R
P	A	C	I	B	A	N		C	O	L
E	L	A		T	I	B	E	R		L
E	T	U	I		A	I	R	E		T
L	I	T	E	R		S	A	A	R	
		I	R	A	E		L	O	G	E
C	E	O		F	A	S	T		M	O
A	C	U		F	U	S	E		S	A
B	U	S		E	X	E	C		T	R

bridge

- List-ending abbreviation
- Thick fabric
- Side (2 words)
- Oriental
- potentate
- Girlfriend of Alley Oop
- Animal sound
- Veneration
- Occipital protuberances
- Sodium chloride
- Outer (pref.)
- Presidential nickname
- Eight (pref.)
- Substantial
- Boor
- Enthusiastic
- Teil (2 words)
- Garment
- Asia
- Blue-green
- One hundred square meters
- Monsieurs (abbr.)
- Drooping
- Uncommon
- Afrikaans
- Window lead
- Orinoco tributary
- 55 Amer. Automobile Assn. (abbr.)
- Energy unit

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A49

### Puzzle Answers on C4

**Join Us!**

*As we reflect on an interesting and challenging year of doing business, we still have much to celebrate!*

**We cordially invite you to join us for our annual meeting as we recognize our community accomplishments and look at the future of Belle Fourche.**

**Wednesday, March 3, 2021**

**Location:** Grap's Banquet Room;  
512 National Street

**Social:** 5-6 p.m.  
**Dinner:** 6 p.m.

*Meeting to follow with election for three board of director seats. Each 2021 membership has one vote in the election.*

**Belle Fourche Development Corporation**

RSVP by February 26<sup>th</sup>, 2021 to Hollie Stalder  
Email: [director@bellefourchedevcorp.com](mailto:director@bellefourchedevcorp.com)  
or call ~ 605-892-5065

## Help Support Local News! SUBSCRIBE TO THE BEACON

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Laundry & Dry Cleaning  
711 State St.  
Laundromat  
710 8th Ave.





Toll Free: 800-894-8684

Office: 605-892-2655

Fax: 605-892-3142

P.O Box 126 • Belle Fourche, SD 57717 • [www.bellefourchelivestock.com](http://www.bellefourchelivestock.com)

*“The Cattlemen’s Market - Where buyers & sellers come together with confidence!”*

BAXTER & SKYLER ANDERS		LYNN WEISHAAR		FIELDMEN	
– OWNERS –		Auctioneer: 605-866-4670			
605-685-4862		AUCTIONEER: 605-515-0337		BILL JOHNSON - 605-866-4813	
OFFICE - 605-892-2655		AUCTIONEER: 605-210-1124		SHANE MOKE - 605-641-7961	
BERNIE GREGG		DAN PIROUTEK		TY JONES - (406) 951-4221	
Yard Foreman – 605-478-0026		Market Rep: 605-544-3316		AUSTIN SNOOK - 307-290-2161	
				JASON SCHAFFER - (406) 853-4626	
				BOB ANDERSON	
				605-641-1042 or 605-347-0151	
				JASON TWITCHELL (406) 480-2345	

**“SERVING THE TRI-STATE AREA SINCE 1935”**

**Market Report - Thursday, February 11, 2021**  
SMALLER SALE DUE TO WEATHER, BUT GREAT QUALITY, 7-8 WT STRS DOLLARS HIGHER  
REPLACEMENT HEIFERS IN HIGH DEMAND  
THANK YOU FOR YOUR BUSINESS!

**Feeder Cattle**  
Lermeny Ranch, Reva SD.....79.....Black-Str Pc.....738.....150.00  
.....80.....Black-Str Pc.....723.....151.00  
.....79.....Black-Str Pc.....724.....151.00  
.....63.....Black-Str Pc.....657.....152.50  
Austin Risty, Reva SD.....77.....Black-Str Pc An.....650.....153.75  
.....13.....Black-Str Pc An.....532.....165.00  
.....37.....Black-Hfr Pc An.....589.....147.00  
Todd Meccage, Baker MT.....90.....Black-Hfr Pc Bv.....687.....145.50  
.....19.....Black-Hfr Pc Bv.....586.....150.00  
.....16.....Black-Hfr Pc Bv.....576.....150.00  
.....37.....Black-Str Pc.....672.....150.00  
Brown Ranch Llip, Marmarth ND.....75.....Blk/Bw-Str Pc.....787.....142.50  
Brad & Monica Anderson, Deer Lodge MT.....75.....Rd/Blk-Str Pc Simm.....805.....140.50  
.....57.....Rd/Blk-Str Pc Simm.....751.....135.50  
Emmons Cattle, Olive MT.....93.....Black-Hfr Pc.....667.....139.00  
Johnson Family, Forsyth MT.....38.....Black-Hfr Pc.....594.....145.75  
.....14.....Black-Hfr Pc.....516.....151.00  
.....3.....Black-Str Pc.....432.....172.00  
X Ring Ranch, Upton WY.....44.....Blk/Bw-Hfr Pc.....507.....161.50  
Leland J & Karen Turner, Gillette WY.....26.....Red-Hfr Pc.....523.....156.00  
.....10.....Red-Str Pc.....501.....168.00  
Todd, Nancy & Andrea Collins, Sturgis SD.....18.....Black-Hfr Pc.....512.....159.50  
Jodi Massie Or Ben Blake, Belle Fourche SD.....19.....Blk/Bw-Str Pc.....599.....158.50  
.....20.....Blk/Bw-Hfr Pc.....573.....148.00

**Weigh Ups**  
Travis Hurst, Buffalo SD.....1.....Black-Cow.....1320.....64.00  
.....1.....Black-Cow.....1175.....64.50  
.....1.....Black-Cow.....1045.....63.50  
.....1.....Black-Cow.....1120.....65.00  
.....1.....Black-Cowette.....815.....72.00  
.....1.....Black-Cowette.....875.....72.00  
.....1.....Black-Cow.....1525.....59.50  
.....1.....Black-Cowette.....880.....75.00  
.....1.....Black-Cow.....1340.....65.00  
.....1.....Black-Cowette.....980.....77.00  
Sean Carroll, Ranchester WY.....1.....Black-Cow.....1295.....62.50  
.....1.....Black-Cowette.....1135.....70.00  
.....1.....Black-Cow.....1190.....59.00  
Hip Investments Llc, Buffalo WY.....1.....Black-Cow.....1430.....63.50  
.....1.....Black-Cow.....1215.....64.00  
.....1.....Black-Cow.....1190.....68.00  
Consignment From SD.....1.....Black-Cowette.....1085.....76.00  
Consignment From SD.....1.....Black-Cowette.....1320.....75.00  
Bill Roadifer, Camp Crook SD.....1.....Black-Cow.....1490.....62.50  
.....1.....Black-Cow.....1390.....64.50  
.....1.....Black-Cow.....1510.....59.00  
.....1.....Black-Cow.....1355.....65.00  
Tyler Or Sally Jewett, Belle Fourche SD.....1.....Herf-Cow.....1080.....57.00  
John & Jeff Hughes, Belle Fourche SD.....1.....Black-Bull Drug Free.....2335.....87.50

**Stock Cow & Bred Heifer Special**  
**& Neiman Cattle Co Bull Sale**  
**FEBRUARY 18, 2021**  
**SALES TIMES**  
**WEIGH UPS - 10:00 AM**  
**Neiman Cattle Co Bull Sale W/ Bred Stock**  
**To Follow- 12:00 Pm**

**BRED HEIFERS**  
**Cross 4 Ranch-MT**  
100 blk bred hfrs  
bred blk angus to Mangen,  
Vermillion and Lunds B bar bulls,  
calve 3/25 for 42 days, shots, poured  
  
