

VOL. 3 ISSUE 27

Belle Fourche, SD Wednesday, July 1st, 2020

101st Black Hills Roundup PRCA Rodeo July 1-4th Roundup opens Ride 'em, Race 'em, Rope 'em & Roll 'em! its second century much like the first.

BEACON STAFF news@bellefourchebeacon.com

BELLE FOURCHE - The Black Hills Roundup 4th of July community celebration and rodeo is underway. Tonight, Wednesday, July 1st, will be the opening round of the PRCA rodeo, beginning at 7pm at the Roundup Grounds.

And as famous Yankee Manager Yogi Berra once said, "It's déjà vu all over again."

The roundup begins its second century this week much the same way it began its first century; in the middle of a global pandemic.

In 1918, the year of the first Roundup, the Spanish Flu had broken out and was making its way through the states as soldiers returned home from World War I. Organizers felt it important to still hold the event primarily as a Red Cross fundraiser tied to the war effort. Readers of local newspapers at the time were asked to cover their coughs, wash their hands and practice "good hygiene."

As the 2020 event unfolds behind the backdrop of the COVID-19 virus outbreak, the story sounds very familiar.

"Up until about 45 days ago we didn't know we were going to have the event for sure," said Keith Anderson, 2020 Roundup Committee Chairman. "It is amazing to me how quickly the community came together to organize things and get the 101st Roundup off the ground. I think the community needs something like this and we have things in place to keep folks safe while still allowing everyone to enjoy a great rodeo and celebrate the 4th of July."

Protocol for this year's event mirrors the 1918 event in several ways; practice good hygiene, wash your hands and be mindful of others. Would-be patrons to the 2020 event are encouraged to stay home if they are ill. Hand sanitizing stations are set up throughout the grounds, fans are encouraged to maintain physical distancing and if anyone feels uncomfortable after arriving they can immediately leave the arena and request a ticket refund. PRCA protocols are in place regarding contestants and rodeo workers.



The 101st Black Hills Roundup might not have the amount of mud in the arena as the 2019 centennial edition of the event did, but you're sure to see the best of PRCA rodeo action in four performances July 1-2-3-4 of 2020. A record number of contestant entries will be here to provide the thrills, spills, and skills the outstanding event brings to Belle Fourche. 100th Anniversary Photos - Courtesy on John Skogberg

Belle Fourche's Karen Wagner Voted Gaming Commission Chair

PIERRE, S.D. – At its June 16 meeting, the South Dakota Commission on Gaming unanimously elected Karen Wagner of Belle Fourche and Karl Fischer of Fort Pierre to serve as its Madam Chairman and Vice Chairman respectively. Their terms in these capacities will run throughout Fiscal Year 2021.

Wagner has served since 2016.

"Both Madam Chairman Wagner and Vice Chairman Fischer bring a wealth of

knowledge and experience to the Commission on Gaming," Commission on Gaming Executive Secretary Susan Christian said. "We are honored to have them continue their commitment to public service in these capacities."

First appointed in 2016 by Governor Dennis Daugaard and reappointed in 2019 by Governor Kristi Noem, Karen Wagner has served as the Commission on Gaming's Vice Madam Chairman for the past year. She is the owner and operator of a

cow and calf operation in northwestern South Dakota with her husband, Jim Doolittle.

"It has been an honor to have been appointed to the Commission on Gaming by former Governor Dennis Daugaard and current Governor Kristi Noem. This experience has been extremely rewarding and one I have truly enjoyed. I look forward to working with the gaming industry and our state leaders as the future of the industry unfolds."

Since July 2009, Madam



The Roundup Committee is in

communication with the Governor's office and local health officials as the event unfolds.

Even without a single case of COVID-19 in Butte County the virus has already had a side effect on the event. Because so many other rodeos have been cancelled the Roundup has been placed to the forefront of rodeo



Roundup Chairman Keith Anderson stopped moving just long enough for the Beacon to snap a photo next to the pickup provided for the Chairman's use during the Roundup by Scott Peterson Motors. Keith is first on the list of hundreds of Roundup volunteers that make the annual event the success it is.



Roundup Parade Chairman Mitch Johnson pictured with vehicle courtesy of Hersrud's of Belle Fourche. Mitch is charged with organizing and conducting the regions largest and longest July 4th Parade.

events during a time period traditionally called "Cowboy Christmas." Normally over the 4th of July week there are dozens of rodeos occurring throughout the nation. This year, there may only be six, with the Roundup near the top of the list.

As a result the event has seen a record number of contestants who have entered. A total of 1,275 have signed up with a virtual who's who of current and past world champions and topten athletes. To put it simply, the event is at capacity.

"We've added a second day of slack and even with that we had to turn down hundreds more contestants who wanted to enter," Anderson said. "With all the top names entered its very possible that we could see several world champions in the slack events."

The first slack was scheduled this morning with the second for Friday morning, July 3rd,

ROUNDUP A6

Chairman Wagner continues to work for the Black Hills Special Services Cooperative in Sturgis, S.D. as an Educational Consultant for Belle Fourche School District. She currently serves as the Secretary of the Northern Hills Federal Credit Union Board of Directors and is a Federal and State Grant Writer.

Karen Wagner

Her experience as the previous Chairman of the Black Hills Roundup Board of Directors and previous role as President of the National Vocational Special Needs Association contributes to her outstanding excellence today.

Roundup Events Schedule

Wednesday, July 1

8 a.m.: Timed event slack

9 a.m 5 pm Downtown Business Poker Run

7 p.m.: First PRCA rodeo performance

Thursday, July 2

10 a.m.: PRCA steer roping

6-9 pm- Downtown Thursdays Judd Hoos State Street

7 p.m.: Second PRCA rodeo performance

Friday, July 3

8 a.m.: Timed event slack

11 am- 2 pm FFA Burger Bash- Rail Park

7 p.m.: Third PRCA rodeo performance

8 pm- Midnight All School Reunion Dance - Comm. Hall Saturday, July 4

7:30-10 am Independence Day Breakfast State Street 10:30 am 101st Annual BH Roundup Parade

3:00 pm Fourth PRCA rodeo performance

*After Rodeo: Free State Street Concert

2020 Cowboy Band

The Cowboy Band has led the Round-Up parade every year for decades and their presence will be a part of the parade again this 4th of July. However, there are many members from around the nation who are not able to participate this year. Their appearances at

the Ranch Rodeo/Bar-B-Que, on the library lawn before the Fireworks, at the Long Term Care facility, and the Grand Concert in the Chassell Band shell will not be performed this year only. They look forward to gathering in full strength next year.



Cowboy Band marching south on 5th Avenue - Photo Courtesy of Jim Ross Collection





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The best and most beautiful things in this world can not be seen or even heard but must be felt in the heart. -Unknown-





Obituaries Neva Hasbrouck 65

Neva Hasbrouck, age 65 of Belle Fourche and Casper WY, died Saturday, June 27, 2020 in Belle Fourche.

The funeral service will be held 1pm Thursday, July 2, 2020 at Leverington Funeral Home of the Northern Hills in Belle Fourche SD. Visitation will be held one hour prior to the service. The service will be live streamed on the obituary page at the funeral home's website. Interment will take place at Fort McPherson National Cemetery in North Platte NE.

Friends may leave written condolences, view a video tribute, and the live stream of the funeral service at: www.funeralhomeofthenorthernhills.com

Neva Lynn Evans was born March 1, 1955 in Scottsbluff, Nebraska. She was the daughter of Ralph and Velma (Proctor) Evans. At a young age, Neva moved with her family to the Denver Colorado area. In 1973 she graduated from the Wheatridge High School. Neva was united in marriage to Kenneth Hasbrouck in Casper, Wyoming. To this union a son and a daughter were born: Ryan and Kenna. Following their marriage Neva and Ken lived in Casper for many years. For the past four years, she



has lived in Belle Fourche, SD.

Neva was an avid crafter and she loved flea markets and auctions. Her greatest love though, was her grandchildren. She loved to attend their many events, from dance to hockey. Neva's personality was special. She was outgoing and fun, and a magnet wherever she went. Everybody loved to be around her. She will be greatly missed by her family and many friends.

Neva is survived by her husband, Kenneth of Casper WY: son, Ryan (Michelle) of Casper WY; daughter, Kenna Hasbrouck of Casper WY; mother, Velma Collins of Belle

Fourche SD; 5 grandchildren, Tyler, Haylie, Brandon Hasbrouck, Josh Lijewski and Shelby Waples; and great granddaughter, Emmalynne Jo Waples. She was also survived by her brother, Glen Evans of St. Croix, Virgin Islands; sisters, Laura (David) Mayo of Gillette WY, and Linda (Ron) Rose of Arvada CO; and several nieces and nephews.

She was preceded in death by her father, Ralph Evans; step-fathers, Tom Nelson and Pete Collins.

> LEVERINGTON FUNERAL HOME OF THE NORTHERN HILLS

Jod's Simple Plan of Salvation

My Friend: I am asking you the most important question of life. Your joy or your sorrow for all eternity depends upon your answer. The question is: Are you saved? It is not a question of how good you are, nor if you are a church member, but are you saved? Are you sure you will go to Heaven when you die?

God says in order to go to Heaven, you must be born again. In John 3:7, Jesus said to Nicodemus, "Ye must be born agair

In the Bible God gives us the plan of how to be born again which means to be saved. His plan is simple! You can be saved today. How?

First, my friend, you must realize you are a sinner. "For all have sinned, and come short of the glory of God" (Romans 3:23).

Because you are a sinner, you are condemned to death. "For the wages [payment] of sin is death" (Romans 6:23). This includes eternal separation from God in Hell.

it is appointed unto men once to die, but after this the judgment" (Hebrews 9:27).

But God loved you so much He gave His only begotten Son, Jesus, to bear your sin and die in your place. He hath made Him [Jesus, Who knew no sin] to be sin for us . . . that we might be made the righteousness of God in Him" (2 Corinthians 5:21).

Jesus had to shed His blood and die. "For the life of the flesh is in the blood" (Lev. 17:11). "... without shedding of blood is no remission [pardon]" (Hebrews 9:22).

God commendeth His love toward us, in that, while we were yet sinners, Christ died for us." (Romans 5:8). Although we cannot understand how, God said my sins and your sins were laid upon Jesus and He died in our place. He became our substitute. It is true. God cannot lie.

My friend, "God . . . commandeth all men everywhere to repent" (Acts 17:30). This repentance is a change of mind that agrees with God that one is a sinner, and also agrees with what Jesus did for us on the Cross. In Acts 16:30-31, the Philippian jailer asked Paul and Silas: "... 'Sirs, what must I do to be saved?' And they

said, 'Believe on the Lord Jesus Christ, and thou shalt be saved . . .

Simply believe on Him as the one who bore your sin, died in your place, was buried, and whom God resurrected. His resurrection powerfully assures that the believer can claim everlasting life when Jesus is received as Savior. "But as many as received Him, to them gave He power to become the sons of God, even to them that believe on His name" (John 1:12).

'For whosoever shall call upon the name of the Lord shall be saved." (Romans 10:13).

Whosoever includes you. Shall be saved means not maybe, nor can, but shall be saved.

Surely, you realize you are a sinner. Right now, wherever you are, repenting, lift your heart to God in prayer. In Luke 18:13, the sinner prayed: "God be merciful to me a sinner." Just pray: "Oh God, I know I am a sinner. I believe Jesus was my substitute when He died on the Cross. I believe His shed blood, death, burial, and resurrection were for me. I now receive Him as my Savior. I thank You for the forgiveness of my sins, the gift of salvation and everlasting life, because of Your merciful grace. Amen.'

Just take God at His word and claim His salvation by faith. Believe, and you will be saved. No church, no lodge, no good works can save you. Remember, God does the saving. All of it!

God's simple plan of salvation is: You are a sinner. Therefore, unless you believe on Jesus Who died in your place, you will spend eternity in Hell. If you believe on Him as your crucified, buried, and risen Savior, you receive forgiveness for all of your sins and His gift of eternal salvation by faith.

You say, "Surely, it cannot be that simple." Yes, that simple! It is scriptural. It is God's plan. My friend, believe on Jesus and receive Him as Savior today.

If His plan is not perfectly clear, read this tract over and over, without laying it down, until you understand it.

A-2



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Your soul is worth more than all the world.