**Taylor Beardsley-MT**  
90 blk bred hfrs  
bred lbw blk, calve 3/1 in  
three 21 day cycles  
  
**Saunders Land & Livestock-WY**  
50 blk bred hfrs  
bred lbw blk/red, calve 3/1  
  
**Rafter Y Bar Ranch-WY**  
30 blk bred hfrs  
HR, calve 4/5 for 15 days  
  
**Rafter Y Bar Ranch-WY**  
20 blk bred hfrs  
calve 3/15, A/d for 1 day  
  
**Broken Arrow Ranch-MT**  
4 blk bred hfrs  
bred blk, 3 hd are A/d to  
calve 4/8 to 4/15, 1 hd is bull  
bred to calve in May

**PRODUCTIONS & DISPERSION**  
**Critter Ranch-MT**  
90 blk SM/BM cows  
bred blk angus, calve  
4/5 for 60 days,  
complete dispersion  
  
**STOCK COWS**  
**Cross 4 Ranch-MT**  
100 blk mxd age cows  
bred blk angus to Mangen,  
Vermillion and Lunds B bar bulls,  
calve 3/25 for 60 days, shots, poured  
  
**Cal Davidson**  
17 blk/bwf 3-6 y/o cows  
bred to sim angus bulls,  
calve 3/15 for 60 days  
  
**BROKEN MOUTH COWS**  
**Muleshoe Ranch-SD**  
60 blk BM cows  
bred blk calve 4/25 for 60 days all  
repro shots, multimin shot,  
guardian scour shot, poured  
  
**Grubbing Hoe Ranch-SD**  
50 blk BM cows  
bred blk angus, calve 5/1 for 58 days  
  
**RANCH TESTED**  
**TUF Ranch-WY**  
30 hereford/blk/F1 blk bldy hfrs  
bred lbw blk, calve 3/1 for 60 days

**BROADUS, MT RECEIVING STATION**  
County Stock Yards every Wednesday from  
1 pm – 3 pm  
(for special arrangements, give Rod a call)  
For more information contact Rod Schaffer –  
406-436-2235 (home) 406-672-5546 (cell)

**EKALAKA MT RECEIVING STATION**  
Ekalaka Scale Yard  
Wednesday 12-3 PM  
For more information or special arrangements  
contact Riley Lesh at 406.697.0573  
or Brett Loughlin at 605.210.0615

**CONSIGNORS:**  
**Belle Fourche Livestock Market, LLC is qualified to handle NHTC (Non-Hormonal Treated Cattle) & 3rd Party Verified Natural Cattle.**  
**For more information – give us a call (605) 892-2655**

**2021 BULL SALE SCHEDULE**  
Thursday, February 18th .....Neiman Cattle Co.  
Thursday, April 1st .....Bar 69 Angus Ranch  
Thursday, April 8th .....Reich Charolais Ranch  
Thursday, April 15th .....CS Angus  
Thursday, April 22nd .....Mangen Angus Ranch

We now have our  
Miles City Receiving Station open!  
Located at 1132 HWY 12  
Wednesday from noon – 4 pm  
Please call Jason Twitchell  
406-480-2345  
for arrangements

**High Plains Commodities Offices**  
**Belle Fourche Livestock Market, LLC.**  
**Stop in or Call 1-800-888-1432**  
**Kim Kling - Kem Kjerstad**

**NEIMAN CATTLE CO. ANNUAL BULL SALE**  
February 18, 2021 at 12 PM  
Selling 50 2-year-old Purebred Angus Bulls  
For more information or to view the catalog,  
visit [neimancattle.com](http://neimancattle.com) or call Sonnie at  
307.259.6810

**UPCOMING SALE SCHEDULE**  
February 25, 2021 .....FEEDER CATTLE SPECIAL  
March 4, 2021.....STOCK COW & BRED HEIFER SPECIAL  
March 11, 2021 ..... FEEDER CATTLE SPECIAL  
March 18, 2021 .....STOCK COW & BRED HEIFER SPECIAL  
March 25, 2021 .....FEEDER CATTLE SPECIAL & GREATER  
MIDWEST LIVESTOCK AUCTIONEER  
CHAMPIONSHIP  
April 1, 2021 .....STOCK COW & BRED HEIFER SPECIAL  
April 8, 2021 .....REPLACEMENT HEIFER & GRASS  
CATTLE SPECIAL

From B6  
**Looking Back**

Dillehay, Madden and Roth will operate the Sturgis Exchange.  
*Sitts Bound To Circuit Court*  
George Sitts, the alleged slayer of Thomas Matthews and Dave Malcolm, appeared before Lawrence County Judge Alex Renito, at Deadwood Monday morning, waived preliminary hearing and was bounds over to circuit court without bail, and was committed to the custody of Sheriff J. O. Twiford of Lawrence county. Circuit court convenes at Deadwood on March 4th. In addition to the murder charge, a federal warrant has been filed with U.

S. Commissioner Walter H. Johnson, Rapid City, charging Sitts with kidnapping Leonard Ronneberg, Deadwood filling station operator. Sitts is to remain in Lawrence county jail until he is tried, reather than to be taken to Sioux Falls to be held in the state prison. An armed guard will be maintained day and night and Sitts will be allowed no special privileges.

**50 years ago**  
Belle Fourche Bee  
Feb 17, 1971  
*Turf Club Plans August Racing*  
There will be parimutual horse racing in Belle Fourche again this year. The Black Hills Turf

Club yesterday announced that it had received approval for racing sessions of Aug. 14 and 15 and Aug. 21 and 22. Turf Club officials say they plan to follow the same parimutual arrangement used in the last three race meets in 1970. They plan, however, to seek more thoroughbred racers. “We think the 1971 dates should work out to everyone’s satisfaction,” said one official. “We will not be interfering with the St. Onge rodeo, the Black Hills Roundup or the Days of ’76.”  
*Invitation to Gov. Kneip*  
An invitation to attend the 1971 Black Hills Roundup on July 4 was extended to Gov. Richard Kneip Tuesday by

Belle Fourche Chamber President Gene Cheever. Cheever invited Kneip to Belle Fourche for the traditional governor’s day during the Chamber of Commerce sponsored trip to Pierre. Group met with State Highway Commission, Game, Fish and Parks Commission and saw the legislature in action.  
*Hay Creek Water Level Recedes After Record Flow*  
Hay Creek, swollen to near-record levels by melting snow, began to recede Monday after overflowing its banks for four days. Although two homes were threatened on Sixth Avenue when the flooding reached its peak Saturday night, a limited amount of damage

was reported. The creek began spilling over its banks last Thursday night and did not recede from flood stage until Monday morning. It was the longest period the creek had been in flood stage in more than 80 years. At its peak the water spread over the meadow behind the Gertrude Stevens home at the corner of Eight and National, covered the area near the Carl Ogaard home on Sixth Avenue and poured directly down Sixth Avenue. A large piece of embankment was chipped away by the high waters at the corner of Sixth and Lawrence.

**Belle Fourche Alumni/Support Club**  
**Membership Drive/Meeting**  
**Feb 22nd, 2021 5:30 pm The Branding Iron**  
*“Come see what we do to help provide Premier Leadership,  
Personal Growth and Career Success.”*



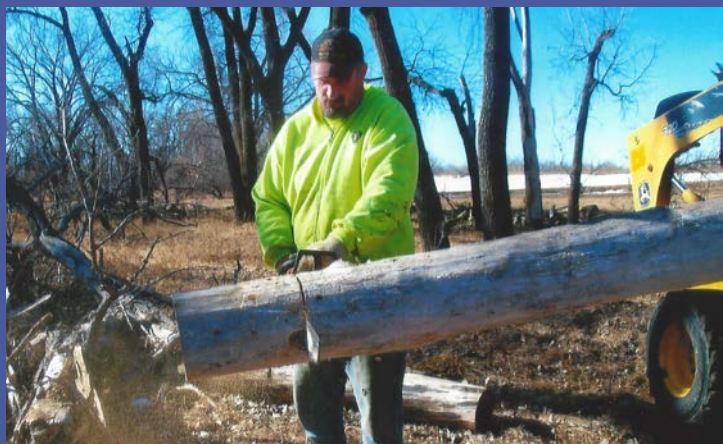








## Happy Birthday Joe!



Another Birthday, comes and goes as they should,  
He is busy near the river cutting firewood.  
Enjoys the Outdoors with his family too,  
They all help with the jobs they do,  
Fills the Trailer and his pickup box,  
Sees alot of Deer, turkey, and the fox.