For what shall it profit a man, if he shall gain the whole world and lose his own soul?" (Mark 8:36). Be sure you are saved. If you lose your soul, you miss Heaven and lose all. Please! Let God save you this very moment

God's power will save you, keep you saved, and enable you to live a victorious Christian life. "There hath no temptation taken you but such as is common to man: but God is faithful, Who will not suffer you to be tempted above that ye are able; but will with the temptation also make a way to escape, that ye may be able to bear it" (1 Corinthians 10:13).

Do not trust your feelings. They change. Stand on God's promises. They never change. After you are saved, there are three things to practice daily for spiritual growth:

Pray -- you talk to God.

Read your Bible -- God talks to you.

You should be baptized in obedience to the Lord Jesus Christ as a public testimony of your salvation, and then unite with a Bible-believing church without delay. "Be not thou therefore ashamed of the testimony of our Lord. (2 Timothy 1:8)

Whosoever therefore shall confess [testify of] Me before men, him will I confess also before My Father which is in heaven" (Matthew 10:32).

This Gospel message provided as a public service by First Baptist Church in Spearfish Bruce K. Oyen, pastor.



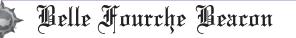
Pastor's Perspective

Pastor's Perspective is from Pastor Rick Brennan Summit Open Bible Church, Belle Fourche

John 21-Down But Not Out

Although I have been in ministry as a pastor for almost 40 years, I cannot say I have "seen it all". But one thing that I have seen too often is people rejecting a relationship with God because of situations and circumstances that has happened to them while they are here. Others because they have believed what someone else told them about "the church". And it became an excuse not to commit to finding out who God really is and just dismissing Him. I want to share a part of the gospel story with you about a man named Peter. He became a martyr for the cause of Christ, but he did not start out that way. As I share three things about him, I hope you can identify, and I pray it will encourage you to see God from a different light. 1] Failure - you will find there are times that you are going to fail - at something. Peter was a fisherman picked by Jesus Himself to become a disciple. He went on to do great things for the Lord, but perhaps the lowest part of his life was when he was told that he would deny Jesus before His death. Read Matthew 26:30-35; and 69-75. We want to stand tall and strong for the Lord, but the truth is that we will never know what we will do until the time comes. Matthew 26 ends with Peter alone and weeping because of his failure. 2] Restoration – you may give up on you, but God never does! Jesus was not at that seashore by accident. He came not only to encourage His disciples, but he came to let Peter know that

although this incident was big in his mind, failure is only permanent when we give up. Peter was so excited to see Jesus again that he beat the others to the shore. Why? There was always hope inside of him that said, "Are you here for me? "Am I redeemable in your eyes?" Jesus' answer was this: "Do you love Me? Get back to My business!" 3] Enabled - when God gives us something to do, He also empowers or enables us to do it. Peter denied even knowing Jesus, in front of everyone, and yet Jesus comes back to recommission him, so to speak, to encourage him not to give up but to continue in this relationship and ministry. After he receives the promised Holy Spirit [that is another story], Peter stands before the people of Jerusalem [Acts 2] and shares the story and ministry of Jesus and about 3,000 people respond to the goodness of God! My encouragement to you – what Jesus said to Peter, I believe He says to you and me today. "It does not matter what others are doing, to you I say, "You follow Me". There are many voices out there, calling out to follow them, because they have the truth. What we must decide is whether we will follow man, or we will follow God. God has nothing but good things for you [Jeremiah 29:11] and He wants to help you and bless you and strengthen you all the days of your life. If you will let Him. It is your choice.



Wed. July 1, 2020

A-3





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The home is a "Governor's home and has had a garage added to the home as well as a carport that will stay with the property. The home has Rural water and a septic system.



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Independence Day 2020 On July 4, 1776, the colonists

another. It goes without saying, we have a lot to be thankful for in Belle



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claimed their independence from England, an event which eventually led to the formation of the United States. Each year on the fourth of July, also known as Independence Day, Americans celebrate this historic event. Independence, however, was not secured until September 3, 1783 when the Treaty of Paris was signed, bringing the Revolutionary War to its conclusion. In the War of 1812, independence was reaffirmed when the United States defeated Britain once again. After these conflicts, a spirit of nationalism and expansion swept the country over the following two decades. Americans headed west in droves. It was newspaper editor, John O'Sullivan, who coined the term, "Manifest Destiny" in 1845 to describe the fervor fueling the westward expansion. It was during this time, in the mid-1800s, that the railroads were built, reaching further and further west. Cowboys played a significant role in the westward expansion. They herded



and rounded up livestock for transport by rail from locations like Belle Fourche to the rest of the country. It was out of this culture, the Black Hills Roundup was founded when 15,000 people gathered in a Belle Fourche field to help raise funds for the 1918 war.

The 101st Black Hills Roundup and all the events in and around it this year are going to be just that - a tremendous celebration of our history, our community's strong spirit of independence and a desire to make a positive impact in our world. Events like the Chutes for Charity Golf Tournament which raises funds to help our local community, The Cowboy Breakfast downtown put on by our local Lions Club, the FFA Burger Bash, which raises funds to help our youth, and Tough Enough to Wear Pink Night at the Rodeo, demonstrate our community's commitment to helping one

Fourche. By the time you read this article, our town will be buzzing with traffic and people. Our local businesses need this traffic and commerce to help recover from the downturn due to COVID-19. Let us ALL extend a cordial, safe and warm welcome to our visitors as they attend events and patronize our local businesses.

We have two Ribbon Cuttings this week to celebrate new owners and a new location for an existing business:

Relic Diggers is celebrating their new location at 517 State St. All week long, however, owner Bob Croeni will be celebrating in his new location. Please stop by and peruse all the wonderful artifacts and antiques he has to offer.

Friday, 2pm – 3pm, Belle Flowers Design & Décor is celebrating a change of ownership. New owners Quinten & Felicia Vavra welcome everyone to stop in after the FFA Burger Bash (which is held next door). From all of us at the chamber, we wish you a safe, healthy and happy Independence Day!



In addition to fresh yellow paint stripes on State Street, work crews have been diligently working to put finishing touches on Arnold Park Gazebo at corner of 8th & State (top), as well as details and black iron fence on State Street end of Robb Park.



Hot flames and billowing smoke from Saturday morning controlled burn on Custer Street not only help improve the town, but serve as an opportunity for firefighters to keep in shape and a reminder to all on how rapid and devastating a fire can be. Photo courtesy of Officer Stephen Schmeltzer

Gary Collins Joins Hersrud's of Belle Team

Gary Collins has joined the team at Hersrud's of Belle Fourche. Born and raised in Belle, Gary graduated BFHS and has a business degree from BHSU.

Gary and his lovely wife Margaret will soon celebrate 45 years of marriage. They have one son, Lyle, who lives in Sparks NV.

Margaret and Gary have operated Collins Cleaning Systems since 1997 with the help of great employees and fantastic customers. They sold most of the business in 2017 to the employees, keeping a small portion involving commercial

accounts.

The best part of our business has always been to have the opportunity to provide outstanding service to our customers. Similarly, you find Gary providing that at Hersruds of Belle Fourche. "I'm able serve many of our past customers while meeting new ones and continue to provide the very best service that I possibly can to help our friends and neighbors find the right vehicle at a fair price, " said Gary.

If you, or someone you know, are in the market for a new or used vehicle, please stop by and see Gary. He says, "the coffee



Gary Collins



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EST. 20

July 3 All School Reunion Dance

Orion (Potter) & Stacey

All School Reunion Dance will be held 8 to 12 pm, Friday July 3rd at the Belle Fourche Community Hall. Orion and Stacey are returning for the second year to play for the event. Beverages are being sold/catered by The Branding Iron. Free will donations accepted at the door for the cost of the band and facility.

Community Worship Service Herrmann Park July 5th

The Congregation, Worship Team, and Pastor Stephan Carson of Connection Church in Belle will be holding a community church service at Herrmann Park 10 am Sunday July 5th. The Public is invited to attend.

connectionchurch

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Belle Fourche Beacon

Wed. July 1, 2020

A-5



U14 Softball Champions



Laney Mackaben; Secretary - Reese McKenna; Treasur-On July 3rd, the 2nd annual er - Acelyn Brink; Reporter Burger Bash is being presented - Morgyn Barker; Sentinel by your local Belle Fourche - Marlee Smeenk; Historian -FFA Chapter. The function will Serena Davis; Parliamentarian begin at 11 am, and end at 2 or Morgan Mackaben; Sophomore until food runs out. It is located VP - Ava Mclennon; Freshman at Rail Park across from the VP - Carter McKenna.

FFA Reporter

SouthSide Conoco.

events.

The cost is free will dona-

tion, and all proceeds will be

camps, chapter activities and

additional community service

These will all be led by our

new 2020-2021 Belle Fourche

FFA officers. President - Bryton

put towards the chapter and its

future events such as leadership

Make sure to watch for more of the officers throughout the year, and a continuation of our officer theme "Building the Foundation". A special thank you to our wonderful sponsors: Cowboys Too!, The Beacon, Lynn's Dakota Mart, Coca-Cola, the SD Beef Industry Counciland the Belle Fourche Chamber of Commerce.

They won back to back championships earned at the Sturgis tournament and the Deadwood tournaments. Players: Alexa Swaney, Sloan Young, Reese Larson, Aleyah Carbajal, Lorelei Seaman, Allison Hayes, Jacie Baxendale, Olivia Nehl, Sarah Juelfs, Hannah Doyle. Coaches: Matt Nehl, JD Young, and Ryan Larson -Courtesy Photo

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Besler's Cadillac Ranch Makes 2020 Dream of a Prom a Reality



2020 Prom Goers pose for a group photo on the green grass at Besler's Cadillac Ranch. Conveniently located along the beautiful Redwater River in the Black Hills of South Dakota, it was the perfect place for the memorable event, with its spacious grounds and breath taking scenery. Besler's generosity; the spacious grounds; the involvement of parents and the accommodating facility made having the high school memory of a "Prom" a reality for the class of 2020. It was a memory given in Besler's professional gracious style. -Courtesy Photo



The Chapel area by the bridge over the Redwater provided the perfect open place for a grand entry and friends and family to spectate. Courtesy photo

A contingent of elegantly dressed Bronc ladies pose for a prom photo opportunity on Besler's spacious dance floor. -Courtesv photo Prom Photos B7

Wed. July 1, 2020

A-6





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also present at the meeting. "I just wanted to wish you all kinds of luck with the event. I know you've all worked hard and the volunteers have done a great job," the Mayor said, addressing the Committee and volunteers last Thursday. "The city of Belle Fourche really

"We're really honored to host the PRCA front office with Mr. Taylor and all those from the Frontier Days who are coming up," Anderson said. "We welcome you and all our visitors."

As a side note, due to the many rodeo cancellations, a record number of vendors will

zona PRCA tour event during the same general timeframe. It marks the first time the network has featured the Belle Fourche rodeo in a live broadcast.

For schedule and ticket information visit the Roundup website at BlackHillsRoundup. com.

BH Roundup Will Grant "Western Wishes"

The 101st Black Hills Roundup is honored to be part of the Western Wish program again in 2020. The July 1st ProRodeo performance is all about family and on this night Western Wishes will come true!

The Children's Western Wish Foundation's mission is to share the blessing of our western heritage with individuals and their immediate family who are affected by daily challenges, afflictions, and hardships of any nature. We want everyone to fully recognize and appreciate that we are, "All Children of God". Psalms 127:3

Shawn Gerbracht is the 13 year old son of Krista and Andrew. His sisters and brothers are Zachary, Adlei, Peyton, Annarah, and Jysarrah. He lives in Belle Fourche and likes to hunt, fish, and play outside. He really loves school, and is starting to adjust to social gatherings.

Morgan is the 20 year old daughter of Kevin (former BH Roundup Committee member) and Rhonda Fuhrer. She spends





Morgan Fuhrer



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many hours in the bleachers each year cheering on her brother Lan while he rodeos and plays football and basketball. When she isn't playing cheerleader, she loves to ride horseback, go for rides in the ranger, listen to music, and end the day with a marshmallow shake from Dairy Queen. She always has a smile on her face and a sparkle in her eye-she's the happiest person I know. Though she's never spoken a word, she's impacted more lives than most of us can ever hope

To learn more or to make a donation: http://www.cwwf.org/



Shawn Gerbracht



been in existence for two years now. We published the first issue June 28, 2018; published every other week for four months before transitioning to weekly and have continue on as such for

what goes on in Belle Fourche. We don't make it to half as many events and happenings as we wish we could,

3. Before Mount Everest was discovered, what was the highest mountain on earth?

4. Clara Clatter was born on December 27th, yet her birthday

Alan Kindsfater. **Broker** Associate



the last 19 months. It has been an interesting and

enjoyable process. People that ask, I comment the

Beacon is "a work in progress."