Happy Birthday Joe! February 23  
Love you, Your Family

### 2021 KINDERGARTEN AND PRESCHOOL ROUND-UP & BIRTH-3 SCREENINGS

**When:** February 23, 2021

**Where:** Enter at Lower  
Elementary Door-Signs  
will be posted

**Age:** 0-5

**Time:** 9:00am-1:00pm

**School Phone:** 456-0102



Call the elementary office or stop in to register your child to-day! Limited Spots available. To register your student please bring their birth certificate and current shot record.

**Because of Covid-19, no walk-ins allowed.  
appointment required.**

Crystal Eaton, Black Hills Birth to 3 Service Coordinator,  
will be here to screen children ages 0-3  
**If you have questions, please contact  
Sam Heupel or Tonya Mullaney**

## Newell School Menu Feb. 17 - 24

### Wed. February 17

Lunch: FISH STICKS, CARROTS, PINEAPPLE, FRESH FRUIT, MILK

### Thurs. February 18

Breakfast: MUFFINS OR CEREAL, FRESH FRUIT OR JUICE, MILK

Lunch: CORN DOGS, BAKED BEANS, APPLESAUCE, FRESH FRUIT, MILK

### Mon. February 22

Breakfast: YOGURT PARFAIT OR CEREAL, FRESH FRUIT OR JUICE, MILK

Lunch: BEEF FAJITA, TORTILLA/BLACK BEANS, FAJITA VEGETABLES, PEARS, FRESH FRUIT, MILK

### Tues. February 23

Breakfast: MINI PANCAKES OR CEREAL, FRESH FRUIT OR JUICE, MILK

Lunch: CHICKEN NUGGETS, MIXED VEGETABLES, APRICOTS, FRESH FRUIT, MILK

### Wed. February 24

Breakfast: LONG JOHNS OR CEREAL, FRESH FRUIT OR JUICE, MILK

Lunch: TERIYAKI CHICKEN, RICE, STIR FRY VEGETABLES, MANDARIN ORANGES, FRESH FRUIT, MILK

### From C1 School Board

were very good results and an improvement over the previous years.”

Another mention of utilizing CARES funding came with Cara Muckridge’s technology report and the aforementioned servers. She said for the cost of \$3500, a company called Marco will come and do a technology assessment audit and make recommendations on items that need to be replaced and what should be done first.

“This will give us a plan for what we need to do,” said Muckridge. “We have Covid dollars.”

Jeremiah Weeldreyer, the transportation and maintenance department head, said that the new bus has been received and has been running well.

“We’ve taken it out on activities,” he said. He also related that the boilers have been serviced for the winter, but that there is one boiler that has always had issues. He said there was a water heater in the ag-science building that had been replaced. He thanked board member Miles Burtzlaff for facilitating the cement pour for a concrete pad near Austin Auditorium as well as the sidewalk bridge by the middle school gym.

Bids are sought for beef for the school lunch program and they specified they would like to get local companies to apply.

Information is available from the business office. Surplus items from technology were listed as obsolete and will be disposed.

Food Service Director Vicki Gifford said that she was working to recover some back-owed school lunch accounts and also noted that if the school ends up having a late start, she is prepared to do a “grab and go” breakfast for kids who need the breakfast service.

“I should have spoke first,” said Principal/Activity Director Steve Schoenfish. “All these guys have spent the Covid money already.” It seems the school has gotten used to utilizing CARES funds for a variety of needs in the school that have not been addressed through other funds.

“We have about 10 students not on track to graduate with their peers,” said the principal. “Seven have said they would come back for some kind of credit recovery this summer.” Schoenfish said the summer school classes could be as high as \$250 per class per student.

“This is something that could be beneficial to the students,” he said. “They would pay up-front out of their pocket, and if they don’t complete, they are out. If they do complete, we would pay for it somehow. Some type of summer school program (would need to be set up) with maybe 8-12 teachers (available) to make sure they’re on track.”

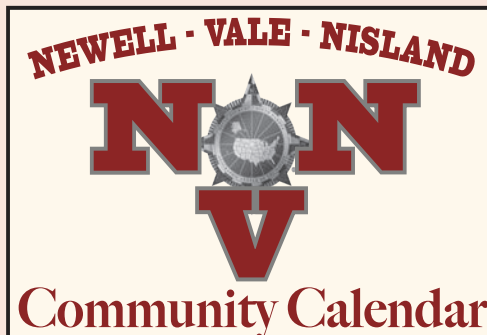
If you have events for the calendar please contact Colleen Brunner at colleenbrunner@gmail.com.

Newell School District will be having a screening for children 0-6 years old on Tuesday February 23rd from 9:00 am to 1:00 pm in the lower elementary on campus. Please register prior to the event by calling 605-456-0102. [https://core-docs.s3.amazonaws.com/.../2021\\_screening.pdf](https://core-docs.s3.amazonaws.com/.../2021_screening.pdf)

Newell School District is looking for a head of maintenance/custodian. If you are interested, please fill out a job application available on the school website and get it to the high school office by Wednesday March 3rd. If you have any questions regarding the position, call the school at 605-456-2393. Newell School District is looking for substitute bus drivers for this year. Pay is \$17.50 per hour. If you are interested, please call the school at 605-456-2393. There are four spots up for election to the school board. If you are interested in serving your community in this way, please stop in the business office for a circulation petition. People signing the petition MUST be registered voters in the district.

Applications may be submitted for the following teaching positions that are open at Newell school district: MS Social Studies, HS (9-12) English, Art. See the school website at [newell.k12.sd.us](http://newell.k12.sd.us) for more information.

Congratulations to Madison Miller, Sydnee Kjellsen and Director Mrs. English on earning a Superior rating at the State One Act Play festival in Brandon Valley over the past weekend. Congratulations, David Morell on being selected to the LMC all tourney team. In the three games David had 42 points and 19 rebounds.



Newell Improvement Corporation is raffling off two goodie baskets. One has four, gray-level Stampede Hockey tickets, good for any home game. The Stampede are in Sioux Falls. The basket includes two cowbells, water and munchies. The second basket is a Kids Basket with many games,

goodies and treats.

**Feb. 18:** GBB/BBB at Dupree 3 p.m.

**Feb. 19:** Father/Daughter Dance 6 p.m. Girl Scout Cookies in hand on Feb. 19. Shaykett girls will be happy to deliver locally and will each weekend will be at the CBH Plaza starting Feb 19. Other girl scouts in the area would be happy to sell to you.

**Feb. 20:** MSBB-7th Grade Tourney at Hill City 8 a.m.; HSWR-Regions at Rapid City 9 a.m.; MSBB-8th tourney @ Newell 9 a.m.; BBB at Wall 4 p.m.

**Feb. 21-26:** National FFA Week

**Feb. 22:** sic class informational meeting at 7 p.m. at the Newell Ambulance Hall at 108 4th street. Contact Sherry Hocking at 605.210.0703 for more information. This will be an informational meeting only for interest purposes. Classes would start in March and would be limited in size to 6-8 people. ALSO: GBB-Regions 1st Rd. @ High Seed 6 p.m.

**Feb. 23:** GBB-1/4 Final Regions @ High Seed 6 p.m. Newell school kindergarten screening from 9:00 am to 1:00 pm in the lower elementary on campus. Please register prior to the event by calling 605-456-0102. [https://core-docs.s3.amazonaws.com/.../2021\\_screening.pdf](https://core-docs.s3.amazonaws.com/.../2021_screening.pdf)

### From C1 Ford

Massa Berry Clinic, then Regional and finally Monument Health Care. She has done some hospital nursing but has worked mostly in the clinic atmosphere. Ford said this past year has probably been the most difficult, but also the most rewarding year she has ever spent nursing.

And now, because of a nomination by this facility, Ford has received what she describes as her most treasured reward for her nursing care. The Healer’s Touch Daisy Award, which is presented only twice a year at Sturgis Monument. The statue is carved of a special wood from Zimbabwe and has the name of the sculptor on the bottom

Dan Daly, Monument Health Public Relations representative, said that this award comes as a result of nominations from patients or their families. The

award itself was established by the DAISY (diseases attacking the immune system) Foundation in California to recognize the outstanding professionalism and compassion that nurses bring to patients and families every day. It was established in memory of J. Patrick Barnes, who died at age 33 of an autoimmune disease.

“It is a shout out to nurses that do an excellent job every day,” said Daly.

When asked about the special circumstances surrounding the cause for the nomination, Ford explained. It was a situation involving many people in one facility. There were multiple people tested, with results coming back sporadically. It was an urgent care/outpatient situation and none of the patients ended up hospitalized.

“Over the span of a week, we got the people tested, got results back, advised care,” said Ford. “They were so scared and

looking for help. You need to be able to help people, and not just with the medical stuff. I feel I was put on this earth to serve, come to work and help others. I love being here.”

Ford contacted the institution multiple times in the weeks following the initial contact, calling back with test results, medical procedures to follow and just questioning whether everyone was ok.”

As far as Monument Health Care is concerned, any time one of their nursing staff is nominated and receives this award, it is a cause to celebrate, both that person, the situation and the outcome. It means that, like Kim Ford, they are doing everything they can for the individual.

“We are proud and grateful to have you as a Monument Health Caregiver,” said the statement which was made at the time of the presentation.

## Newell High School Senior Profiles

*Editor’s Note: This is the first in a series by Colleen Brunner profiling the Class of 2021 at Newell High School.*

“My favorite memory (of NHS) happens during lunch when my best friend, Lexa, and I drive around and talk,” said this young lady who will graduate this spring from Newell High School. “It’s the quiet time before the hustle and bustle of school.”

Kayden Steele, daughter of T.J. and Deb Steele of rural Newell, has one sibling, older brother Layton who is 19.

Steele plans to attend college “somewhere” and play basketball. She also wants to pursue a career as a dental hygienist and work for a dentist following her higher education graduation. Steele said the biggest influence in her life has probably been her mom. “My mom is the nicest, most supportive person I know,” she said. “How she balances her life



Kayden  
Steele

and continues to stay positive amazes me.”

Steele has been involved in many activities during her time at NHS, but most people probably recognize that girl running up and down the basketball court, tossing in three-pointers and layups. She said she has been blessed with all the coaches that have taken place in her athletic career, which included

volleyball, rodeo and various other activities.

“I like the teachers (at NHS) who individually who get to know you after all the years of teaching us,” she said. “I also like how close our classes are. The community that comes to support us at our games is awesome.”

Steele’s favorite class includes her dual credit classes with Mrs. Muckridge. She said the classroom is always very peaceful and smells good, as Muckridge always has “Scentsy” candles going.

Outside of school, Steele drives around with friends, and hangs out. She plays basketball, does rodeo event practice, and rides her horses.

**Congratulations Kayden!**  
So excited for the things  
you will do and the  
places you’ll go!  
**LOVE Dad, Mom,  
and Layton**





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# Then and Now in Newell

## “Looking Forward to our Past” by Linda Velder

**March 2, 1911**  
“Newell’s first birthday” took place at the new opera house last Wednesday to celebrate the 1st anniversary of the arrival of the first family in Newell. It was under the auspices of the Ladies Social Union of the Congregational Church. The hall was completely filled with intelligent and appreciative audience as could be gathered in connection with greater pretensions. Dr. Floyd proved a good auctioneer in securing \$85 for the sale of the lunch baskets which was something over \$2 per basket.

David Richards and W.D. Buchholz had a close call Sunday night by asphyxiation. They slept in a room adjoining their office and along about 3:00 AM became conscious they were losing consciousness but did not realize the cause and made efforts to get up but couldn’t, finally Mr. Richards fell on the floor and that wakened Will and Pat Meskel and Fred Callahan in the adjoining building and they came to the rescue. In the meantime, Buchholz fell out of bed. Dr. Lloyd finally arrived and the boys were soon restored, but all day Monday they had severe headaches. Coal gas from the stove in the office was the cause.

**February 24, 1921**  
Preparations are underway by several parties for the construction of new cement sidewalks throughout the town’s residential section.

Silks 36”, in all colors at \$1.49 per yard, also offering Deco Georgette, Taffeta, Mesa linens and Crepe-de-chine at \$1.49 per yard at Woodford & Woodford’s.

Notice to customers: Courtesy of your local Rochelle Store; please do not order groceries unless you can pay for them. Our instructions are to sell for CASH ONLY and we cannot sell on promise to pay tomorrow or in a few days.

**February 19, 1931**  
Properly installed systems of lightning rods greatly reduce if not entirely eliminate losses from lightning, advises “Successful Farming”. Aerials should be located on the highest position of a structure and spaced not more than 20’ apart along the ridge of a building.

A Rapid City airplane got stalled near the William Wise ranch at sundown Sunday, the water pipe having broken, while on the way to Buffalo. Francis Jacobsen brought the pilot to Newell so the repairs could be made.

Harold Norbeck, son of Senator Peter Norbeck, is in this vicinity this week and in company with Geologist Voorhees, is making further investigation of the oil structures to the north and east of Newell.

**February 20, 1941**  
Truckers are being reminded again that it is unlawful to park on Federal Highways, and along the Main Street through Newell, especially in the center of the Street. Are subject to fines by local justice.

Dr. O.H. Clark drove to Rapid City Tuesday to attend a post-graduate education meeting being conducted by the state board of health for doctors and nurses on pre-mature births. This school included instructions on use of incubators, two of which will be placed in Butte County at Belle Fourche and Newell.

Green grass 5” high in the middle of winter was planted last February to “forage-type” crested wheat grass. This wheat grass is different from the “standard type” and according to Newell Seedman Sam H. Bober; it is relatively new in this country. The sample area is on the McKay ranch along Hay Creek west of Belle Fourche. It was introduced to the US from

**BETTY OLSON**  
news@bellefourchebeacon.com

And we thought last week was cold? It has been really cold this week with temperatures staying below zero! It’s so cold that all my hens have quit laying eggs and are molting now. Have you noticed that no politicians are talking about “global warming” anymore?

Taz and a bunch of his rodeo buddies left for rodeos in Mississippi and Texas on Monday. I’ll be willing to bet they are enjoying the weather down there a lot more than we are enjoying it up here.

This has been a crazy week. Did you hear about the shooting on Tuesday at an Allina clinic in Buffalo, Minnesota? Our daughter Teri and her husband Mike McNelis are doctors in Buffalo but, thankfully, that isn’t the clinic they work at. Gregory Ulrich went to the Crossroads clinic not far from where Teri’s family lives and shot five people, killing one nurse. He wanted to kill the doctor that did his back surgery years ago when he got addicted to opioids, but he couldn’t find the doctor so instead he shot four nurses and the receptionist at the clinic. The nurse that died was shot once in the liver and one of the other nurses that looked like his doctor’s nurse was shot six times, but is still alive. After shooting up the place, he set off four homemade bombs that blew the windows out of the clinic and then called for an ambulance. All the clinics in Buffalo have been closed, although Teri can still do surgery and deliver babies at the hospital. Mike works at the clinic in St. Michael, which is near Buffalo, and since it is still open Teri has been able to see some of her patients at that clinic.

I joined a large crowd of friends at Randy Vetter’s funeral in Bison Wednesday afternoon. This cold weather caused the tires on my pickup to lose pressure, so Casey pumped them up for me before I left for the funeral. Reub has been



able to get in the tractor and feed the cows this week, but a couple hoses on the tractor started leaking so Casey went Bowman to order parts for it that afternoon.