Technology is definitely on our side. Every picture, story, note, want ad, birthday or anniversary announcement can be transmitted via the computer. In fact we find ourselves asking customers who bring in a print-out or scan of an item or story that was produced on their computers to email to us the same file they used to make the printed copy.

A long time ago) I could type faster than anyone in my class save one girl (Gisel). Her fingers could fly! I'd be rolling along in the high 90's (WPM-words per minute) with an occasional burst into the 100's and she would fly by like I was standing still (manual typewriters too!).

My (WPM) has gone down and the typos per page has increased, so anything you wish to submit is safer if we don't have to retype. *

Spell Check is both good and bad. Sometimes when you're trying to 'write' you end up 'right.'

You might wonder what 'for' and they think you asked about 'four.'

Lots of 'to, two, and too' happen, and no matter who 'you're' trusting it is 'your' fault if a mistake is made.

so a great big THANK YOU! to all of you who submit photos, articles, and information.

Finding out that opinions may be best if kept to oneself. State one out loud, and you are sure to find out in a hurry who doesn't agree. Might be the correct place to restate an old adage, "Good ideas aren't necessarily contagious."

In spite of the current uncertainty in today's world with Covid-19 we have witnessed a great deal of optimism about the community over the past two years.

Investment and building is happening. An interest in our downtown is on the rise.

Social distancing is making ev-

eryone look at ways to shop local and understand the importance of doing so.

If a local merchant doesn't have it, ask if they can get it for you. Pretty good chance they'll answer in the affirmative. 'They're' 'there' for you- it is 'their' best interest to take care of the customer.

Answers follow after the five questions.

1. The maker doesn't want it; the buyer doesn't use it; and the user doesn't see it. What is it?

2. A child is born in Boston, Massachusetts, to parents who were both born in Boston,

is always in the summer. How is this possible?

5. Captain Frank and some of the boys were exchanging old war stories. Art Bragg offered one about how his grandfather led a battalion against a German division during World War I. Through brilliant maneuvers he defeated them and captured valuable territory. After the battle he was presented with a sword bearing the inscription "To Captain Bragg for Bravery, Daring and Leadership. World War I. From the Men of Battalion 8." Captain Frank looked at Art and said, "You really don't expect anyone to believe that yarn, do you?" What's wrong with the story?

ANSWERS

1. A coffin. 2. The child was born before 1776. 3. Mount Everest (it just hadn't been discovered). 4. Clara lives in the Southern

Hemisphere.

5. World War I wasn't called "World War I" until WW II.





(605)210-1162

email alank@kw.com





GMC

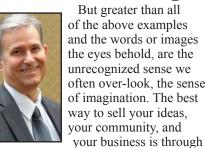
CHEVROLET

BUICK



Imagination Marketing

Robert Rose once said, "Marketing is telling the world you are a rock star. Content marketing is showing the world you are one." Too often, when we think of marketing our communities and businesses, we tend to think how to reach as many sets of eyes as possible. Certainly, reaching eyes is critical to the overall marketing and branding mix, but if that is the extent and main focus of your marketing efforts, you are missing the boat entirely and will ultimately fail.



Humans have several senses that tend to be overlooked when preparing your marketing or branding strategies. Yes, the eyes are an important one. But let's not ignore the senses of touch, smell, taste and hearing. Let's face it, many of those other senses are every bit, if not more powerful than the eyes. Think of the music you grew up with, think of the music that accompanies the Olympics, both conjure up powerful visuals in your mind.

When you walk into a restaurant, is it the words on the menu that capture your mind or is it the smell of fresh coffee or bread, seafood, steak that ultimately wins the day. When you walk into a potential new home, is it the address and look of the property? Or, is it the combination of that along with the feelings of home, the smells of freshly baked cookies on the counter or the image of what it would be like living there that ultimately sells the property?

When enjoying music, is it the words of the song that first captures your attention? Or is it the beat and rhythm that suck you in? Is it the words on the window of a new car that capture you, or is it the smell of the newness or the feel of the vehicle when you take a test-drive?

John Newby imagination marketing.

> What is imagination marketing? Very simply put, it is marketing in such a way the audience is imagining themselves in your product, your business or your community.

Some of the greatest marketing campaigns of all time evolve around this concept of imagination or content marketing. Whether you could be just like the Marlboro Man years ago, jump like Michael Jordan by buying his branded shoes, being an Indy driver by buying a certain car, losing weight with this or that product, experiencing that burger that makes your mouth water by looking at the commercial, hearing the Coke sizzle on the screen causing you to get up and buy a \$6.00 cup of Coke, it all evolved around getting you to believe you would gain a particular strength or passion by simply buying the product.

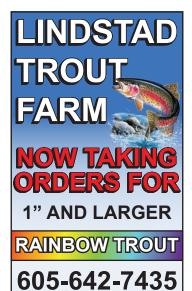
What does this mean to a business or community today? Communities need to sell vision and imagination. They need not only sell their events and attractions, they need to convince readers, viewers and listeners that they have to do more than just see it, they must experience it and imagine it. If you believe your town is musical, visitors must hear, see and experience music at every turn. If your town promotes itself as a BBQ capital, then promote the imagination of BBQ on everyone's taste buds 24/7. If you believe your town is a renaissance town, then embrace it and become renaissance in



nature. Whatever the hook, be a big hook capable of catching large fish, not a hook seeking minnows.

Marketing and branding are vastly different. While different, both are effectively an art based largely on localized intuition, coupled with good information and data. When it comes to marketing and branding your community or business, everyone will offer their two-cents, but understand the true value of those two-cents. Don't just tell the world what you are; show the world what you are. That is the essence of imagination and content marketing.

John A. Newby: His email at: john@360MediaAlliance.net.