It was 18 below when Reub and I went to the John Deere outfit in Bowman to pick up the parts on Thursday, only to find out that they hadn’t come it yet. Amanda went into Buffalo for volleyball Wednesday evening and stayed in town overnight to renew her driver’s license Thursday morning while Missy kept the kids.

It was 27 below when we got up Friday morning and that may have been what caused my refrigerator to die. Casey got a call that the wrestling tournament in Kadoka had been canceled because of the cold. He went to Buffalo for wrestling practice with the boys that afternoon, but at least they didn’t have to drive clear to Kadoka on Saturday.

It was 24 below when I left for our old friend Gail Coe’s funeral in Sturgis Saturday morning. Gail’s son Gary Coe had the funeral with a lot of help from Gail’s grandchildren. Gail’s friend Paul Schultes provided the music. I got to visit with a lot of family and friends and found out we weren’t the only ones having trouble with the cold. My late cousin Jean Kopren was Gail’s niece and her daughter Deb McPherson was able to come to the funeral, but although the rest of her family had planned to come, the cold put an end to their plans. At Deb’s house their sewer froze up and their son’s basement caved in so the rest of her family had to stay home to fix those problems. I bought a new refrigerator before I left Sturgis and Casey came over to put it in the house and take out the one that died.

It was 35 below zero here Sunday morning and 41 below at Wade Chapman’s near Lodgepole. The furnace quit in Taz and Amanda’s house and Sam Olson came over from Buffalo and fixed it. Amanda and the kids went to church in Buffalo that morning and

stayed for the baby shower for Jace and Kami Jenson’s soon to arrive baby.

Several of us braved the cold to attend the Valentine movie at the church Sunday night. There will be a potluck supper with Communion at 6:00 on Ash Wednesday at Slim Buttes Lutheran for the beginning of Lenten season.

Jennifer (Heier) Mickelson sent me this:

**COLD IS A RELATIVE THING**

65 above zero: Floridians turn on the heat. People in Dakota plant gardens.

60 above zero: Californians shiver uncontrollably. People in Dakota sunbathe.

50 above zero: Italian & English cars won’t start. People in Dakota drive with the windows down.

40 above zero: Georgians don coats, thermal underwear, gloves, and wool hats. People in Dakota throw on a flannel shirt.

35 above zero: New York landlords finally turn up the heat. People in Dakota have the last cookout before it gets cold.

20 above Zero: People in Miami all die. Dakotans close the windows.

Zero: Californians fly away to Mexico. People in Dakota get out their winter coats.

10 below zero: Hollywood disintegrates. The Girl Scouts in Dakota are selling cookies door to door.

20 below zero: Washington DC runs out of hot air. People in Dakota let the dogs sleep indoors.

30 below zero: Santa Claus abandons the North Pole. Dakotans get upset because they can’t start the snowmobile.

40 below zero: ALL atomic motion stops. People in Dakota start saying... ‘Cold enough fer ya?’

50 below zero: Hell freezes over. Dakota public schools will open 2 hours late.

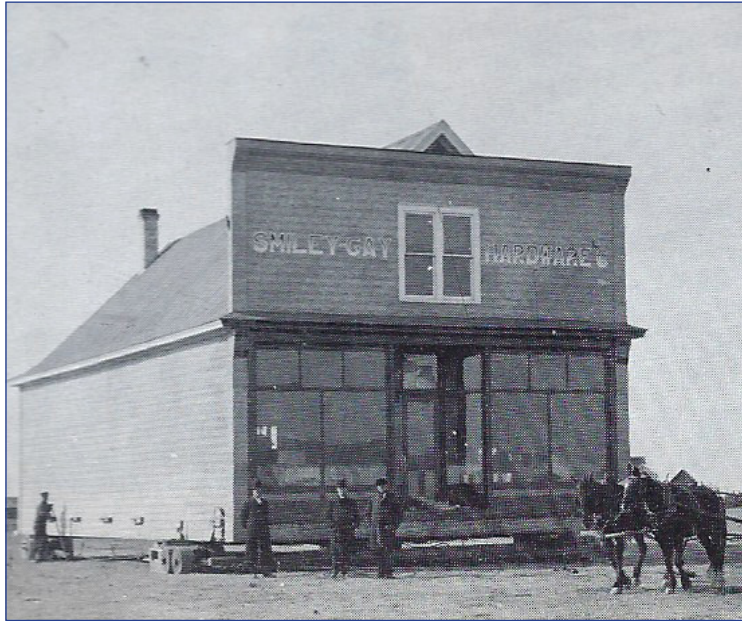
### Then ‘n’ Now in Newell

Russia and has been grown with success by a few farmers and ranchers. It appears to be ideally adapted to this territory and grows well in cool weather Mr. Bober added.

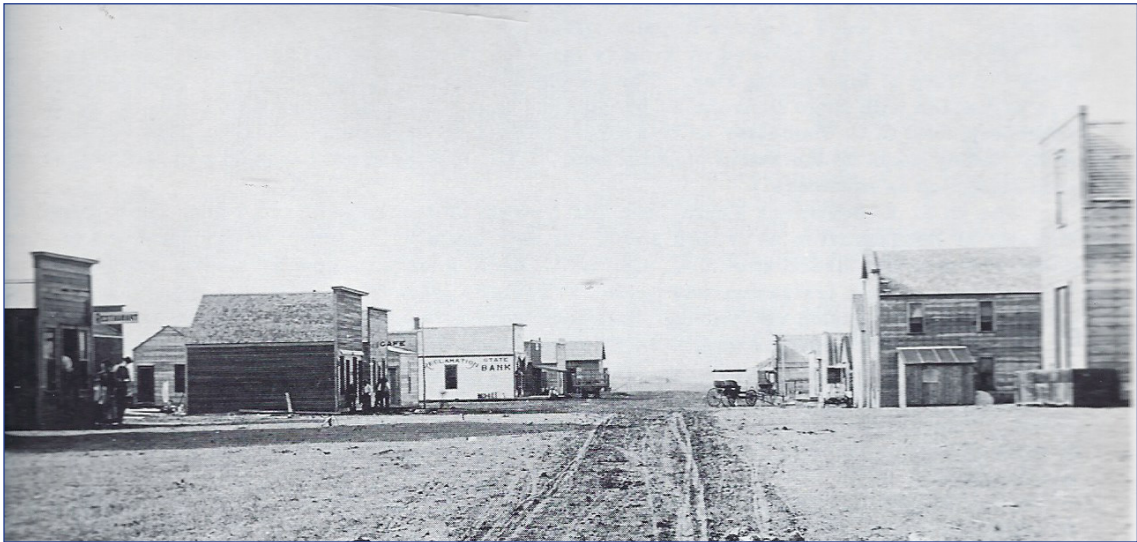
**March 1, 1951**  
Highway 79 south of Newell is termed “the most shameful highway”. Another accident occurred when a truck and trailer driven by Robert Anderson, Newell, was passing a truck driven by Ross Brookshier. The trailer whipped into the front end of the other truck to force it into the ditch end-over-end off the badly torn-up highway. Brookshier suffered broken ribs. Deputy Sheriff George Hafner investigated estimated damage to the truck at \$400.

Reading of an account of

from the Newell Museum



The Smiley-Gay Hardware Store is shown being moved by a team of horses from the original townsite to the new Newell townsite, probably around 1910.



This is how the town of Newell looked on its first birthday in March of 1911. On the far left is a restaurant, a couple of doors down is a cafe and further down is the Reclamation State Bank.

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the burial of George Washington from a copy of the “Ulster County Gazette” published at Kingston, New York in 1880 highlighted the annual Birthday party at the local Lodge last Thursday evening. Lester Persson read from the antiquated paper dated Saturday, January 4, 1880, brought in by Frank Post of the Sulphur community. Post also showed a copy of the “Vicksburg Gazette” printed in 1862 just after the battle of the same name during the war and his father helped print it. The issue is printed on wallpaper, newsprint being very difficult to obtain at that time.