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🔶 Belle Fourc	he Bes	icon			Wed. July1 2020	B-1
01	0		marketing with mo			3
St. (9 v	g	e Liv	esto	ck th	are \$1
			05-642-2200 • FAX		Doing busine our word and a h	ss on
We appreciate you	r busines.	s. Call an	• • • • • •	you have stock to se	ll. We are glad to come to yo	our ranch.
Justin Tupper ~ Cattle Yards Ma 605-680-0259 Brooke Tupper ~ Office Mgr. 605-6 Doug Dietterle ~ Auctioneer 605-7	542-2200 788-2963	Tim Ťetraul Ron Fram	t ~ Fieldman: 605-642-9792 • 605-641-0328 e ~ Fieldman: 307-896-6397 605-641-0229	Taylor (Bugs) Snook ~ Fieldma Ray Pepin ~ Fieldman: 60 Tyler Escott ~ Fieldman: 4	05-892-5072 Casey Humble ~ Fiel 06-853-5690 Kelly Baker ~ Field	dman: 605-490-9829
Cattle Report - Friday			CK Now Broadcasts our Sales	12 Rbld Cow 1533 \$60.50	NEWIELL SHEE	
Just Over 1000 HD Today Light Test On Yrlgs Today Fully Steady On Cows & Bulls			Rusley, J Robert, Baker MT Rusley, Phillip, Baker MT Schaffer, Dennis, Broadus MT Schaffer, Dennis, Broadus MT	1 Blk Cow1350 \$63.00 1 Blk Cow1320 \$63.50	1-800-409-4149 • 605-45 FAX: 605-456-243	56-2348 6
No Sale Next Week - July 3rd - Have a Happy 4th Next Sale - July 10th - Early Yearling & Weigh Up Thank You For Marketing With St. Onge Livestoc Feeder Cattle	o Special k!		Stirling, Brett, Newcastle WY Watsabaugh Land & Livestock, Gillette WY		Auctioneer: Cody Tupper 605-569-3589 Field	man : Gilbert Wood 605-456-2400 605-641-7100 man : Dustin Vining 605-354-9966
	5Bbld Hfr 11B/R Str	.625 \$146.50 .688 \$124.00 .700 \$137.50	Watsabaugh Land & Livestock, Gillette WY White, Robert J, Fairburn SD White, Robert J, Fairburn SD.		Sheep Report - June 2 Good Run Of Sheep Today	5th, 2020
Yates, Gregg & Mindy, Ekalaka MT Yates, Gregg & Mindy, Ekalaka MT	. 16 Bbld Str	643 \$145.00 725 \$135.50 630 \$146.00	Williams, Dennis L Or Grace E, Moorcroft WY Williams, Dennis L Or Grace E, Moorcroft WY Williams, Dennis L Or Grace E, Moorcroft WY Weigh Up Bulls	1 Blk Cow 1320 \$61.50	Feeder Lambs Sold [®] 5 Higher Slaughter Ewes Sold \$6 to \$7 Higher	
Weigh Up Cows	6 B/R 4-5		Weign Op Buils Burghduff, Cheryl, Camp Crook SD Clabaugh Trust, Randall Lee, Arvada WY Clabaugh Trust, Randall Lee, Arvada WY	1 Herf Bull	No Sale Next Week - July 2nd - Have A Safe 4th Of July! Thank You For Your Business! <u>New Crop Feeder Lambs</u>	
Adamson, Donald E & Donna E, Arvada WY Adamson, Donald E & Donna E, Arvada WY Aldeerson Huffman Inc, Busby MT	2B/R Cow 1Blk Hfrt	.1397 \$58.50 .1090 \$68.00	Edwards, Dave E, Gillette WY Empire Ranch, Moorcroft WY Fraley Land & Livestock, Sheridan WY		Heibertshausen, Gary, Alzada MT48 Lamb Heibertshausen, Gary, Alzada MT28 Lamb Long, Glen, Enning SD	os
Aldeerson Huffman Inc, Busby MT Baker, Mike J, St Onge SD Baker, Mike J, St Onge SD	2 Blk Cow 1 Blk Cow	1377 \$58.50 1340 \$60.00	Gerkin, John, Nisland SD Green Acre Ranch Inc, Olive MT Hayden, Kerry D, Gillette WY	1Red Bull	Long, Glen, Enning SD	os\$150.0 os
Baker, Mike J, St Onge SD Balderas, Ruben, Camp Crook SD Bruch, John H, Sturgis SD	1 Red Cow 2 Blk Cow	.1600 \$61.00 .1672 \$59.00	Janvrin Jr, Clair C, Ludlow SD Janvrin Jr, Clair C, Ludlow SD	1 Blk Bull	Bilbrey, Marlee Or Jiggs, Boyes MT	ns 89 \$156.0
Bruch, John H, Sturgis SD Bruch, John H, Sturgis SD Bruch, John H, Sturgis SD.	3 Blk Cow	1403 \$64.00	KC Ranch LLC, Rozet WY KC Ranch LLC, Rozet WY KC Ranch LLC, Rozet WY	1 Red Bull2105 \$95.00 1 Red Bull1915 \$97.50	Braun, Elizabeth, Newell SD	104 \$146.0 104 \$146.0 102 \$149.0 102 \$149.0
Bruch, John H, Sturgis SD Bruch, John H, Sturgis SD Burghduff, Cheryl, Camp Crook SD Busenitz Ranch Inc, Hulett WY	7 Bbld Cow	1612 \$58.50	Keyhole Ranch Inc, Moorcroft WY Long, Rita, Buffalo WY MecCage, Kenny, Baker MT	1Red Bull1990\$89.50	Whitney, Jason, Newcastle WY	os \$161.0
Busenitz Ranch Inc, Hulett WY Busenitz Ranch Inc, Hulett WY	1 Blk Cow 2 Blk Cow	.1370 \$58.50 .1357 \$64.00	MecCage, Kenný, Baker MT Millers Crow Creek Ranch LLC, Spearfish SD Moullet, Mike, Volborg MT		Famsworth, Doug, Rigby ID	<i>w</i> e\$57.0
Cheser, Dan & Jody, Arvada WY Courtney Herefords, Belle Fourche SD Courtney Herefords, Belle Fourche SD	1 Blk Cow . 16 Blk Cow	1740 \$56.50 1395 \$64.00	Ollerich, Ty, Newell SD Pihl, Justin, Buffalo SD Rourke, Beau, Gillette WY	1 Herf Bull	NEWELL SHEEP No Sale July 2r	
Courtney Herefords, Belle Fourche SD Courtney Herefords, Belle Fourche SD Daly Livestock, Gillette WY	5 Rrbl Cow 1 Blk Cow	1419 \$63.00 1780 \$60.00	Schaffer, Dennis, Broadus MT Schott, Dallas, Mclaughlin SD	1Blk Bull	Happy 4th of Ju	
Daly Livestock, Gillette WY Daly Livestock, Gillette WY Daly Livestock, Gillette WY	. 17 Blk Cow	1287 \$57.50	Stirling, Brett, Newcastle WY Vore, Tom & Susan, Newcastle WY Vore, Tom & Susan, Newcastle WY	1Blk Bull	July 9, 2020 1:00 PM	
Daly Livestock, Gillette WY Davis, Alfreda S, Belle Fourche SD Double H Ranch, Ashland MT	.42 B/R Cow 3 Blk Cow	.1353 \$63.00 .1510 \$61.50	Vore, Tom & Susan, Newcastle WY Vore, Tom & Susan, Newcastle WY Wahle, Tim Or Jacki, Custer SD	1 Char Bull2255 \$92.50 1 Blk Bull2220 \$85.00	Feeder Lamb Sp Expecting 1500-2000	
Double H Ranch, Ashland MT Double H Ranch, Ashland MT Double H Ranch, Ashland MT	2 Blk Cow 1 Herf Cow	.1160 \$66.00 .1265 \$57.00	Williams, Britt, Hammond MT Williams, Zane, Hammond MT	1 Blk Bull		
Double H Ranch, Ashland MT Driskill Ranch Inc, Joe, Upton WY Empire Ranch, Moorcroft WY	6 Herf Cow 1 Blk Cow	1199 \$62.00 1525 \$64.00	Upcoming Shee	•	Attention to all Sheep & Goat Producers, it is require animal over the age of 12 months have a scrapie tags can be obtained by the producer for FREE to	s tag in place to sell. These
Empire Ranch, Moorcoft WY Foster, Rusty, Meadow SD Geis Revocable Trust, James R, Aladdin WY	7 Herf Cow 2 Blk Cow	1285 \$61.50 1402 \$63.00	JULY 23rd - REGULAR SALE – Selling All JULY 30th – FEEDER LAMB SPECIAL – S		they come to the sale barn without being tagged for our vet to do them. Please call us if you	I, you will be charged \$2/hd
Geis Revocable Trust, James R, Aladdin WY Gorder, Gary, Baker MT	4 Herf Cow 1 Blk Cow	.1202 \$58.00 .1890 \$61.00	We are representatives for SUPER		2020 CATTLE SA	LES
Green Acre Ranch Inc, Olive MT Green Acre Ranch Inc, Olive MT Hallman, Mike, Baker MT	1 Xbrd Cow 1 Blk Cow	1375 \$60.50 1815 \$58.00	If You Are Considering This Option Contac	•	July 17th – Weigh Up Special – Selling All Classes	Of Cattle
Hallman, Mike, Baker MT Hallman, Mike, Baker MT Hanson, Robert, Ashland MT	1 Blk Cow 1 Blk Cow	.1415 \$58.50 .1310 \$69.00	2020 Sale Week In The Rockies - Fort Worth, TX Ju Video Royale - Winnemucca, NV July	ly 6 - 10, Catalog Deadline June 13th	July 24th – Weigh Up Special – Selling All Classes I July 31st – Feeder Cattle & Weigh Up Special – Sell	
Hayden , Kerry D, Gillette WY Hayden , Kerry D, Gillette WY Holst, Gary, Thaver Ks]	1 Herf Cow 1 Herf Cow 5 Blk Cow	1205 \$60.00 1145 \$60.00 1445 \$62.50	Big Horn Classic - Sheridan, WY Augus Labor Day - Fort Worth, TX September 9	t 17-21, Catalog Deadline August 1st	August 7th – No Sale – Sturgis Bike Rally August 14th – Yearling, Fall Calf & Weigh Up Special	
Hook, Lenord W & Carolyn J, Alva WY Humbracht Bros, Camp Crook SD Humbracht Bros, Camp Crook SD	1 Bld Cow 1 Blk Cow	1085 \$71.00 1520 \$60.00	St. Onge Livesto		August 21st – Weigh Up Special – Selling All Cla August 28th – Yearling & Fall Calf Special – Sell Sostember (th. Weigh Up Special – Selling All	ing All Classes Of Cattle
Humbracht Bros, Camp Crook SD Humbracht Bros, Camp Crook SD J3 Enterprises LLC, Belle Fourche SD	2 B/Ch Cow 7 B/Ch Cow	1767 \$58.00 1561 \$60.00	We are reps for SUPERIOR LIVESTOCK		September 4th – Weigh Up Special – Selling All September 11th – Yearling & Spring Calf Special – September 18th – Yearling & Spring Calf Special – September 18th – September 18	Selling All Classes Of Cattle
J3 Enterprises LLC, Belle Fourche SD Kubacher, Jason & Bonnie, Broadus MT	4 B/Ch Cow 1 Blk Cow	1375 \$60.00 1500 \$64.00	Video Auction Time is Con If you are considering filming your Cal	ning up very, quickly - Ives or Yearlings for Fall Delivery	September 10th – Teaning & Spring Call Special – S September 25th – Yearling & Spring Calf Special – S October 2nd –Spring Calf & Yearling Special – Se	Selling All Classes Of Cattle
Lambert, Bill & Or Marcia, Osage WY Lambert, Bill & Or Marcia, Osage WY Madsen, Trent, Buffalo SD	1 Red Cow 1 Blk Cow	1355 \$63.50 1555 \$56.00	Contact Us For Your Vid St Onge Livestock has a receiving station	J	Friday, October 9th –Spring Calf & Yearling Special – Se 1st Saturday Sale, October 10th - Weigh Up Spec	ial
Marsh, Shawn & Holly, Gillette WY Marsh, Shawn & Holly, Gillette WY Marsh, Shawn & Holly, Gillette WY	3 Cow 2 Blk Cow 2 Blk Cow	.1470 \$61.50 .1495 \$60.50 .1475 \$62.00	Drive in Gillette. Call Doug Miller at 307-66 You can unload all day every Thursday	60-0960 to let him know what is coming.	1st Wednesday Sale, October 14th – Spring Calf Friday, October 16th –Spring Calf Special	
MBP Cattle Co, Broadus MT MBP Cattle Co, Broadus MT MBP Cattle Co, Broadus MT	1 Blk Cow 2 Blk Cow	1380 \$62.50 1222 \$65.50	Tupper at 605-680-0259 & he can let the		Saturday, October 17th - Weigh Up Special Wednesday, October 21st – Spring Calf Special	
MecCage, Kenny, Baker MT MecCage, Kenny, Baker MT	2 Blk Cow 2 Blk Cow	1245 \$63.50 1095 \$76.00	We also have a receiving station at the Broadu cattle off every Thursday from 1:00 pm to 3:	00 pm. For more information, call Brandy	Friday, October 23Rd –Spring Calf Special Saturday, October 24Tth – Bred Cow & Weigh Up	Special
MecCage, Kenny, Baker MT MecCage, Mark, Baker MT Moullet, Mike, Volborg MT	1 Blk Cow 2 Blk Cow	1365 \$61.50 1612 \$60.50	Escott at 406-951-1666, Tyler at 406-853-	5690 or Justin Tupper at 605-680-0259.	Wednesday, October 28th – Spring Calf Special Friday, October 30th –Spring Calf Special	
Moullet, Mike, Volborg MT Moullet, Mike, Volborg MT Moullet, Mike, Volborg MT	1 Blk Cow 1 Xbrd Cow	.1070 \$75.00 .1330 \$61.00	Friday - Jun NO SALE - Have A Hap	10 3, 2020 nv & Safe 4th of July!	Saturday, October 31st – Bred Cow & Weigh Up 3 Wednesday Sale, November 4th – Spring Calf Sp	
Ollerich, Ty, Newell SD Poss Ranch Inc, Vale SD Poss Ranch Inc, Vale SD	1 Blk Cow 1 Bld Cow 1 Bld Cow	1300 \$61.50 1470 \$57.50 1425 \$62.00	Friday, July	10, 2020	Friday, November 6th – Spring Calf Special Saturday, November 7th – Bred Cow & Weigh Up	
Rahja, Bob, Whitewood SD Rahja, Bob, Whitewood SD Rahja, Bob, Whitewood SD Randall Inc, Broadus MT	2 Blk Cow 1 Blk Cow	1347 \$63.00 1290 \$65.50	Early Yearling & WY – 240 Red Strs – 750-825# - Di	• •	Friday, November 13th – Spring Calf Special Saturday, November 14th – Bred Cow & Weigh U	p Special
Randall Inc, Broadus MT Randall Inc, Broadus MT	2 Blk Cow 5 Blk Cow	1410 \$58.50 1195 \$61.50	WY- 200 Herf & Bldy Strs - 750-80	00# - Df, Home Raised	Friday, November 20th – Spring Calf Special Saturday, November 21st – Bred Cow & Weigh U	
Rauth Ranches Inc, Alva WY Rauth Ranches Inc, Alva WY Ridley, Tee, Whitewood SD	2 Blk Cow . 10 B/Ch Cow	1212 \$59.00 1335 \$62.00	WY – 100 Bldy & Few Blk Strs – 80 SD – 100 Blk Hfrs – 750-850# - Df,	Home Raised	Saturday, November 28th – Annual Thanksgiving Bred Friday, December 4th – Spring Calf Special	Heifer & Stock Cow Special
Ridley, Tee, Whitewood SD Rockin B Feeders, Newell SD Rockin B Feeders, Newell SD	2 Xbrd Cow 1 Blk Cow 1 Bld Cow	1322 \$59.50 1470 \$58.00 1485 \$58.00	SD – 50 Blk Strs & Hfrs – 750-850# WY – 35 Herf & F-1 Bldy Hfrs – 700		Saturday, December 5th – Weigh Up Special Friday, December 11th – Spring Calf Special – Sellin	
Roush, Rusty A, Gillette WY Rusley, Gary, Baker MT	1 Blk Cow 1 Red Cow	1250 \$70.00 1760 \$56.00	SD - 25 Blk Hfrs - 800-850# - Oper	n	Friday, December 18th –Last Sale Of 2020 – Bred C Classes Of Cattle	
Rusley, Gary, Baker MT Rusley, Gary, Baker MT	5 Red Cow 1 Red Cow	1410 \$60.00	Plus More By	Sale Time!	THANK YOU ALL FOR YOU	K BUSINESS!



Get your Black Hills Roundup rodeo tickets online today!

Belle Fourche Beacon

RANCH & RODEO

Vermeer R23A Rake

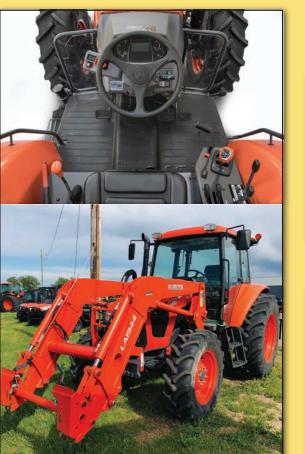
B-2

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The Good Stuff — by Jim Thompson



If you've heard my radio version of The Good Stuff, then you know how much I live poetry...and thus poets. One of the favorites in my arsenal of friends is Jeanne Rogers of Sundance, Wyo. She sends me her work and allows me to use it. In this time when many of our loved ones are confined to nursing homes and the like, I'd like to bring this forward: Jeanne did a marvelous job of making

the Ranch Wife come to life.

Lady Of The Manor by Jeanne Rogers, Sundance, WY

The nursing home plants color with seasonal displays, celebration balloons, tulips and deciduous trees in the small courtyard. Brightly-painted plastic birds suspended from sapling aspen sway in aimless flight.

She leans stiffly into her mirror, colors her days with foundation a bit too heavy, her blush a shade bright, her lipstick a shaky line. Arthritic hands pat new-perm curls into place, and labored fingers loop a paisley scarf to soft folds of camouflage beneath her thinning face.

She moves slowly through the halls, speaking to everyone, smiling and touching and caring. Her walk is measured, swollen ankles push against black leather straps, stolid under support hose and knobby knees.

The walls in her room are papered with pictures and photos, a topography of reproduction replacing her prairie grasslands, green juniper breaks, red buttes, limestone washes.

THE BRANDING IRON STEAKHOUSE & SOCIAL CLUB 10979 US HIGHWAY 85 BELLE FOURCHE (605) 892-2503 eeed peee High Quality Beef and chicken EARI EMERGENC Full bar and wine list Tantalizing menu Full service outdoor patio Coldest beer in town Restaurant with seating for 110 Separate non-smoking event hall-250 people capacity- Full bar Daily drink specials Prime Rib on Fridays and Saturdays Full service catering Event equipment rental Live entertainment Flexible meal planning catering menu Weekly happy hour with ML Lin Jan Appetizers and Drink Specials "NO, DOCTOR ... THEY'RE NOT ACCIDENTS. WITH HIM, THEY'RE TRADITIONS.' Big Dry Syndicate

BH Roundup Available on Cowboy Channel App

OF JULY!

4TH

Rodeo fans wishing to watch the Black Hills Roundup may

HAPPY

Pageant & Wild West Show and associated events will not tors believe that the best course is to not host the events for 2020. This difficult decision is in the best interest for the health and safety of the community, volunteers, tribal participants, vendors, sponsors and contestants. Not having an event in 2020 will have an impact on our entire community, region, local businesses, supporters, sponsors and loyal fans.'

She eases onto her bed, closes her eyes, remembers:

How she lost a finger, how she caught her wedding ring on a nail when she jumped from the hay wagon; how a pitch post scarred her face, how it almost caught her when the old ranch pickup popped its brake and rolled into the gate.

She breathes deep, of pungent sage and Ponderosa pine, pulls a hand through dusky soil, feels a breeze lift her hair.

Outside her window the bright birds cling to the bare bones of twilight, a covey of charlatans moving to a rhythm only she can hear.

Plains Song Review, University of Nebraska-Lincoln, 2009. If you'd like to find out about other works of Jeanne Rogers: jrogers@collinscom.net

2020 PRCA World Standings

(South Dakota Contestants in the top 50 as of 6/26/20)

Bareback	C	39. Jade Blackwell	\$9,461.06
	¢44 507 00	Rapid City, SD	\$9,401.00
Rapid City, SD 25. Shane O'Connell	\$44,587.29	44. Jacob Kemmerer Philip, SD	\$7,150.65
Rapid City, SD	\$14,198.69	The Deven Deve	
Oto or Wro ot	ll	Tie-Down Rop	U
Steer Wrest	ing	(None in the top	550)
Ft. Pierre, SD	\$28,467.02	Steer Ropin	
19. Eli Lord	φ20,407.02	5. Jess Tierney	'Y
Sturgis, SD	\$16,734.01	Hermosa, SD	\$16,150.52
46. Taz Olson	φ10,734.01	39. Ora Taton	φ10,150.52
Prairie City, SD	\$7,829.27	Rapid City, SD	\$4,068.65
Traine Oity, OD	Ψ1,020.21	43. Brian Garr	φ+,000.00
Team Roping H	eaders	Belle Fourche, SD	\$3,255.82
25. Jr. Dees	ouuoro	47. J.R. Olson	\$0,200.02
Aurora, SD	\$13,850.19	Whitewood, SD	\$2,734.00
, latera, es	<i><i><i>q</i>.0,0000</i></i>		¢_,/ 000
Team Roping H	leelers	Barrel Racir	ng
Team Roping H 32. Levi Lord	leelers	Barrel Racir 16. Jessica Routier	ng
	l eelers \$11,439.86		19 \$18,210.98
32. Levi Lord		16. Jessica Routier	Ŭ
32. Levi Lord	\$11,439.86	16. Jessica Routier Buffalo, SD	Ŭ
32. Levi Lord Sturgis, SD	\$11,439.86	16. Jessica Routier Buffalo, SD 18. Lisa Lockhart	\$18,210.98
32. Levi Lord Sturgis, SD Saddle Bro 5. Shorty Garrett Eagle Butte, SD	\$11,439.86	 16. Jessica Routier Buffalo, SD 18. Lisa Lockhart Oelrichs, SD 	\$18,210.98
32. Levi Lord Sturgis, SD Saddle Bro 5. Shorty Garrett Eagle Butte, SD 6. Cole Elshere	\$11,439.86 nc	 Jessica Routier Buffalo, SD Lisa Lockhart Oelrichs, SD Amanda Harris 	\$18,210.98 \$16,614.46
 32. Levi Lord Sturgis, SD Saddle Bro 5. Shorty Garrett Eagle Butte, SD 6. Cole Elshere Faith, SD 	\$11,439.86 nc	 Jessica Routier Buffalo, SD Lisa Lockhart Oelrichs, SD Amanda Harris Spearfish, SD Bull Riding 	\$18,210.98 \$16,614.46 \$7,518.59
 32. Levi Lord Sturgis, SD Saddle Bro 5. Shorty Garrett Eagle Butte, SD 6. Cole Elshere Faith, SD 14. Taygen Schuelke 	\$11,439.86 nc \$47,360.08 \$38,243.45	 Jessica Routier Buffalo, SD Lisa Lockhart Oelrichs, SD Amanda Harris Spearfish, SD 	\$18,210.98 \$16,614.46 \$7,518.59
 32. Levi Lord Sturgis, SD Saddle Bro 5. Shorty Garrett Eagle Butte, SD 6. Cole Elshere Faith, SD 14. Taygen Schuelke Newell, SD 	\$11,439.86 nc \$47,360.08	 16. Jessica Routier Buffalo, SD 18. Lisa Lockhart Oelrichs, SD 52. Amanda Harris Spearfish, SD Bull Riding (None in top 5) 	\$18,210.98 \$16,614.46 \$7,518.59 50)
 32. Levi Lord Sturgis, SD Saddle Bro 5. Shorty Garrett Eagle Butte, SD 6. Cole Elshere Faith, SD 14. Taygen Schuelke Newell, SD 22. Lane Schuelke 	\$11,439.86 nc \$47,360.08 \$38,243.45 \$21,435.60	 16. Jessica Routier Buffalo, SD 18. Lisa Lockhart Oelrichs, SD 52. Amanda Harris Spearfish, SD Bull Riding (None in top \$ All-Around) 	\$18,210.98 \$16,614.46 \$7,518.59 50)
 Levi Lord Sturgis, SD Shorty Garrett Eagle Butte, SD Cole Elshere Faith, SD Taygen Schuelke Newell, SD Lane Schuelke Newell, SD 	\$11,439.86 nc \$47,360.08 \$38,243.45	 16. Jessica Routier Buffalo, SD 18. Lisa Lockhart Oelrichs, SD 52. Amanda Harris Spearfish, SD Bull Riding (None in top S All-Around (None in top) 	\$18,210.98 \$16,614.46 \$7,518.59 50) \$
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Get your Black Hills Roundup rodeo tickets on-line today - at www.BlackHillsRoundup.com

do so on any connected device through the Cowboy Channel Plus app.

Last May 15, The Cowboy Channel and the Professional Rodeo Cowboys Association launched the PRCA on The Cowboy Channel Plus app, which will bring the most exciting PRORODEO streaming to fans' fingertips.

The new app will also allow subscribers to stream The Cowboy Channel's western lifestyle content on any device, anytime, anywhere.

As the world's destination for all things PRORODEO, the PRCA on The Cowboy Channel Plus app will keep fans up-todate with their favorite PRCA rodeos and athletes, as well as provide behind-the-scenes access to live streamed and on-demand PRCA rodeo events from around the country.

The content can be accessed via the mobile app (available on Android and iOS), as well as any browser, smart TV or device. Viewers will be able to enjoy free access to up-tothe-minute news, bios, rodeos and highlights. Those with a subscription will unlock premium content such as up to six simultaneous live rodeo feeds, classic PRCA archived rodeos, The Cowboy Channel video-on-demand programming, and it is the only place viewers can stream the National Finals Rodeo.

The Cowboy Channel Plus is available for only \$9.99 a month or save up to 25% and purchase the whole year for \$89.99. To sign up for the PRCA on Cowboy Channel Plus app, visit www.cowboychannelplus.com.

Pendleton Roundup Canceled

For only the third time in the iconic history and tradition of the Pendleton Round-Up, the 110th Pendleton Round-Up and the 104th Happy Canyon Indian

be held the second full week in September 2020.

A statement from the committee read as follows: "We are disappointed to announce that current health and safety restrictions preclude us from hosting the Pendleton Round-Up and Happy Canyon in our traditional way this September. Round-Up and Happy Canyon have been a celebration of community and a catalyst to support education, local not for profits, service organizations, and provide direct benefits to the regional economy. It is disheartening the events will not take place in 2020 for all involved."

Beginning last March and on a weekly basis, members of the Pendleton Round-Up and Happy Canyon Boards and staff began meeting with local, state and various association representatives to begin the process of discussing the impacts of the COVID-19 pandemic and how the event could go on in a traditional and full manner. According to a committee spokesperson they remained optimistic that the event may have the possibility of moving forward.

"The focus of the effort was to pursue a pathway forward to preserve the benefits and involvement of the entire community and region by hosting the event in the full traditional and historic manner," the statement read. "A comprehensive operational plan was submitted to the (Oregon) governor's office to implement various safety protocols in order to host our guests whom attend and participate in the various community events. This comprehensive plan detailed our precautions that would allow the event to proceed as normally planned and traditionally produced, if approved by state officials.'

As it has become evident that the events would not be allowed under the current restrictions, the Pendleton Round-Up and Happy Canyon Board of Direc-

PRCA Hall of Fame Back Open Again

The ProRodeo Hall of Fame and Museum of the American Cowboy reopened its doors to visitors Monday, June 22, ninety-one days after closing due to the coronavirus lockdown. The museum will adhere to the health and safety guidelines approved by the El Paso County Public Health Department including social distancing guidelines, cleaning guidelines, safety policies, etc.

"We are beyond thrilled to make this announcement," said Hall of Fame Director Kent Sturman. "It has been a long time coming. We are looking forward to welcoming the public back to our museum. The health and safety of our staff, visitors and attendees is our priority. We have adopted two dozen policies and procedures to ensure that we will reopen the museum in the safest way possible."

The approved safety plan is available on the Hall of Fame's website and at the admissions desk in the museum.

Water fountains, touch screens and the Little Champions Arena will remain closed and off limits due to health department guidelines. The museum will not open the livestock exhibit this summer since it is already so late in the season. All other areas of the museum will be open to the public.

The Hall of Fame will open seven days a week from 9 a.m. to 5 p.m. and will extend those hours through Sept. 30.

The • Valley Wed. July 1, 2020 <u>pator</u> Serving Newell, Vale and Nisland Communities

Newell City Elections Incumbent and Challenger **Take Top Votes**

COLLEEN BRUNNER news@bellefourchebeacon.com

NEWELL – With the city elections finally taking place on June 23, incumbent Chad Erk and challenger Tiffany Tennis, were the victors.

Erk, who has served the city in the capacity as a commissioner for the past two years, brings a wealth of expertise to the council in the form of both engineering skills and farming and ranching. He is an engineer for Brosz Engineering of Sturgis and was away on a project and was not around during the election. Erk, and wife Amber have one son. He has served on the water and sewer department. Erk received 86 points.

Tiffany Tennis has lived in Newell since second grade and has spent 26 years in the rural area before moving to town for the past six years. She has raised all three of her children, Coral, Serena and Seth, here and they have attended the Newell School District.

"My family and I have helped support local businesses and activities for over 30 years,' said Tennis, of her run for the commission. Tennis works at Newell Conoco and is a visible and well-known person in the area.

Tennis said she is on a mission to learn new things and wants to see the community continue to prosper, while

ELECTIONS B4



Welcome Home Jesse





Happy Homecoming - (Top) A parade of Newell fire fighters, ambulance crew members, Butte County sheriff deputies, and a host of others led the entourage for the welcome home for Jesse Komes. (Lower left) Komes was welcomed home through the streets of Newell. (Lower right) The Komes' family; Makayla, Jesse, Todd, and Vivianne. - Betty Buner photos

BETTY BRUNER

news@bellefourchebeacon.com

NEWELL - It's not everyday Newell residents have the opportunity to welcome home one of their own who has served in a distant part of the world. But Thursday morning, June 25, plans were put together to welcome Jesse Komes home, after 11 months of deployment.

Butte County Sheriff deputies, Newell Fire Department personnel, Newell Ambulance crewmembers, and a host of others met the Komes vehicle outside of Newell and gave Jesse a noisy escort through town. Blaring sirens and flashing lights accented the flags

and cheers from locals who lined the streets.

goods.

His perspective has changed during his time in Syria since he was in the country during the Turkey invasion. His unit found themselves in the middle of ballistic missile attacks and over 30 rocket attacks

Being so far away from his young family gave Komes opportunities to put into practice several different communication skills. Cell phones, Skype, WIFI, email, recordings and packages from home helped to make the time pass.

Makayla, Komes' wife, said she worked hard at compartmentalizing his stay away from home.