The concept of father-son farm operation was discussed by Agriculture Agent Dan Wiersma at a meeting of the Butte County Rural Youth Organization at Vale Wednesday night. Weirsma outlined the workings of such a plan for farm youth of the state, based on studies made of such farm operation. Elvie Gottfredson also gave an interesting lecture on textile painting and at the conclusion of the meeting a

delicious lunch was served by Evon Williams of Nisland and Bonnie Alexander, Vale.

**February 16, 1961**  
A former Nisland resident Clifford Terrill will succeed Ken Broyles as Depot Agent for the Chicago & Northwestern Railroad Company at Newell; it was announced this past week. Broyles has been serving as agent and telegraph operator for the past 2 years, is being transferred to a similar position at Wood Lake, Neb. He leaves Friday and Terrill will assume duties as an agent on Monday. Mr. & Mrs. Terrill and 3 kids arrived from Manville, Wyo. Terrill is the son of Mr. & Mrs. Leland Terrill of Nisland, has been employed by the C&NW 6 years and as agent at Manville for the past 3.

R.D. Long called on the rural schools in the Castle Rock and Hoover vicinity Tuesday, representing the Butte County Soil Conservation District in the interest of the essay contest coming this spring.





Solutions to Puzzles on B7

A	B	E	D		T	A	O	S		A	I	S	
M	E	T	R		A	G	O	N		D	N	A	
I	N	C	A		K	A	L	O		O	I	L	
			B	E	E		A	R	A	R	A	T	
O	R	B		C	P	R		T	B	A			
C	E	A		T	A	A	L		E	T	R	E	
T	A	R		O	R	B	I	T		I	O	A	
A	L	B	A		T	I	M	E		O	B	S	
			A	R	M		D	E	A		N	E	T
A	R	R	E	S	T		T	L	C				
L	A	I		S	A	A	R		A	A	R	E	
O	R	A		R	A	R	E		M	A	A	M	
P	E	N		S	L	O	E		E	A	D	S	



PREVIOUS SOLUTION: "Too many people run out of ideas long before they run out of words." — Author Unknown



Answer to Sudoku

3	8	7	4	1	5	2	9	6
4	2	5	9	6	8	3	7	1
9	6	1	7	2	3	8	5	4
7	1	3	2	5	9	4	6	8
6	5	8	1	3	4	9	2	7
2	9	4	6	8	7	1	3	5
5	7	9	3	4	1	6	8	2
1	3	6	8	7	2	5	4	9
8	4	2	5	9	6	7	1	3

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Newell High School Senior Profiles

Editor's Note: Reporter Colleen Brunner continues her series profiling the Class of 2021 at Newell High School.

Three years and bam! Done! That is the way this girl rolls. She wrapped up all of her high school classes in just three short years, and although she won't walk at graduation as a true senior, she has fulfilled all the requirements.

Madison Lorraine Mae Miller is the daughter of Shannon Miller of Newell and she has three siblings, Nathaniel, 21, Anne-Marie, 19 and Frankie 15.

Miller said her favorite Newell High School (NHS) memory is when she won the State Oral Interpretation contest.

"I proved everyone who said I wasn't good enough, wrong," said this enterprising



Madison Miller

young woman. And just this year, this last week, in fact, she, along with her cohort Sydney Kjellson, won a superior rating at State One Acts, performing a play that Miller had written herself.

Miller, who has a very creative streak, said her favorite class is art, with teacher Paula

Miller

Reedy. It seems that Miller has artistic talents in graphic arts and performance arts. She said she will miss her art classes and theatre group once she leaves NHS. However, she will naturally make more friends when she pursues a degree in graphic design while studying at Dakota State University.

In her spare time Miller works part-time at Midwest-ern Meats in Newell.

Miller gives credit to her mother, Shannon, as her hero.

"She's given everything to raise me and my other siblings in a positive environment," said this young lady.

Congratulations Madison!

We are so excited and proud and know you'll do great things in the future.

Love Mom and your family



The Valley Irrigator Feb. 17, 2021

Tweet, tweet, tweet

Nisland Birder Looks Forward to the Sounds of Spring

Editor's note: This is the final of a three-part series.

COLLEEN BRUNNER  
news@bellefourchebeacon.com

NISLAND – "All the little birdies on Jaybird street, love to hear the robin go tweet, tweet, tweet. Rockin' robin."

The old familiar song lyrics are probably familiar to many, from older folks, kids who have played the song in pep bands and general public at large. However, Aileen Brunner, local bird photographer/educator, probably has a closer relationship with many of the birds named in the song than most.

The song Rockin' Robin, sung by Michael Jackson at one point, which would be a more familiar version to most

younger people, lists a number of birds, such as the Robin, Swallow, Chick-a-dee, Owl, Crow, Raven, Buzzard, and the Oriol. We are not sure exactly where Jaybird Street is, or if it even exists, but it could be the area next to the home of Brunner and her husband, Gary, as she has photographed many of these very birds in their yard. And many of them have a beautiful birdsong.

Take the Yellow-headed Blackbird. Brunner photographed this bird in her yard, filling up on sunflower seeds in preparation for his flight south for the winter, back in October 2020.

The male yellow-headed blackbird is stunning to see with a white patch on his wing that is sometimes visible. He makes

a harsh, scraping sound like a rusty gate. These blackbirds can be found in cattails and marshes during nesting season but otherwise in open fields with other blackbirds. They eat insects and seeds. They are located in much of west-central North America and Canada in summer but migrate to the southwest in winter.

And who hasn't heard that special song of the Western Meadowlark, especially in the early spring? She took some pictures of these birds in Lawrence County in May of last year.

Meadowlarks are an early sign of spring and known for their beautiful melodious song from fence posts and power lines. About the size of a robin, they have yellow underparts, a black "V" crossing their yellow breast, and patterned brown, black and buff on the upperparts. Look for them in wide open spaces of grasslands and agricultural fields where they eat seeds and insects. They usually travel in flocks farther south for the winter from their breeding range in Canada and northern US.

Mountain Bluebirds, which Brunner captured in Custer State Park, frequently perch on fence posts and sing their song. They are not shy of humans. Male Mountain Bluebirds are a beautiful blue, with a little dark on the wings and tail and paler below. Females are gray-brown and a little pale blue on the wings and tail. During the day they make soft, repetitious warbling sounds that can last several minutes. They eat insects and berries and are found in open spaces with some trees in higher elevations. They will also nest in bluebird boxes. They sit on perches such as fence posts and power lines. They fly south for the winter and gather in flocks.

Brunner found some Eastern Kingbirds in Beulah, Wyo. And heard them calling. One landed on a bush right beside her open car window, so she obliged and took his photo.

Eastern Kingbirds are a medium-sized songbird and have a dark gray back, white under belly and white tip on their tail. They are an aggressive flycatcher who doesn't hesitate to defend their nest from larger birds. They are found in open, grassy areas or near forest edges and water. They often perch on tree tops, fences and utility lines. They have a distinctive call note that sounds like an electric spark or zap. In August I've had flocks of them swarming through the air snatching insects as they start migrating to South America.

Black-headed Grosbeak's,



(Left) Nisland's Aileen Brunner snapped a "Rockin' Robin" pulling worms in a grassy field. (Right) A Mountain Bluebird, which Brunner captured in Custer State Park, frequently perch on fence posts and sing their song. They are not shy of humans. (Below) Western Meadowlarks are probably the most well-known birdsong in the spring of the year here in western South Dakota. - Aileen Brunner photos

which Brunner snaps pics of right from her porch, are a hefty songbird. Male black-headed grosbeaks sound similar to robins but softer, sweeter and faster. Males have an orange body with a black head and black-and-white wings. The colors of females are more muted and not as showy. They eat insects, berries, and seeds. They are especially fond of sunflower seeds in backyards. They are found in western South Dakota and all points west. They winter in Mexico.