"I didn't think about the rockets attacks or other things going

Chad Erk



Tiffany Tennis

'It was a surprise," said Komes, adding that it feels good to be home.

Komes, a captain in the 152nd CSSB SD National Guard, has been part of the Guard for eight years. His unit is from Pierre, but will be moving to Brookings in November.

The 152nd was deployed to Iraq, Jordan, and Syria as Plans Officers. The base of operations was located in Iraq, but Komes, as the lone South Dakotan in Syria, was in charge of the active units to move equipment, food, water, and ammo from Syria to Iraq when a base was closed. He worked with local truck drivers to move the

on," she said. At least not until she knew Jesse was safe.

Young son, Todd age 5, said that his dad was in the desert far away. But now he's glad he's home. Vivianne, age 3, was delighted to be seated beside him.

"It was one step at a time," Komes said. That's what kept him looking forward to the next day until he was back home with friends and family.

His job at DOT is waiting for him to pick up and go. He works out of Newell.

Butte County is Hiring

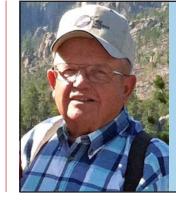
COLLEEN BRUNNER

news@bellefourchebeacon.com

BUTTE COUNTY - Ever wanted to work in law enforcement? Now is the time. If anyone in or out of the county who would be prepared to move here is interested in working for county government, now is the time to look at these positions.

The Butte County Treasurer's office has an opening for a parttime clerk position. This is a 29-hours per week, starting immediately, with salary, vacation leave, holiday pay and personal days. Mandatory participation in the SD Retirement System is required.

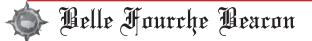
The successful applicant will HIRING B4



Memorial Service July 9th 11:30am Lunch following at 12:30am Vail Community Hall

Orville Edwards





NVN REGIONAL

B-4

Happy 90th Eleanor!



Eleanor Milberg is turning 90 on July 7th. Because of Covid-19 we will not have a party but she would love to hear from you! Please send a card to Eleanor Milberg PO Box 4, Newell, SD 57760

From B3 **ELECTIONS**

supporting local businesses and the school.

"I would encourage various organizations to come up with new events and support their ideas," she said. She encourages shopping locally and feels that people need to do research to

see what types of businesses would thrive in Newell. "I am eager to learn new

things and ideas," she said. "I would like to meet and greet new people in the community." Tennis received 61 points.

Robert Van Sickle received 34 votes, Connie Humble (incumbent) 21, Tara Tennis 21, and Candace Swenby 17.



Gilbert Wood prepares to vote in the city commission election on June 23, as Linda Vollmer, Marge Adams and Margie LaDuke serve on the election committee. - C. Brunner photo

From B3 HIRING

have good oral and written communication skills, will be able to answer phones and assist customers always in a professional and friendly manner. It requires learning the SD Cars Titling and Registration System and the Incode Property Tax and Cash Receipting System. Whoever is the successful candidate must be able to handle confidential information and have a positive attitude, according to the job description at the Butte County website at https:// www.buttesd.org/employment. They must be a team player.

Interested parties can contact County Treasurer Debbie Lensegrav, at 605-892-4456. The county is also seeking a full-time deputy sheriff, a person who submits the State Law Enforcement application and completes the EMPCO test.

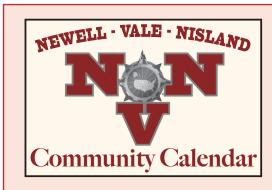
The job is rotating 40-hours per week and you must have a high school diploma or GED,

and must be 21-years of age. Preference will be given to Certified Law Enforcement. It includes benefits of vacation, holidays, health insurance and retirement.

"We have two deputies who will both be gone from the department by July 3," said Sheriff Fred Lamphere. "I think I have one filled but we are advertising for another officer."

Lamphere is also looking for reserve deputies for the department. These applicants my be at least 21-years-of-age, be a United States citizen and hold a current driver's license. They have to have a clean criminal record, and have a high school diploma or GED and live in, or be willing to move to Butte County. A competitive wage and benefit package will be offered.

You can contact Sheriff Fred Lamphere at 605-892-3324 or Deputy Tristin Clements at 605-210-1250 for more information.



The Newell School District has the following coaching vacancies for the 2020-2021 school year. Asst. HS Volleyball, Head HS Boys Basketball, Head Wrestling, Golf, Pep Band, MS. Asst Football, MS Asst Volleyball, and MS Wrestling. If you are interested in being a coach, please call the Newell School at 456-2393 or email Steven.Schoenfish@ k12.sd.us

Starting last week Volleyball coach Tysha McDonald has been holding open gyms Monday and Wednesday at 5pm. Only allowed 10 kids in the gym at a time, first come first opportunity. Those who want to reserve a spot can call the coach.

212/79 Service Station is looking for a mechanic. Call Chandra at 456-0133 or Jean at 890-0537

Free South Dakota 4-H Summer Adventure Series. Each week will consist of engaging lessons and fun challenges with the chance to win cash prizes! This series is open to any youth. Learn more and register by contacting Cindy at the extension office to receive the Internet link by email, her phone # 892-3371.

Here is an opportunity for anyone that wants to participate at a National level in the quiz bowl shooting sports. Go to 4-hshootingsports.org/. Registration for the Quizbowl contest "officially" went live on Monday, June 8, 2020.

Each Monday night starting at 4 with registration: Newell Rodeo Playdays. These run through July 13. You must attend at least three events to have an opportunity to participate for prizes.

Each Tuesday night at the Newell baseball field at 6 p.m.: Little League, Fast Pitch, and T-ball. Ages 3 to 14. Contact Courtney Barerra at 391-3169. Bring hand sanitizer and mosquito spray! Coaching volunteers would be appreciated.

July 2- Abbie Nelson, NHS grad and state golfer, will be hosting FREE youth golf lessons each Tuesday and Thursday from 11 a.m. to 12:30 p.m. It helps if you have your own clubs. Open to all Newell school students Kindergarten through 6th grade.

July 3-Erk Ranch Golf Scramble 12 p.m. at the Newell Golf Course

August 29-30: State 4-H Horse Show has been rescheduled.

NVN Roundup

COLLEEN BRUNNER news@bellefourchebeacon.com

NEWELL – It's been a while since there has been enough going on around the NVN area to combine bits of info and news to create a weekly Roundup, but finally people are starting to see things open up and are beginning to get out and about.

Newell students aren't just vegging this summer, but several were found with Kyle Sanderson, Newell High School cross country coach, running around the streets of town, keeping in shape for the fall season that they hope to see when they return to school.

As a result of the recent construction activity at the Willow Creek Windfarm project northeast of Newell, the R-n-R campground has seen an increase in business as several of the construction workers for the site are renting camping spots at

the location on the south edge of town.

A recent wind storm did a major amount of damage at the Five F feedlot north of Nisland, downing two long sheds on the hill above the southern yards and a shorter shed on the south side of the hill that were tossed into bits.

The business has not yet been able to clean up the debris and has not started any repairs but will need to do so before fall when cattle start arriving.

212-79 Service station in Newell is getting a facelift with all new concrete in the front of the building. Firefly construction of Belle Fourche is the contractor. They have been working in segments to keep the business open and a lane to

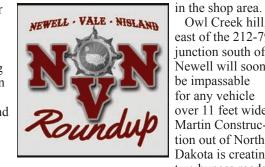


Cross country coach Kyle Sanderson, (third from left) has

they hope to participate in next fall. - Brunner photo

been meeting with a bunch of middle and high school students to run many mornings to keep in shape for the season which

the gas pumps available. The service center is also currently looking for a mechanic to work



Owl Creek hill, east of the 212-79 junction south of Newell will soon be impassable for any vehicle over 11 feet wide. Martin Construction out of North Dakota is creating two bypass roads

over the creek for traffic to use while the bridge is being worked on by the SD DOT. The bypass roads are being constructed with large culverts which will bypass the main waterflow under the bridge and will not be capable of handling the wider loads. So beware, and check before you try to take something over the road toward Belle Fourche.

The Newell city election had a small turnout, even with six candidates vying for two positions on the commission. Linda Vollmer, Marge Adams and Margie LaDuke manned the election table at city hall. Precautions for physical distancing were in place with a sign on the door, another at the entrance to the hall and barriers in place. Voting stations were spaced a good way apart to provide for the six-foot distance required. "There were about 30 absentee ballots from April," said Vollmer, referring to when the election was originally supposed to take place on April 14. Early morning traffic was better and then it tapered off toward lunchtime.



212-79 Service Center is getting a facelift in the form of new concrete. Also looking for a mechanic. Brunner photo

Then and Now in Newell

July 7, 1910

Newell is situated in direct proximity to Deadwood, Lead and other Black Hills mining towns where thousands of men employed, making a constant demand for everything this county will produce and in addition to these markets, we are on a direct line of railroads between this section and the larger eastern cities, as Omaha, Sioux City, Chicago, Minneapolis and St. Paul.

On Tuesday evening a mass meeting was called for the purpose of conferring with the USRS engineers; R.F. Walters, O.N. McDermott and Mr. Adams, the engineers in charge of the platting of the Townsite. Mr. Walters, the chief engineer was favorably impressed with the plan outlined by the meeting and gave assurance that the plan would be accepted. He also said the work of platting the Townsite would be completed as soon as possible and thought perhaps the Town Lot Sale would be held about September 15.

July 1, 1920 The Newell hospital, designated as a government hospital, was established in 1913. It has 4 rooms and sun parlor, is equipped with electric lights, x-ray and electric fans. A complete hospital force is maintained. In 1919 there were

34 babies born in this hospital. Dr. Clark, who is in constant attendance, held the county record for the number of confinement cases for the past year. Dr. Clark is designated Government physician for Newell.

Carl Lindell and John Odell of Castle Rock, being storm bound here, Tuesday morning decided to hire the aeroplane to take them home. Pilot Thomas made the round trip and landed at the rock in 35 minutes. He said that his passengers were enthusiastic over their first flight.

Howard McGinnis, is back shaking hands with old friends and neighbors and looking after interests related to land. This is his first trip back since he went away for training about 2 years ago.

July 3. 1930

Mrs. Gilmore accompanied by Mrs. P.A. Gammons visited the shearing pens Monday at the Hugo Reiche place southeast of Newell. Mrs. Gilmore had her sheep sheared there.

The Project Superintendent F.C. Youngblutt reported that he has ordered a carload of corrugated metal road culverts, which are expected soon and which will be sold to project land owners at cost. Also, the Reclamation Bureau is granting the Fruitdale Community Club rights of occupancy of a portion of the withdrawn areas adjacent to the southeast shore of the Belle Fourche Reservoir. This area is to be developed by the club as recreational grounds to which the public will have free access. Water for irrigation of the trees and grounds is to be available only when not needed on the irrigatable lands of the project.

July 4, 1940

Some boys find pleasure in shooting and killing birds, but 3 Newell boys were found to be active conservationists here last week when they were discovered trying to save the life of a song bird. The boys; Carl Partridge, Jimmy Dale Milberg and Bobby Conner, had rescued the bird from an oil barrel, into which it had apparently fallen, behind the Newell Implement Company building and after cleaning and drying it one of the boys took it home for further care.

In the interest of clerks in local stores and the general public in maintaining uniform business hours in Newell, the Community Club in regular meeting last Friday went on record as "publicly disapproving" Sunday and evenings (except Saturday) merchandising hours in this city. It was pointed out that keeping uniform closing hours in all business firms in this city

would provide better service to the many people in the large trading area and that public support should be enlisted in this move.

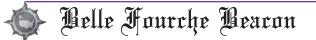
Lightning apparently killed Ellas Leehuga, 36, farm hand from Pharr, Texas near Newell last Friday around 3:45. Leehuga was working on the Glen Sherbon farm 5 miles west of town, was apparently struck on the top of the head during an electrical storm. A spot of hair about the size of a man's hand was singed by the bolt. Leehuga's body was discovered by Sherbon when he went to see how the man was progressing with irrigating. He was found stretched full length, an irrigating shovel cross his body. Sheriff Elmer Conner, Deputy Maurice Cavin and Coroner J.H. Krenier investigated the accident. It is reported that he had died either directly from that or from a resulting heart attach. He was wearing rubber boots, but his body and clothing were wet from the rain. He leaves a wife and 5 children. His body has been shipped to Pharr, Texas for burial.