Brunner has found a Hairy Woodpecker snacking on her suet and sunflower seeds. Hairy woodpeckers are a medium-sized woodpecker with a bill nearly as long as his head. They have vivid black wings with white spots and two white stripes on the head. The male has red on the back of his head. Look for them at suet or sunflower feeders especially in the winter. Otherwise, they are found looking for insects in tree bark. They make a short, sharp peek note as they slowly climb the tree when I feed the birds. They also make a lot of noise by drilling their beak on a wooden post or metal object. Downy Woodpeckers are similar; smaller with a shorter bill.

It takes a real knack to catch a photo of the American Goldfinch, but Brunner has managed that feat. American Goldfinches have six different vocalizations, including their "po-ta-to-chip" call. They are energetic little

finches that eat insects and seeds, with sunflower seeds a favorite. The males are a bright yellow in the spring and summer with black forehead and black wings with white markings. The females are a duller yellow and both become a drab brown in winter. Except during breeding season, they can be found in flocks year-round in South Dakota. Finally, there's the American Robin. They have such a cheery song and pretty much everyone is familiar with the tune. American robins are popular songbirds found everywhere. They have an orange breast and appear at the end of winter. They may stay the winter in their breeding range. They eat fruit, worms, mealworms, bugs, and seeds. Robins are commonly seen foraging in the grass during summer. That familiar picture that slides into your brain is the robin, a worm snagged in its beak, pulling it slowly from the ground.

When you hear those bird-songs, screeches, tap-taps, or that beautiful meadowlark song lifted up stop, look around and identify the bird if you can. If you can't, just contact Aileen and she can probably help you out.

If you'd like to read more, head on over to Brunner's brand-new Facebook page, Focus on Nature with Aileen. And if you can't sing out the words to Rockin' Robin, let the birdies do it for you.



The Butte County Newell Ambulance service is currently looking for those who may be interested in becoming Basic EMT's. - Brunner photo

COLLEEN BRUNNER  
news@bellefourchebeacon.com

NVN AREA – According to Newell ambulance Director Sherry Hocking, there will be an informational meeting on February 22 at 7 p.m. at the ambulance hall in Newell at 108 4th street. This meeting will be about the possibility of garnering potential EMT's for the Newell service.

"The reasons to become and EMT include: a rewarding experience, satisfaction in supporting the local community, helping people who may be having a terrible day, career advancement, and following a good path into the medical field," said Hocking.

The class, which Hocking hopes to schedule toward the end of March, will be for basic EMT only and will be limited to

6-8 people. The Director hopes to add to the declining EMT numbers in the local service which is due to EMT responders moving from the Newell area, aging out, health reasons and other issues.

This meeting will give those interested the opportunity to ask questions and pick up an application.

"You end up making life-long friends," said Hocking. "And you're constantly learning." An EMT Basic class consists of approximately 166 hours of classroom training, a final local exam, a National Registry Psychomotor exam and a National Registry Cognitive exam.

If you have more questions you can call Hocking at 605-210-0703, or just show up at the meeting and she will try to answer everything then.





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88¢ea.

Our Family  
**Chunk Light Tuna**  
 5 oz. Water Packed

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Select 12-16 oz.



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**2 for \$5**

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**No Yolks Egg Noodles**  
12 oz. asst.



**2/3.00**

**Our Family Pasta Sauce**  
24 oz. asst.



**2.99** ea.

**Log Cabin or Mrs. Butterworth's Syrup**  
24 oz. asst.



**1.99** ea.

**Premium Chicken Breast**  
Our Family 12.5 oz.



**2.99** ea.

**Purina Beggin' Strips**  
6 oz. asst.



**2/5.00**

**Hostess Donettes Mini Donuts**  
Select 20 ct.



**2/4.00**

**Keebler Sandwich Crackers**  
8 pks. asst.



**2/7.00**

**Nestle Pure Life Water**  
.5 Liter 28 pk.



**2/5.00**

**Quaker Instant Oatmeal**  
Select 6-12 ct.



**2.99** ea.

**Crisco Cooking Oil**  
Select 48 oz.



**2.99** ea.

**Kellogg's Special K Bars**  
6-12 ct.



**2/4.00**

**Betty Crocker Fruit Snacks**  
6-10 ct.



**3.49** ea.

**Nabisco Oreos**  
10.1-15.35 oz.



**2/5.00**

**Nabisco Oyster Crackers**  
9 oz.



**2.99** ea.

**Nabisco Ritz Crackers**  
11.8-13.7 oz.



**2.99** ea.

**Nabisco Toasted Chips or Crisp & Thins**  
7.1-8.1 oz.



**1.69** ea.

**Our Family Tomato Juice**  
46 oz.

PLU 39984 STORE COUPON EXPIRES: 2/23/21 RV0300  
Redeemable at your local Lynn's Dakotamart store.

**Save \$3.00**

when you buy **ANY THREE (3)** participating\* Kellogg's or General Mills products in a single transaction with coupon.

**\*Participating Products:**  
Kellogg's Special K Cereal Original (12 oz.), Cinnamon Pecan (12.1 oz.), Fruit & Yogurt (13 oz.), Chocolatey Delight (13.2 oz.), Protein (13.3 oz.), Protein Cinnamon & Brown Sugar Crunch (11 oz.), Red Berries (11.7 oz.), Vanilla Almond (12.9 oz.), Blueberry Lemon (12.8 oz.), Honey Almond Ancient Grains (11 oz.), Low Fat Granola (11.3 oz.), Banana (12.8 oz.), Raspberry (12.5 oz.), Blueberry (11.6 oz.), Chocolate Strawberry (12.8 oz.), or Special K Pastry Crisps (12 ct.), Chewy Snack Bars, Protein Snack Bars or Nourish Chewy Nut Bars (6 ct.), Kashi Chewy Chocolate Almond Bars or Granola Bars (6 ct.), Kashi Cereal (11.16.3 oz.), General Mills Cheerios (8.9 oz.), Lucky Charms (10.5 oz.), Reese's Peanut Butter Puffs (11.5 oz.), Cocoa Puffs (10.4 oz.), Multi Grain Cheerios (9 oz.), Fiber One, Treat Bars, Cascadian Farms Organic and Nature Valley Bars (6-12 ct.), Fiber One Brownie Bites, Cookie Bites or Layers (5 ct.) or Nature Valley Biscuits (5 ct.) or Squares (5-6 ct.)

**CONSUMER: LIMIT ONE COUPON PER CUSTOMER. LIMIT ONE OFFER PER COUPON. COUPON MAY NOT BE REPRODUCED OR TRANSFERRED. GOOD ONLY AT SPARTANNASH SUPPLIED STORES. RETAILER: REDEEM TO SPARTANNASH ON DC SCAN RECAP FORM. ©2020 KELLOGG'S**



**2.99** ea.



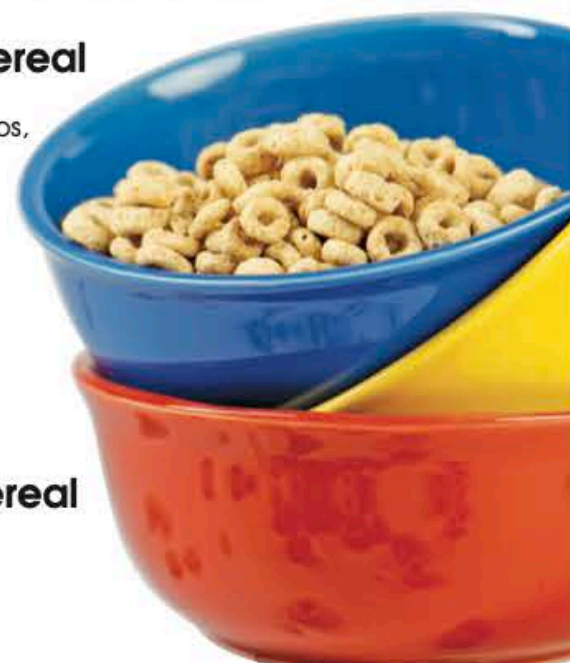
**2.99** ea.