July 7, 1960 Butte County will be well represented at State 4-H Club Week at State College, by: Mary Garness cherry pie

winner; Barbara Ericson public speaking; Arthur Becket state committee member; also: delegates Celene Milberg, Judy Holst, Josephine Silvernagle, Marilyn Crago, Larry Snoozy and Bruce Reid. Chester Garness will drive one car and Butte County Agent Kenneth Leslie drive another and is looking for a 3rd car and driver before departure date July11. Zoder Golliher was elected President of the Newell Roping Club at its first meeting of the year, attended by 10 members recently at Evert's Place. A.C. Gruwwell was elected Secretary-Treasurer and Kirk Malcolm and Everett Munroe directors. For this year, the club voted to buy 10 Brahma calves and 5 or more sale ring calves, the former being secured at \$75 per head and to be brought to Newell this week. Annual membership fee would be \$5 and the usual \$10 initiation fee would be required of all new members. It was also decided that non-members could rope calves if invited by a member who would be responsible for a 50 cents per calf roping fee to be charged. The next meeting will be held July12 at Evert's Place at 8:00 PM, with invitation to everyone interested urged to attend.

"Looking Forward to our Past" by Linda Velder from the Newell Museum

July 6, 1950



1409 5th Ave., Suite 200 Belle Fourche, SD 57717

605.892.3344 fax • 605.645.2777 cell • phil.kissack@fbfs.com

Wisdom from Out West!

1940 North Ave., Suite 3 Spearfish, SD 57783

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Wed. July 1, 2020

B-5



rancher, saddle maker, rdennis@gwtc.net Yeller and the pig I was riding ol' Yeller one day and we went down to the old Shuster place. It was a part of the ranch that Dad had bought several years before. It had a house and a few outbuildings on it. Cliff and Vicki were renting it from Dad. Cliff had a backhoe and trenching machine,

but Vicki wanted something to do to make some extra income. So they had fixed up some of the old buildings and pens and were raising some hogs. Vicki did a lot of the work, but Cliff helped in the evenings and on weekends

When I came along, they were in the process of trying to get a big old sow up the hill to a building where they kept the sows when they were due to have baby pigs. I don't remember if this pig had been there and had escaped or was going to have pigs in a week or so and needed to be put in the pigging house. Probably the former by the way things went. Vicki and Cliff weren't having any luck getting this ol' sow moved and evidently tempers had flared. Neither Cliff or Vicki seemed to be in too good of a mood! Cliff looked up and saw me and Yeller and hollered to," get the hell over here and drag this damn sow up to the pig house!"

I should mention right here that ol' Yeller didn't like pigs. He hated them and everything about them! Along with small children, sheep and any

other thing he could think of to spook at. He was just a little snorty! But Cliff didn't seem to care about Yellers feelings about pigs or anything else! Somehow we got a

rope onto the pig around her neck, so that it wouldn't come off and I dallied up and away we went. If a sow is skinny enough and someone is mad enough, it is possible to keep a rope on one, around their neck! Don't remember a lot about the trip, but I do remember that it was fast and short. We got this pig drug up to the door of the building and she went in somehow or other. I remember that I was a little worried that me and Yeller might go into the building, as Yeller was watching behind him more than he was in front! I thought he might be scared enough of the hog to go right in the door and it was a real little door! A walk thru', the size of an ordinary house door and I don't think we would have fit very good. But he didn't.

I think the pig had her babies and they were all healthy and strong. Didn't seem like the trip hurt the ol' sow at all. So while I can't claim to be a good hog roper, me an ol' Yeller was pretty fair hog draggers!

\$3a pound

Because of the recent events with the Covid, and beef packing plants running behind, there has been a big surge for people to buy beef from local farmers and ranchers and have

it processed locally. It's a great idea and one many have done for years. Of course, when you do that, you need a fair amount of freezer space to keep all the nice fresh beef in.

There have been several pages started on Facebook and others, to get local beef producers together with the customer. Working pretty good it looks like, but many of these, first time large amounts of beef buyers, are learning lessons many of us have taken for granted for years. Such as shrink.

When you butcher a beef, pig or sheep, you do not get to keep all the weight of the live animal. And when you hang it up, it loses some moisture in the meat. This is known as shrink. So many don't realize they are not getting as much meat as they had planned on. No, no one is cheating them, it is all just the way it works. I suppose unscrupulous people might inject water into the meat to make it weigh more, but no honest rancher or farmer or person who works or runs one of the local butcher shops would do that. People would soon find out and they would be out of business... and I like to think those around here are more honest and morally upright, than that, anyway.

As different individuals sell their beef, pork or lamb, they price it differently.

WISDOM B7

Looking Back in Belle

These articles come from newspaper microfilm from the Belle Fourche Public library, using a new microfilm reader and printer. The photographs are from the Tri-State Museum and Waymark from U.S. National Historic Site.

122 years ago **Belle Fourche Times** June 27, 1896 For Teller and Silver

St Louis, Mo, June 20 - United States Senators Fred T Dubois of Idaho, R. F. Pettigrew of South Dakota, Frank Cannon of Utah, Congressman Charles H. Hartman of Montana and Ben E Rich, Clarence E Allen, A. S. Robertson, A. C. Cleveland, William Sweet, Amasa R. Campbell, Archie M. Stevenson, etc the free silver delegates who walked out of the national convention, signed this morning a declaration of independence which set forth their principles and recommended that all parties and organizations opposed to the gold standard unite in supporting Senator Teller for President. A strong effort is being made to get delegates from silver states who did not withdraw from the convention to sign this declaration.

Facts In A Few Lines Denver has 150,000 population, who occupy 44 square miles. France is the only country which has today fewer ablebodied men than it had 80 years ago. The total recorded emigration to America numbers 16,004,098 almost as many as the entire population of Spain. The games of dominos, chess, baccarat and lansquenet have come from China and are very old, being traceable as far back as 2,000 or 8,000 years before the Christian era.

Talk of the Town

Mrs. C. S. Small left Saturday for a extended visit with relatives and friends in Iowa. Frank S. Cook and wife, of Chicago, arrived Wednesday and are guests of Mr. and Mrs. J. T. White. Mrs. Cook is a niece of Mr. White, and was only recently married. Mr. Cook is a train dispatcher on the Erie railroad, and this is his first trip west of Chicago. They will visit Mr. White's ranch on Crow creek a few days.

To Make the Eagle Sore at Butte

Dan Roberts and N. F. Ridgeway drove down to Butte Thursday to look up the chances for refreshment stands at that place on the Fourth. They report that preparations for the celebration are well along. The big hall building is up and ready for the roof, and will furnish plenty of room for dancing.

100 years ago **Belle Fourche Bee** July 1, 1920 Stage Is Set For Big Three Day Show Starting Monday of Next Week-Many Riders and Horses

The stage is all set for the third annual Tri-State Round-Up in Belle Fourche Monday, Tuesday and Wednesday of next week, July 5, 6, 7. Riders and ropers have been arriving for the past week, and now some of the top notch talent in this line of work are here, waiting for an opportunity to assist in making this the banner show of the organization.

Monument In Slim Buttes

Arrangement are being made to erect a monument on the site of the battle of the Slim Buttes where about 150 soldiers under Captain Mills of the Fifth cav-

Battle of Slim Buttes monument located near Hwy 20, Reva. SD

alry were attacked by Indians shortly after the battle of the Little Big Horn in the summer of 1878. W. M. Camp of Chicago, editor of the Railway Review, Chicago, and historian of the Seventh cavalry and Indian wars, has definitely located the battle ground near the W. W. Mitchell ranch in the Slim Buttes country, and through his efforts the monument has been made and will be erected with suitable exercises during the latter part of this month. It is expected that Gen. King, the author of Milwaukee; J. A. Kirkwood, one of the enlisted men wounded at the fight, and Mr. Camp will be at the settling of the monument and dedication service. 75 years ago **The Belle Fourche Bee** June 28, 1945 The news of the reopening of the Homestake Mining *Company*

was not only welcomed by the Lead folks, the announcement was equally as pleasant to tributary communities over the entire state. The closing order issued by WPS several years ago has always been questioned since it did not apply to all gold mines. The firm kept their organization intact and during their gold-mining cessation period assisted with the was effort in every way possible.

Killed In Action

Pvt Lennis Smith, son of Mr. and Mrs. Calvis Smith, Nisland, was killed in action of Okinawa May 17. This official news was received last week from the war department by his parents. Pvt. Smith had been in the service for about seven months



50 years ago The Belle Fourche Bee July 3, 1970 Kling Wins Steer Wrestling in State Rodeo Belle Fourche High School Rodeo

Club entries capture one first place and a third place at the State High School Rodeo at New Underwood last weekend. Chris Kling took top honors in the steer wrestling and Mary Vroman was third in the pole bending competition. They will be eligible to compere in the National High School Rodeo

City Briefs Here For Roundup Mr. and Mrs. Tead Davis and son Wilk, of Kansas City, Mo. Arrived last Monday and are here for the Roundup celebration and to visit firends and relatives. They are staying at the home of his mother, Mr. and Mrs. Harold Coe. They are visiting her father, Mr. and Mrs. Herb Shindoll in Belle Fourche, and with her sisters in Sturgis. En route here, they stopped in Mitchell and visited another sister, Mr. and Mrs. Bill DeMaranville and girls. Mrs. Davis is the former JoAnne Shindoll.

Half Century Club Donates Photo Rack To Museum

The Half Century club has donated a large swivel picture stand to the Tri-State Museum and a club committee has been working – sorting, labeling and mounting photos of the early days for the unit. The announcement of the donation and efforts was made by Mrs. Orian Hamblin, curator. The club is issuing a call of five of the town's first school teachers - Susie Bird, Grace McGuire, Amy Bird, Miss Arbuckle and Miss Higgins.





couple coyotes Tuesday morning. Taz went up to help Jace

is that Casey shot a

morning that our friend Cal Thybo was

missing. They loaded the side-by-side and the 4 wheeler on the trailer and the pickup went roaring out of the yard to join lots of other neighbors looking for Cal. After they left, I was watering the flowerbeds when I tripped over a cord and fell to the ground, landing on my right side. I must have cracked some ribs or something because it's pretty painful. I was in the recliner with my feet up trying to relieve the pain when I got the ambulance call after Gil Wammen flew his airplane over and found where Cal was pinned under his Ranger down in a deep draw. I jumped in the pickup to head for the Bar H north of Reva and forgot all about my pain. Sadly, by the time the ground crew got to Cal, they found that he was already gone. The Ranger tipped over on Cal as he was trying to climb up a steep hill to go check water. Losing Cal is not only hard on his family, but it hurts our whole community. Cal was a wonderful neighbor who would do anything to help you out in any way he could. He is really going to be missed. Trig had left for the rodeo in Rhame early Saturday morning. Casey and Taz were supposed to be up in the rodeo at Strasburg, North Dakota that afternoon, but canceled out when Cal went missing. Jake Kraupie picked up Taz early Sunday morning to go to the PRCA rodeo in Cody, Wyoming. Trig left early Sunday to meet up with Sterling and Sierra Lee for the rodeo in Strasburg that Casey and Taz canceled out of on Saturday. Pastor Henry and Linda were gone this Sunday to attend their granddaughter's wedding, so Wade Hofer gave the Gideon message at Slim Buttes Lutheran that morning. Tristen Hofer works at the Hotchkiss ranch and while he and Wade were visiting after church they found out they are related! Wade's mother and sister came with Wade, and Wade's mother goes to church with a relative of a special senior recognition day. The seniors were each given beautiful quilts. Father Ed will be retiring after going to Ralph today. The new priest will be coming this week. Pete Anderson went to church at the Methodist Church on Sunday. They are getting ready for having. Pete had lunch at the Over The Edge. Doug and Julia Davis had a tenth of an inch of rain on Saturday. When they went to Gillette, last weekend, they saw that the countryside was very dry down at Alzada, and on toward Gillette. There had been two fires north of Buffalo, too. Doug is getting things ready for having. He helped Julia get her raised garden beds ready this weekend. They use tanks for their gardening beds. Donna Lewis made another trip to Miles City on Wednesday for her doctor's appointment. She heard there were more cases of the virus in Miles City, now. Pam and Gary Gorder were coming to Ekalaka on Saturday, so Donna went to meet them,

Thursday to spend the night with his brother, Denin. Alvin and Marlee Cordell went in to the senior party at the Community Center in Camp Crook on Saturday night where there was a reception and dance. On Sunday, Marlee and the Pearson children went to church in Camp Crook. That afternoon they got about a half-inch of rain. On Monday, Dorothy Padden went to Ekalaka where she had lunch and a good visit with Andrea Williams and Peggy Tooke at the Wagon Wheel. She went to Belle Fourche with Bryce, on Thursday, to do some shopping and get groceries. She, too, got a good rain on Sunday afternoon. Dawn Padden went to Ekalaka on Sunday, to help her mother, Helen Stevens, take pictures for the Tooke Memorial Matched Bronc Riding. Charlie Odell made a trip to Ft Meade on Monday. He got his knee drained, and then visited with Keith Larson, Jess Riggs, and Mark Holsti. He picked up his birthday/Father's Day gift at Carl's Trailer Sales and brought it home. He used the gift right away on Wednesday, and hauled the side-by-side and a tire to Roberts's in Buffalo to get them fixed. On Friday he checked cows at Capitol and visited with Mary and Ivan Teigen. He tried out swathing a couple of rounds. Karen has still been getting some new art done for her quarantine activities on the Evans Odell Publishing Facebook page. She has also been putting some beginning piano videos on the site. She writes every day on her novel, and has sorted out two file cabinets, cleaned yards, and mowed. They went to church in Camp Crook, and had lunch at the Over The Edge, where they visited with Pete Anderson, and Mike, Liam, Gene and Chancey Odell. That afternoon Mike and Liam came out to the ranch to visit, too. Keely had had her wedding during the restricted time, but they will be having their reception in July when more people can come. Liam will be attending the university at Lincoln, NE this year. It began to rain just as Mike

Douglas began having this week. It's a good thing many hay yards still have hay left from last year,

Diane Wear and Ronda joined back, on a bull hunt in the South Pines. Finding and getting a bull even more than a three man/two woman/two dog job. After fetchon the hunt, they headed down three different deep draws, and through pines 4 to 6 feet apart. The women Can-Amed on the roads and trails, and came upon a few cows with a bull following. They let Jesse know they'd spotted a bull, radioed Terry, and met up on Lost Farm Road. The guys managed to get the bull through the gate into Speelmon Creek, but he didn't want any part of being away from cows, and was soon back in South Brewer with them. Diane and Ronda drove around to a gate where the bull was headed; back in the trees. When the women leave home, they nearly always take a load of cow cubes in the Can-Am. That saved them lots of misery on many occasions. They managed to sneak that bull through the gate to the Lantis Pasture. Ronda radioed Terry, and told them where to find the bull. It seemed that things where going to be uneventful. The bull sort of lined out headed towards Lantis Campground. Diane and Ronda went to open the gate by the Lookout Tower, figuring they had it made. When they met Levi, who had put many miles on his horse, they told him where the bull was last seen. The women headed home to make a phone call, but with draws that were impassible due to bogs, a hurting guy with a broken foot and a smart bull; the bull got to spend another night in the pines. They branded their last eight calves the next morning, and put them out to summer pasture. Ronda went to check the progress to the mobile home at Bergstrom's. The floor and sheet rock process was in order. It looked like a nearly livable place again. Ronda went to Rapid City for appointments, on Wednesday, while Diane stayed home to take care of the dogs. Ronda finally got her flowers into containers on Sunday. Diane worked at the Wagon Wheel on Saturday and Sunday. Denise, Darby and Abby Zolnoski went to Spearfish for the weekend to visit with Gene and Kim Secrest, and to see her Grandpa and Grandma Bilhartz, before they move to Texas.

Jenson on Wednesday and Reub and I made another parts run to Isabel to pick up a hydraulic motor for the swather. The tribe is still running a check point west of Glad Valley but we were able to get through so the guys got the swather fixed. Casey was in the hayfield all day and Taz joined him as soon as he was done helping Jace.

Our granddaughter Bryce and Braxton Hespe came home from Torrington, WY on Thursday to visit us here on the ranch for a few days. Thad's daughter, Kanon Olson, came to see all of us that afternoon and I sent a bunch stuff home with her to decorate her apartment. Several crocks that came from Delos and Hattie Olson, my mother's old butter churn, an old picture of a band of sheep that used to belong to Reub's Grandpa Oscar Graves, and some other antiques were loaded in Kanon's car for her trip back home. We were tickled to hear that Bev Heier's knee surgery in Bismarck on Thursday went well. She spent Thursday night with her daughter Jennifer and Tyler Mickelson and came home the next day.

Matt and Lanie and the kids came down from Dickinson Friday afternoon to spend the weekend and help Bryce and Braxton take up the linoleum in Missy's kitchen and get rid of the carpet in the living room. Braxton and Matt spent the next couple days laying new flooring in the kitchen while Missy and Bryce painted more trimming around the windows and doors to match the cupboards that she redid a couple weeks ago. That is a lot of hard work, but the house is really looking nice. Taz went to the rodeo in Kadoka that afternoon, Reub was swathing after they got the swather fixed, and Casey spent most of the day working on having machinery.

I'm getting old and awkward. The ankle on the same leg

Tristen's.

Les and Sharon Longwood had Bible study at their house Sunday evening for the first time since the pandemic started. Brad and Linda Abelseth, John and Corrine Erickson, Ruth Wiechmann and her daughters, and Reub and I were all able to attend for the first time in a long time and it was great to get together again.

Saturday is Independence Day and I'll share this:

True independence and freedom can only exist in doing what's right.

True patriotism hates injustice in its own land more than anywhere else.

People have forgotten what 4th of July really is about. It commemorates the freedom we use every day. It's not just about fireworks and parties.

Let us remember on this Independence Day those who fight and the many that have died to protect our freedom.

Hope you have a bang-up 4th of July!









to sell burger for \$3 a pound, I say fine, do so. I can't afford to sell mine for that, unless I want many years ago is that? And people thought it was too high! Housewives picketed grocery stores!

My son was happy that they brought that much. And considering what they were selling for a few months ago, I guess they

the late fall/early winter, when

traditionally, they are at their

lowest prices. And that was in

there are getting to be fewer

and fewer cattle producers....

Delle H	,			che arket			l Free: 800	July 1, 2020 B-8 -894-8684
P.0	- Transan			Fourche, SD 5	7717 • ww		ffice: 605-8 Fax: 605-89 lefourcheli	92-3142
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BAXTER & SKYLER A		LYNN WEISH	IAAR				— FIELDMEN ——	with confidence!"
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WE HAD A GOOD RUN OF CO INTEREST	2 5, 2020 DWS AND FEEI ON ALL CLASS	DER CATTLE LOTS			8Black-Cow 6Black-Hfrt 2Black-Cow	1243	00 50 50	<u>IP & FEEDER CATTLE SPECIAL</u> JULY 2, 2020
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ean Carroll, Ranchester WY	85Black-Str 16Black-Str 19Black-Hfr		141.00 144.50 120.00 123.25	Hani Shafai, Rapid City SD Cross Crown Llc, Buffalo WY	7Blk/Bwf-Cow 1Black-Cow 3Black-Cow	129561.0 156962.0 153555.9 143762.0		IING SALE SCHEDULE
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	35Black-Str 13Black-Hfr 4Black-Hfr 37Blk/Bwf-Str			Harmon Creek Cattle Co, Ekalaka MT S&W Livestock Lic, Arvada WY	. 5Blk/Bwf-Cow . 9Black-Cow . 5Black-Cow	1223	50 50 50 July 2 3, 2020 30 July 2 3, 2020	Sale- 9:00 AM WEIGH UP & FEEDER CATTLE SPECIAL Start Times: Weigh Ups - 9:00 AM Feeder Cattle - 12:00 PI
ie Mader, Biddle MT	5Blk/Bwf-Str 22Rd/Blk-Str 13Rd/Blk-Str	587 	150.00 133.50 143.50	Little Ranch Co Inc, Leiter WY	5Black-Cow .9Char-Cow	1524	50 July 30, 2020	WEIGH UP & FEEDER CATTLE SPECIAL Start Times: Weigh Ups - 9:00 AM Feeder Cattle - 12:00 Pl
signment From SD	18Rwf/Bwf-Str 4Herf-Str 3Bwf-Str 3Rwf-Str		143.50 112.00 161.00 129.00	Ballou Angus Ranch, Hulett WY	3Blk/Bwf-Cow Df .3Blk/Bwf-Cow Df .1Black-Cowette	138063.5 166364.0 107078.0	August 6, 2020	WEIGH UP SPECIAL Start Time: 9:00 AM NO SALE – ENJOY THE RALLY!
ss Crown Llc, Buffalo WY udia Vroman, Buffalo SD ı Emerson, Hermosa SD	6Black-Hfr 6Black-Hfr 5Black-Hfr 2Black-Str			Dale Grant, Vale SD	.4Black-Cow .2Black-Cow .2Black-Cow	1366	50 August 20, 2020 50 00 J	WEIGH UP & FEEDER CATTLE SPECIAL & LOOSE HO SALE Start Times: Weigh Ups - 9:00 AM Feeder Cattle w/ Loose Horse Sale to Follow Cattle Sale - 12:00 PM
igh Ups reek Farm, Ekalaka MT	24Black-Hfrt			Dan Marshall, Big Hom WY	7Black-Cow 7Black-Cow	1160	50 50 August 27, 202050	WEIGH UPS & ALL CLASSES SPECIAL Start Times: Weigh Ups - 9:00 AM All Classes - 12:00 PM
ine & Marissa Sweet, Newcastle WY			72.00 61.50 61.00 70.75	Christensen Ranch, Newcastle WY	. 11Bik/Bwf-Cow . 6Black-Cow . 3Black-Cow	1650	September 3, 2020	WEIGH UP & FEEDER SPECIAL & ANNIVERSARY SA BBQ Start Times: Feeder Cattle w/ Weigh Ups to Follow - 8:00 AM
	14Red-Cow 16Red-Cow 1Rwf-Hfrt 2Rwf-Cowette		65.00 63.50 87.00 67.00	Kenndy Kimsey & Beth Hedrick, Moorcroft WY	. 5Black-Cow . 3Black-Cow . 1Black-Cow	152165. 122365. 133560.0	50 50 September 10, 2020	WEIGH UP & FEEDER CATTLE SPECIAL Start Times: Weigh Ups - 9:00 AM Feeder Cattle - 12:00 PM
e Bear Livestock, Otter MT	7Red-Cow 3Black-Cow 1Red-Cow	1361 	61.50 66.00 66.50		5Black-Cow 5Black-Cow 12Black-Cow	1280	September 17, 2020	WEIGH UP & ALL CLASSES SPECIAL & LOOSE HORS SALE Start Times: Weigh Ups - 9:00 AM All Classes w/ Loose Horse Sale to Follow
ig Weirather, Newell SD	2Red-Hfrt 4Black-Cowet 3Black-Cow 1Black-Cow		92.00 74.00 64.50 64.50	1	10Black-Hfrt 17Blk/Bwf-Cow	1105	50 50 50 September 18, 2020	Cattle Sale - 12:00 PM CATALOG HORSE SALE
isignment From WY	2Black-Cow 2Black-Cow 1Black-Cow 1Black-Cow		57.50 54.50 64.00 65.50	True Ranches Lic, Casper WY Ron Schlautmann, Gillette WY	2Black-Hfrt 1Bwf-Cow 1Black-Cow	998		Start Time: 1:00 PM We now have our
y Spring, Baker MT nk Mehling, Baker MT	1Black-Cow 1Black-Cow 3Black-Cow	1305 1495 1657	57.50 65.00 65.00	John S Or Bonnie Johnson, Buffalo SD	3Black-Cow 9Black-Cow 1Black-Cow Df	131362.5 157861.5 132857.2 171566.5	50 Miles 25 50 We	s City Receiving Station open! Located at 1132 HWY 12 ednesday from noon – 4 pm
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ig Weirather, Newell SD ci Lee Tracy, Newcastle WY	4Black-Cow 6Black-Cow 10Black-Cow 14Black-Cow		60.50 60.50 64.50 62.50	Dave E Edwards, Gillette WY	1Black-Cow 3Black-Cow 1Black-Cow	145565.9 144865.0 127065.0	50 00 Eka	alaka MT Receiving Station Ekalaka Scale Yard
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	5Black-Cow 1Black-Cow 1Black-Cow 1Black-Cow	1335 1450 	61.50 63.00 61.50 75.00	John S Or Bonnie Johnson, Buffalo SD Trena Ruby Bouder, Gillette WY Ron Schlautmann, Gillette WY	1Black-Bull Df .1Black-Bull 2Black-Bull	167087.5 128576.0 210886.5	50 00 Bell 50 is qualified to h	CONSIGNORS: e Fourche Livestock Market, LLC andle NHTC (Non-Hormonal Treated Cattl
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