**General Mills Cereal**  
8.9 oz. Cheerios, 9 oz. Multi-Grain Cheerios, 10.5 oz. Lucky Charms, 11.5 oz. Reese's Puffs or 10.4 oz. Cocoa Puffs

**2.99** ea.

**Kellogg's Special K Cereal**  
Select 11-13.2 oz.

**2.99** ea.





## DAIRY...



Our Family  
**American Singles**  
Select 12 oz.

**2 for \$5**



**Cinnamon or Crescent Rolls**  
Our Family 8-13.8 oz.

**2 for \$4**



**2 for \$3**

Our Family  
**Bagels**  
5 ct. asst.



Crystal Farms  
**Chunk or Shredded Cheese**  
6-8 oz.  
**2/5.00**



Land O Lakes  
**Yogurt**  
24 oz. asst.  
**1.99 ea.**



Our Family  
**Soft Spread**  
45 oz.  
**2.99 ea.**



Crystal Farms  
**String Cheese or Wraps**  
6-10 oz.  
**2.99 ea.**



Land O Lakes  
**Orange Juice**  
1 Gallon  
**3.99 ea.**



Our Family  
**Natural Cheese Slices**  
8 oz. asst.  
**2/5.00**



## FROZEN...



Kellogg's Eggo  
**Pancakes or Waffles**  
10-12 ct.

**2 for \$4**



Our Family  
**Vegetables**  
24 oz. Cut Corn, Mixed, Garden Peas,  
Cut Green Beans or Broccoli Cuts

**\$1.99 ea.**



Bellatoria  
**Cheese Bread or Sunday Brunch**  
12.1-14 oz.  
**2/6.00**



Michelina's  
**Entrees**  
4.5-8 oz.  
**10/10.00**  
1.00 ea.



Grown In Idaho  
**Potatoes**  
24-28 oz.

**2 for \$5**



Banquet  
**Family Size Meals**  
Select 26-28 oz.  
**2.99 ea.**



Tai Pei  
**Entrees**  
9-11 oz.  
**2/5.00**



Prairie Farms  
**Ice Cream**  
4 Quart asst.  
**5.99 ea.**



North Star  
**Push Pops**  
Select 6 pk.  
**2.99 ea.**

## HOME & HEALTH...



**\$3.99 ea.**  
TopCare  
**Cold & Flu Relief**  
Select 12 oz.



**\$3.49 ea.**  
**Anti-Perspirant or Deodorant**  
Select 2.6-3.25 oz. Old Spice or Secret



**\$3.99 ea.**  
**Max Batteries**  
Energizer 4 pk. AA or AAA



**GOOD NEIGHBOR PHARMACY**

Belle Fourche ~ 605-892-2666 or 800-956-2676  
Hot Springs ~ 605-745-3110 or 800-742-6229  
Pierre ~ 605-224-7396 or 800-540-4806

Most all insurance companies are accepted by Lynn's Dakotamart Pharmacies.

**We do prescription MAIL-OUTS and curbside pickup (or drive-thru where available.)**

Many immunizations are available including flu, shingles and pneumonia. New customers are always welcome and transfers are easy!

**Call or stop in today!**

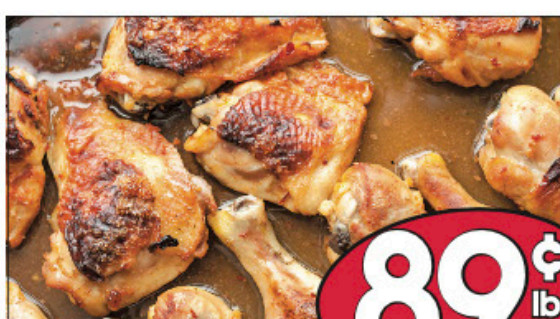


## MEAT...



**Boneless Beef Top Sirloin Steak**  
Dakotamart Pride, USDA Choice, Valupak

Small Packs  
**4.99 lb.**



**Chicken Thighs or Drumsticks**  
Frozen, Family Pack

**89¢ lb.**



**Bone-In Center Cut Pork Chops**  
Valupak

Small Packs  
**2.19 lb.**

**\$1.99 lb.**



Dakotamart Pride  
**Boneless Bottom Round Steak**  
USDA Choice, Valupak

Small Packs  
**3.99 lb.**

**3.79 lb.**



Manea's Fresh  
**Smoked Turkey Drumsticks**

**3.99 lb.**



Midwest Pride  
**Pork Links**  
Valupak

**3.29 lb.**



**Stuffed Chicken Entrees**  
Family Farms 14 oz. asst.

**5.99 ea.**



**Sliced Ham or Tangy Summer Sausage**  
8 oz. asst.

**2/5.00**



**Half Rack Pork Back Ribs**  
Frozen

**3.59 lb.**



Midwest Pride  
**Sliced Bacon**  
20 oz.

**4.99 ea.**



Great American  
**Breaded Chicken**  
28-32 oz.

**4.99 ea.**



Sheboygan  
**Fresh Brats or Italian Sausage**  
16 oz. asst.

**2/5.00**



Dakota Brand  
**Ring Bologna**  
12 oz.

**2/5.00**



Bluewave  
**Bay Scallops**  
16 oz. 20-30 ct.

**9.99 ea.**



**Breaded Butterfly or Coconut Shrimp**  
Bluewave 9-10 oz.

**3.99 ea.**



Alaskan  
**Dungeness Crab Clusters**

**14.99 lb.**



Van de Kamp's  
**Breaded Fish**  
18.1-24.6 oz.

**4.99 ea.**

## PRODUCE...



Green Giant  
**Idaho Russet Potatoes**  
5 lb.

**\$1.99 ea.**



Taylor Farms  
**Chopped Salads**  
Select 10.78-13.35 oz.

**2 for \$5**



**Bell Peppers**  
Red, Yellow or Orange

**\$5**



Hydroponic Cucumbers or  
**Fresh Mangoes**

**2/3.00**



Sky Valley Heirloom  
**Navel Oranges**

**1.49 lb.**



**Zucchini or Yellow Squash**

**1.49 lb.**



On The Vine  
**Red Tomatoes**

**1.99 lb.**



1015 Texas  
**Super Sweet Yellow Onions**

**99¢ lb.**

## BAKERY...



Bakery Fresh  
**Apple Pie**  
8-Inch

**4.99 ea.**



Bakery Fresh  
**Ciabatta Bread**

**2.99 ea.**



Bakery Fresh ~ 8 ct.  
**Kaiser Buns**

**2.99 ea.**



Give & Go ~ Select 10 oz.  
**Two-Bite Scones**

**2/7.00**

## DELI...



**Whole Rotisserie Chicken**

**6.99 ea.**



Mrs. Gerry's  
**Taco Pasta Salad**

**3.99 lb.**



Kretschmar ~ Sliced  
**Corned or Roast Beef**

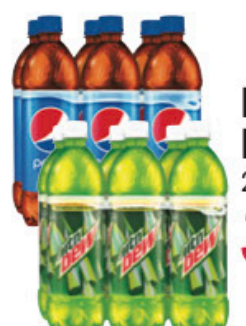
**9.99 lb.**



Open Acres ~ Sliced  
**Provolone Cheese**

**6.99 lb.**

## BEVERAGES...



**Pepsi Products**  
24 oz. 6 pks. asst.

**3.99 ea.**



Starbucks  
**Iced Coffee**  
13.7 oz. asst.

**2/5.00**



12 oz. 20 pks. asst.  
**Coke Products**

**6.99 ea.**



12 oz. 8 pks. asst.  
**Powerade**

**2/9.00**



700 ml Reg. or Flavored  
**Smart Water**

**4/5.00**